What the MAKERS Have to Say

FOR THE WATER HOLES
Chicago, Ill.—Pro shops at courses where there are water holes are having a growing business for the Water-Iron, a newcomer among the tools of the game, which is made by the Water Iron Co., 228 N. La Salle St. The Water-Iron consists of a collapsible set of tubes that extend to 9 feet when fully pulled out but which nest one inside the other until they are no longer than the other clubs in the bag when the Water-Iron is being carried out of service. A small net which is carried in the bag pocket, fits on the end of the extended tubing when the Water-Iron is reached out into water holes, muddy areas, newly seeded spots or out-of-bounds. The Water-Iron is light in weight.

The device looked like a wild idea at first but is taking on quickly at private, daily fee and public courses where its service is needed. One has only to consider the number of balls recovered from water holes by buyers of used balls to get a notion of the business pro shops could do on this device. It has the virtue of speeding up play by eliminating the delays of “fishing” for balls.

ANT KILLER SALES GROW
Pontiac, Mich.—The Daniels Ant Exterminator Co. is finding considerable success with its Daniels Ant Exterminator. Concerning its use the company says, “Ants are attracted to it when the material is worked into small balls ¼-inch in diameter and placed near the ant-hill. A warm sunny day should be chosen when making an application. By heat the paste

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- Neenah-Menasha - - Neenah, Wis.
- Meadowbrook - - Racine, Wis.
- Beloit Municipal - - Beloit, Wis.
- Clinton Country Club - - Clinton, Iowa
- Commonwealth Edison - - Delavan, Wis.
- Commodore Barry - - Twin Lakes, Wis.
- Nippersink Lodge - - Gena City, Wis.
- Channel Lake - - Antioch, Ill.
- Woodsmith Farms - - Jefferson City, Mo.
- Brynwood - - No, Milwaukee, Wis.
- Sheboygan C. C. - - Sheboygan, Wis.
- Lafontaine - - Huntington, Ind.

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is changed into a liquid film, a form whereby the ants may better feed upon it. Do not attempt to dilute paste and apply in a liquid form as this method is ineffective. For best results apply after mowing, watering or rolling greens. It will not interfere with play on the green. Activity ceases about 24 to 36 hours after feeding. The poison works slow so that those feeding may have an opportunity to carry the poison back to those remaining in the nest. Eggs remaining in the nest usually fail to develop due to lack of care before hatching. Daniels Ant Exterminator is non-injurious to soil or turf.

TEE CARRIER IN CLUB
Racine, Wis.—Tod Sloan, professional at the Racine Country club, is the inventor of an ingenious carrier for patented tees. This is a receptacle put into the top of the shaft. The device does not alter the balance or weight of the club, according to Sloan, as it is compensated for by the amount of material bored out of the hickory.

The contrivance has a clever top that ejects one of the tees when it is wanted and snaps closed again after the tee is delivered. Further details of the device will be supplied on request by Sloan.

SECURITY FEATURING KNICKERS
Chicago, Ill.—Security Golf Wear, 412 South Franklin St., the division of H. L. Friedlen Co., that specializes in golf apparel, is supplying the pros now with the style of knickers that is in accord with the market requirement as revealed by the extensive survey Security made of the pro trade a couple of months ago.

The colors that were said by pros to be most popular are greys, fawn and white. These colors in flannel knickers are proving to be big hits in the pro shops.

"Tod" Sloan's ingenious shaft-end tee carrier.
The Security people have put a price on the merchandise that enables the pro to offer some great values to their members. The rain jackets and leather jackets in the line also are going over big with the pro trade as excellent quality goods at very attractive prices.

DOUBLE-ROTARY'S NEW SPRINKLER

Kansas City, Mo.—The Double-Rotary Sprinkler Co. has recently placed on the market a companion model to the Double Rotary Sprinkler for golf courses, the Double Rotary Junior which is for home owners and club gardens.

This new Double Rotary has the features of the heavy duty model plus a stationary feature and a lower price. This means it is a rotary sprinkler, a stationary sprinkler and a stationary spray all in one. It produces a mist-like spray for seeded flower beds; rain-like drops for blooming flowers and tender lawns; or a drenching shower for shrubs and gardens.

This Junior model operates on the Double Rotary principle: pressure through the hose nozzle causes the aluminum wheel to rotate at high speed. This action through a simple system of self-oiling reducing gears, causes the entire sprinkler head to rotate on its standard. The water is cut into rain-like drops or a mist-spray by the distributor wheel. An adjustable nozzle easily regulated by the fingers regulates the outstanding water for shower or spray.

"Three years of constant experimenting and laboratory research are behind the development of this new model sprinkler," says Lou E. Holland, president of the Double Rotary Co. The Double Rotary Junior operates wherever water pressure is available and sprinkles over a circular area, when rotating, up to 80 feet in diameter (more than 5,000 square feet) or down to 15 feet in diameter, according to water pressure.

The Junior model is sold on a ten-day trial basis under money-back guarantee.

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HAS “TOE-ITCH” REMEDY

Indianapolis, Ind.—Reyno Co., 31 W. 35th street, is getting after golf club trade with its preparation for curing athlete’s foot, the disease that is said to come from wet shower-room and locker-room floors. The preparation is based on a formula brought back from Panama some years ago by an American engineer. The prevalence of this foot trouble since golf became so popular brought many calls on the engineer for the preparation. He related that the preparation had a 100 per cent record of curing the ailment, and finally decided to finance the manufacture of the material instead of giving away bottles of it to his friends and their friends.

The plan of distribution is to be through pro-shops or locker-room attendants, and also through the clubs as it is suggested that each club keep a couple of bottles of

the “toe-itch” preparation Reyno on its bathroom shelves. The liquid retails for $.50 a bottle, and sells to the clubs or club employees at $.30 a bottle in quantities of two dozen bottles.

SPALDING’S 1929 GOLF GUIDE

Publication of the 1929 edition of Spalding’s annual golf guide, the standard reference work concerning the game’s records again marks the official opening of the season throughout the country. Grantland Rice, its editor, has made an amazing comprehensive and valuable collection of results of the 1928 tournaments, this material being conveniently presented by districts. In addition to the extensive records which are available in book form nowhere else, the book has much information on the prominent personnel of golf, a lot of good pointers on playing, an array of

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handicapping data, a glossary of the game's technical terms and the rules of golf inserted so they can be detached without mutilating the guide. There are other interesting and informative features of the book. The book costs 35 cents and is obtainable at any Spalding store. Barring one detail it is flawless. In its list of aces made during 1928 it omits that made by Golfer's editor, the only shot worth mentioning that he ever made.

NEW DUBAY FUNGICIDE FOLDER

New York City.—Bayer-Semesan Co., 105 Hudson St., has issued a new circular of Semesan and Nu-Green for the control of brown-patch, pythium and snow mold, and for the disinfection of seed with Semesan. The new folder has concise directions for use of these standard remedies. It will be sent free on request by the Bayer-Semesan Co., or any of the many course supply dealers handling the Dubay preparations.

Hickory Shaft Conference at Columbus, O., June 4

A general conference on hickory golf shafts has been called by the U. S. government Bureau of Standards for June 14 at Columbus, O. All interested are invited to attend. Specifications and methods of testing will be presented for approval at this meeting. This data now is available in printed form at Department of Commerce offices.

Committees of the Hickory Golf Shaft Manufacturers' association and National Golf Club Manufacturers' association, working with the Bureau of Standards, have devised a practical mechanical method of testing hickory shafts that is said to provide assurance of uniformity in the supply of hickory shafts according to specifications. Leading manufacturers of hickory golf shafts have been working energetically for some time to get this matter of a scientific check on standardized quality to give them and their customers protection. They claim the problem now has been solved with complete satisfaction.

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