ALLERTON HOTEL
701 N. Michigan Ave., Chicago
Philip E. Cobden, Manager
Official Chicago Residence 102 Colleges
1000 Rooms
No Surrounding Buildings
R. C. A. Radio Speaker in every room at no extra cost. World's greatest receiving installation.
An Outstanding Residence of Executives.
Route Your Staff to the ALLERTON.
10 floors exclusively for Men.
7 floors exclusively for Women.
4 separate floors for Married Couples.

Rates Per Person:
$2.00 to $3.50 Daily
$10.50 to $25.00 Weekly (Single)
$8.50 to $12.50 Weekly (Double)

COLLEGE INN
TOMATO JUICE
COCKTAIL

Superior in Flavor
College Inn Tomato Juice Cocktail tastes better because it is made of red-ripe whole tomatoes. Its acceptance is universal because it is nationally advertised.

Two reasons why your club members will prefer it to any other tomato juice.

AVAILABLE IN
26-ounce glass shakers packed 12 to the case.
16-ounce glass shakers packed 12 to the case.
4-ounce individual bottles packed 48 to the case.

COLLEGE INN FOOD PRODUCTS CO.
[Division of Hotel Sherman Co.]
CHICAGO, ILL.

CATERPILLAR IN STATIONARY ENGINES
Peoria, Ill.—Caterpillar Tractor Co. now is making gas and Diesel engines for use as motive power of other manufacturers' equipment. Head of this new department is Walter Gardner, formerly advertising manager. Gardner is well known in golf field as inventor and leading practitioner of Chisel, a system of foursome golf scoring that makes a C. P. A. of more use than a caddie. Gardner and Elmer Biggs, Peoria C. C. pro, thwarted depression playing this game with aliens.
G. M. Walker becomes advertising manager, with a fine record and plenty of experience to qualify him for the spot.

NEW ENGLAND TORO IN NEW HOME
West Newton, Mass.—New England Toro Co., has moved into larger quarters at 1121 Washington street, West Newton, from its former establishment at 247 Newtonville avenue, Newton. The telephone number remains the same, Newton, North 7900.

ECONOMY
Quick Coupling, Adjustable Opening Valve
Recommended for all hoseless sprinkling systems for golf courses, where speed, economy and efficiency are desired. Write for name of our agent nearest you—he will give free demonstration.

ECONOMY IRRIGATION CO., Inc.
21 Spokane Street
SEATTLE, WASHINGTON