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How Can We Help You?

The Club Managers' Association of America is conducted for definite help to clubs and their managers.

Naturally we try to bring to a focus the problems and efforts of managers and clubs and in this work make available much information of value to the golf clubs.

Among the services of the Club Managers' Association each club is invited to employ are:

- Employment Department
- Advisory Service to Club Builders
- Standardized Accounting Forms
- Menu & Price Exchange

When we can be of aid, command us.

H. A. LEWIS,
National Secretary, Club Managers' Association of America
Wilmington Country Club
Wilmington, Del.

his desk; have the feeling in your heart that you have used your innermost ability to satisfy him and the members of your club, and that you have used your position in life to help your fellowmen. That, in the most high and honorable sense of the word, is our job.

Landscaping Points

By PROF. M. R. BRACKEN
Pennsylvania State College

PROF. BRACKEN lectured from colored slides in presenting major details of course and clubhouse grounds landscaping. He showed a number of views emphasizing natural effects in landscaping from standpoints of beauty and golf playing influence.

He set forth some principles of landscape architecture that apply to design of golf courses and particularly referred to the problems of landscaping around service yards of golf clubs.

The Penn State landscaping authority counseled against distribution of clumps of planting at many spots around clubhouse grounds, ruling these out because of improved scenic effect of planting grouped closer to house and because of high maintenance. He dwelt on the combination of golf architecture and landscape architecture in making such tree plantings as may be advisable for separation of closely parallel fairways. Usual method of planting straight rows of trees he condemned, advocating natural looking groupings so located that they would call for shots directed away from the adjacent fairway.

Although deciduous trees are decidedly troublesome to golf courses during the fall, Prof. Bracken admitted, there is a danger in too strong concentration on evergreen planting both on the course and around the house.

Natural appearing landscape masks for equipment barns and clubhouse service yards Prof. Bracken considered an advisable yet most neglected detail of golf landscaping. He showed a number of slides that suggested how unsightly areas near course boundaries be made beautiful without heavy expense in planting or maintenance.

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