Between Ourselves

their lowest point with an outlet that is hopelessly inadequate. One bright
golf course builder got the hunch that a five foot square drain filled with
crushed rock and having an outlet below the frost line wouldn’t cost much
more and would amply take care of the storm rains that make the traps
miniature lakes for days. On the entire course the cost of increasing the
drainage facilities during construction, in this manner, was practically un-
oticeable. The result was that play on this course proceeds within a very
brief time after torrential downpours, with the traps devoid of water.

It’s the little places that are unheeded too often and keep aggravating
every committee and every department head connected with the club.

Planned Buying Calls for Early Action

Waiting until the last minute to buy has been respon-
sible for many extravagances in club operation. Delay
results in snap judgment and places a heavy burden on the
manufacturer who often is asked to do the impossible in
making deliveries. Although committee members fully realize the cost
and risk in postponing their deliberations and decisions in their own business
enterprises, they unwittingly allow the condition to prevail in their golf clubs.

The good housewifely practice of shopping around and then buying in
line with well defined requirements is an operation that will start many
golf clubs right on a year’s program of thrifty management.

The Helping Hand for the Small Club

One of the leaders in American golf has aptly pointed
out that a serious menace to the game is “the delusion of
grandeur.” In the larger cities, with a vast and wealthy
population to draw upon for members, the high hat may
be fitting and proper. Among the smaller clubs, which constitute half of the
country’s organizations, golf is primarily and solely a sport and there’s the
social asset idea connected with golf club membership only to the extent that
the best fellows in the community naturally are attracted to the pastime.

It’s these smaller clubs that are fighting out their battles in solo flights. One of GOLFDOM’S prime functions is to serve as a medium of exchange
of experiences between the clubs in the smaller towns. In addition to
the editorial material we dig up ourselves, we always will extend a warm
welcome to contributions from smaller club executives and operating per-
sonnel, concerning their problems, and their discoveries of improved methods.

Matters concerning the location, organization, financing, membership solici-
tation, construction and maintenance of course and clubhouse and other such
practical details, have been worked out with varying success by clubs that
will benefit mutually and help the newcomers by publishing their observations.