that the national professional body enlist
the active interest of a carefully selected
group of amateur enthusiasts as patrons
and advisors of their organization. There
are many of the foremost figures in the
commercial and industrial spheres who
are sufficiently interested in golf as a
powerful factor in keeping America healthy in body and wholesome in soul, who
would consent to act as patrons to the
professional body. These gentlemen would
render invaluable services. They would
also serve as judges of individual achieve-
ment contributing to the promotion of golf
by the individual professionals.

The Business Administrator already en-
gaged by the professional body would find
his efficiency greatly enhanced by regular
and intimate association with this ama-
teur body of sport patrons, and he would
be in an even stronger position to elevate
the body as a whole to a dignity, putting
all its members on a plane with the
best in other of America's honorable profes-
sions.

TORO SHIPMENTS AT NEW HIGH

Minneapolis, Minn.—Shipments of the
Toro Mfg. Co. showed an increase of 5%
for the fiscal year ending September 30th,
making a new high record for the com-
pany. Earnings were $2.70 per share, amply covering the regular dividend of
$1.40.

The company announced the addition of
three new distributors: R. L. Ryerson, Mil-
waukee, Wis.; E. A. Griffith, Pittsburgh, Pa., and E. B. McCartney, Garden City,
Long Island. A number of new products
have been added and Toro is looking for-
to a successful year in 1931.

CLEVELAND District P. G. A. recently
put on an interesting educational
event at McKinley Masonic lodge. With
Grange Alves as instructor and Art Boggs
as pupil, a golf lesson was given. Jack
Way talked to the assembled worthy and
well qualified brethren on the rules and
Bert Way spoke on the business aspects of
the pros’ work. The idea is one that
should be far more frequently used by
the pros. We suggest that pros who are
members of American Legion posts, Knights of Columbus councils, Elks clubs,
or other Masonic lodges suggest such en-
tertainments to officials of their fraternal
organizations, supplying the talent from
pro ranks.

It makes a great winter entertainment
feature.