John McElliffee, greenkeeper at Winged Foot, is the handsome gent with his arms folded. He lines up his equipment in review for the Worthington camera man.

It has been said that baked loam loses its goodness. I have taken a sample from the baker that was baked until it was burnt, and a sample of unbaked loam, and planted seed in both, and if anything the grass came up first in the sample that was burnt.—From the "Newsletter" of the N. E. Greenkeepers' Club.

FORM NEW HOUSE EQUIPMENT COMPANY

New York City.—Hector C. Adam, Inc., 196 Lexington Avenue, and D. E. Harrison, Inc., 110 East 42nd Street, New York City, manufacturers' agents serving the club-house equipment field, have combined. The new organization will be known as Hector C. Adam Corp., with offices and show rooms at 196 Lexington Avenue, New York. The Adam Corp. has opened an office in the Builder's Building, Chicago, Ill., with Paul Kraeft in charge. For the past two years Mr. Kraeft has been Chicago representative of the Champion Dishwashing Machine Company. In eastern and southern Atlantic states, Messrs. Adam, Harrison, Henderson, Byrne, Mathews, Williams and Clement will keep in constant touch with the trade.

W. H. PILDITCH, NEW VULCAN CREDIT MANAGER


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