# EDITORIAL CONTENTS

Plan Three-Cornered Study of Club Business, By Herb Graffis  
Greenkeepers' Record Crowd Busy at Louisville  
MacSmith a Master of Pro Selling, By Scott Chisholm  
Pros Hope to Help Small Clubs in 1930  
Pro Brains Active for Women's Trade  
Upkeep and Pro Vital to Fee Course Success, By Wm. H. Livie  
Full Roster of Live Ones Is Base for Profit  
Tell Officials of Managers' Aims  
Women's Business Service Feature That Pays, By Wm. Siebert  
The "Ritz" Runs Club Food Service Into Red, By E. J. Gowdy  
Persist in Push for Tax Relief  
Japan Plans Golf Boost as National Asset  
Going After the Grubs Shows Greenkeeping Problems, By B. R. Leach  
Soils, Drainage Have Big Place in Paying Operation, By Wendell P. Miller  
How Plant Food Elements Function, By A. E. Grantham  
"Dressing Up" the Course Is Prime Need, By Guy C. West  
U. S. Royal Has New Pro Business Plan  
Studies Club Finances, By Carl W. Truax

## In Next Month's Golfdom

The keynote of April GOLFDOM will be the season's opening. In it noted successful golf club department heads and officials will tell of their plans for 1930 based on the lessons of past experience.

It will be the most valuable issue we've ever printed for every page will have good ideas for bettering operation of course, clubhouse and pro department.

April GOLFDOM will enable us to say for the third time this year, "this issue of GOLFDOM carries more advertising than any other golf or club magazine ever has carried."

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GOLFDOM earnestly solicits letters from all club officials, department heads and manufacturers on methods, means and policies that are successful in course and clubhouse construction, operation and maintenance and on pro merchandising of goods and services.

Use GOLFDOM as the medium of exchange for ideas and as your aid in digging up facts that will promote business-like operation at your club.

We have no pets and no prejudices, but the determination to make each copy of GOLFDOM bring some specifically profitable idea to each reader.

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