Paint-brush Is Magic Wand in Wallie’s Hands

This is the shop at Short Hills Country club, Moline, Ill., after Waldo Johnson, the club’s pro, got through redecorating it. Johnson painted the shop green and black and put down rugs that harmonize. The result was more satisfactory service to his members through bigger and better sales of quality merchandise.

The leading ball manufacturers, by not putting the new balls on the market until present stocks are cleared up, are protecting the pros as well as themselves. To date, this year, weather has held back ball sales to players in a good part of the country, but it is not expected that this condition will prevail enough longer to have much effect on the year’s volume, which is estimated to be in the neighborhood of 1,400,000 dozen.

Adoption of the new U. S. G. A. official ball marks the second time the United States organization has preceded the R. and A. in action on much-discussed items of authorized golf goods, the R. and A. still not permitting use of the steel shaft in tournaments under its jurisdiction. The new ball has been the subject of joint discussion between both organizations for some time. As to why the U. S. G. A. adopted the new ball and the R. and A. didn’t, one guess is as good as another. It seems fair reasoning that in view of there being more golf players in the U. S. than in the British Isles and the U. S. G. A. deciding that the new ball was a better ball for the game, the American body saw no good in further delaying what it considered inevitable.

THE BUDDY ELASTIC JOCK SUPPORTER

A Jock Strap is especially recommended for Golfers. If you would feel “up to par” at the fourteenth hole you should wear a well fitting comfortable Jock. The BUDDY is made with pouch of Soft Knitted Elastic Material, and is very comfortable. It cannot chafe or laundering will not injure it in any way.

*Small size for 25 to 27” waist measurements.*
*Medium size for 28 to 33” waist measurements.*
*Larger size for 34 to 38” waist measurements.*

Price $1.00 each

FREE sample to Pros. State Waist Measurement.

Makers of the No. 44 "MIZPAH" Jock

If you don’t see what you need advertised in GOLFDOM, write us.