The Anonymous Golf Ball

THE unmarked golf ball is a most prolific cause of mistakes and delays from which the man who plays it is by no means the only sufferer.

When lost, it becomes "caddie currency". This puts a dangerous premium upon easily acquired new balls "found" on the course or elsewhere and may account for many mysterious losses.

Thoughtless players, and others not so thoughtless, buy "found" balls to the moral detriment of the caddie. The purchaser has no assurance that the ball was actually found.

All this can be put under control by Fulname Marking backed by a sound policy. No habit among players deserves encouragement by the management more than that of marking plainly every ball they play. The players who use Fulname find it a profitable investment, not an expense.

Experience with some 2000 Professionals shows that the best business men among them are the most consistent buyers of Fulname equipment.

These men know that service rendered in the player's interest always pays.

Millions of golf balls have been Fulname marked without a report of damage to a single ball otherwise good.

The method is correct. Opposition to Fulname Marking justifies a search for the real reason.

The Fulname Company will be glad to give full details to Club Officials, Professionals or interested players. Be sure to give name of club. Address the company at 707 Southern Ry. Bldg., Cincinnati, Ohio.

Play All Winter Without Green Injury

WESTMORELAND, in the Chicago district, probably has more winter golfing "nuts" than any other club in the section. Play continues all through the winter on the permanent greens and to the uniformed observer it is an amazing fact that Westmoreland is one of the earliest courses in shape for spring play, and continues in excellent condition all through the normal season.

It is the belief of the people responsible for Westmoreland's all-year play and maintenance policy that since nature takes pretty good care of pasture grass during the winter it should do as well for golf turf. They admit that walking on the greens during the winter makes them rough in the spring, but they correct this condition by rolling in the spring when the frost leaves and before the ground gets too dry.

A tractor-drawn roller 6 feet wide and weighing not less than 2,200 pounds is used for this green rolling the same as for the fairways. Experienced men operate the tractor, so there is no damaging slippage of wheels. The man uses his head. He doesn't run up hill on a green at a brisk speed. He gets results by careful operation and in addition to smoothing out the rough spots left by winter play, the rolling keeps the moisture in the ground so the greens get a good early start.

SHAFTS SHAFTS SHAFTS

DIRECT FROM FACTORY TO PRO;
TWO SHAFTS FOR PRICE OF ONE

During this sale am offering best No. 2 Professional air-seasoned Hickory shafts for 15c each, irons and drivers, postage prepaid. CASH with order or C.O.D.

JOHN W. WEIS, 650 New York St., Memphis, Tenn.