Golf Writers and actors, graciously waiving the color line, invited a few bankers and other business big-shots to the first formal Johnny Walker cup matches, held Thursday prior to the Ryder Cup international pro matches at the Scioto C. C., Columbus. The event put chiseling on a high plane and was quite instructive even to the financiers. Merchandise prizes to the extent of $2,500 were distributed among the merry gentry.

This graceful cup, with bowl shaped like a California poppy, was donated by Country Club Magazine for low gross whose pores larded the lean earth of Scioto under a sun that was hotter than a Castilian honeymoon. One seventy-eight (dollars mex.) also changed hands during the tournament as a result of side bets. A field of 80 participated. Principal beneficiaries were the Western Union and Postal telegraph companies. Wires of both companies carried thousands of words on the crookedest event in golf history, with the contestants, however (comma), having the thoughtfulness to give credit to the doners of the prizes.

Legitimate winners were Bob Pryor, Jersey golf scribe, with a 74 for low gross. Bob got the handsome trophy of precious medals that Sherman Paddock and Scotty Granby Mfg. Co.'s contribution, celluloid tees, fittingly inscribed for the occasion Chisholm of the Country Club Magazine presented. Louis Smith of the Cincinnati Enquirer won the P. G. A. Cup for low gross. Jim Rennick of the Associated Press filed away the Harold Lloyd trophy for second low gross.

Golf annals were enriched during the Johnny Walker cup tourney when Francis (Honey Boy) Powers, Bob Cutting and Norm Freer, the latter two Western Golf Association officials, played with Bob Jones, Jr. Jones quit at the end of nine holes, after having been outpunched at least three to one by the niblick virtuosos from the middle west. The retired monarch of the meadows was not the only one who cried "enough." A gallery of 1,000 was kept busy ducking punches from the bright young writer and the two moguls of the Western association.

Fred Pignon, manager of the British Ryder cup team, hacked out a brilliant game to defeat Paul Gallico, sports editor of the New York News, for the low nut trophy. Gallico shot his paper's circulation, which is the largest in America, but Pignon by shooting two absolute whiffles, outsmarted the native star.

Diners Get the Air

Sockers Coe, literary second to Jack Dempsey, fanned a lot of air at the contestants, by acting as toastmaster at the banquet which concluded the ceremonies.

At the formal banquet two resolutions were passed. It was resolved to thank,
officially, all the prize donors. It also was
resolved that the existence of Red Traut-
man answered "Why chamber of com-
merce secretaries?" As section B of the
first resolution, it was noted that the do-
nors would have to depend on psychic
powers to receive the expressions of grati-
tude. In explanation of the corollary, it
might be said that the baseball, football,
race and fight writers draw down offside
emoluments without going on record and
the golf writers, finally receiving a light
sugaring, dare not risk mental and physi-
cal collapse by expressing delight.

(Mr.) Harry (Snakes) Salsinger, eminent
Detroit sports writer, was chairman of the
awards committee. The prizes were award-
ined on the basis of regular hours, clean
living and care in choice of companions.
(Mr.) Salsinger is a companion.

A cut Johnny Walker Cup championship
may be staged prior to the National Ama-
teur. The venue will be the private course
of A. D. Lasker, which is one of the golfing
show spots of the country. Only minor
details prevent official announcement of
this event. One detail is that Lasker
doesn't know about the event yet, and an-
other is that he may not want it when
he does know about it.

Tentative official roster for the cut
Johnny Walker match, proposed for Aug.
28, is:
Chairman, tournament committee—A. D.
Lasker.
Chairman, refreshment committee—A. D.
Lasker.
Chairman, prize committee—A. D.
Lasker.
Chairman, handicap committee—A. D.
Lasker.
Chairman, transportation committee—
Larry Fisher.

Watch Your Stock, Says Pro Store
Man

FRED ROBINSON, former pro and now
sales manager of the golf department of
the Honus Wagner Co., sporting goods
dealer, Pittsburgh, Pa., counsels his pro
friends to keep close watch on their inven-
tories and to give thought to the P. G. A.
proposal of a clearance sale as the season
nears its end.

Robinson says: "Sporting goods stores
do not stand on ceremony in this matter
of clearing out slow-moving stocks. Lines
that fall to move fast enough are disposed
of at bargain prices to make way for the
merchandise that does sell. The problem
is one that must be handled delicately as
the pro doesn't want to establish any
reputation as a cut-price store with the un-
healthy inference that attaches to chronic
cut prices. Nor does he want to give any
evidence of being a bum guesser in buying
his stocks. However, in all businesses
there are some items that simply don't
move. These products frequently are good
merchandise but just don't seem to meet
the requirements of the club where they
are offered for sale. A national pro clear-
ance sale would dispose of this merchan-
dise and not keep the pros holding the bag
for dead stock during the off season.

"Store owners often make drastic cuts at
the end of the season for they realize that
models of clubs are being changed in these
times more than ever before. What stock
the manufacturers are left with usually
goes on the bargain counter at the start
of the next season and makes sales that
the pro had a chance to make months in
advance.

"Pros will do well to re-read Willie
Hunter's article on a pro clearance sale in
the November, 1930, GOLFDOM. It gives
them a policy that I know will profit them,
as I gave this policy plenty of work-out in
a pro shop prior to getting into the sport-
ing goods store business."

G. F. Underhill, Star Reddy Tee
Salesman, Dies

GAARDINER F. ("Undy") UNDERHILL, for over six years traveling representa-
tive for the Nieblo Mfg. Co. and per-
sonally known to nearly all the golf profes-
ionals of the country, died suddenly of
cerebral hemorrhage on July 22 at Flush-
ing, Long Island. He was 50 years old.

For over 35 years Underhill was closely
allied with the sporting goods industry and
in 1925 joined Nieblo, traveling most of
the time and contacting the pros on Reddy
Tees. His conscientious selling and mis-
sionary work were most important in
maintaining the high annual volume of the
Nieblo Co.

CHANGE THE cup on a green as soon as
the grass around it begins to show
bruises from the golfers' trampling. Dur-
ing mid-summer, after a Saturday after-
noon of heavy play, be sure to change the
cups to fresh locations before the early
Sunday players arrive at the course.