Personalized Method of Golf Instruction

Mr. Aulbach is a believer in the practical shot-by-shot method of teaching. In this course he becomes your partner and takes you right with him from the tee shot to the green. That is how he makes intricate points seem simple, how he makes difficulties easy. Everything is so clear—so plain—no complicated or technical problems to solve. You feel immediately that you are going to get the "how" of the game.

AULBACH ANALYSIS

G E O R G E A U L B A C H, pro at Dallas (Tex.) Country club and previously connected with the Spring Lake C. C. at Waco, Texas, is pushing motion picture instruction with some fine methods.

The first shot in the Aulbach instruction sales campaign is a folder detailing the points of his "personalized method of golf instruction by motion pictures." He has three courses: one for players over 100, another for 90 to 100 players and the third for players under 90. The accompanying cut of the inside of Aulbach's folder shows how the bright boy not only teaches the pupils to play with brawn, but with the brain. This copyright form is in two parts. Aulbach tears off one-half and keeps the pupil's record in his files for the follow-through. The form also is shown by a cut appearing with this story.