Leonard Macomber, Inc.
GOLF ARCHITECTS AND BUILDERS
661 NORTH MICHIGAN AVE
TELEPHONE SUPERIOR 9160
CHICAGO

At Present Constructing the Following Courses:
Mission Hills C. C.
Northbrook, Ill.
Euclid Hills C. C.
Orland, Ill.
Breakers Beach C. C.
Northbrook, Ill.
Waukegan Willow C. C.
Techny, Ill.

STANDARD EQUIPMENT for GOLF COURSES
THE WORLD OVER
The GOLF KING SPRINKLERS
Made by
BUCKNER MANUFACTURING CO.
Fresno, Calif.
Distributed by
J. Oliver Johnson, Inc., Chicago; H. V. Carter
Co., San Francisco; William Watson, Los
Angeles; Crenshaw McMichael Seed Co.,
Tampa; May Hardware Co., Portland;
Ivan W. Lee, Seattle; Ernest
Chamberlain, Detroit; Worrell
Engineering Co., Moorestown, N. J.

Papa Loves Mama? Answer
Builds Club Business

A MILWAUKEE club boosts its dining
room patronage by printing this re-

minder on the menu:

Unexpected Guests
The next time company arrives un-
expectedly, don’t bother to prepare a
hurry-up party meal for them.
Instead, phone the club office, tell
us how many plates to set. Then,
bundle your guests into the car, drive
out to the club—the meal will be ready
to serve by the time you arrive!
There is hardly a night that several
members do not take advantage of this
service. The club accepts orders up to 8
p.m. and will start serving any time not
later than nine o’clock.

Radio and “canned music” supply music
for informal and popular dinner dances
and supply an added attraction for enter-
tainment of the unexpected guests.

DOES YOUR CLUB PUBLISH A
MAGAZINE?

GOLFDOM considers itself a clear-
ning-house for new ideas on the man-
aging side of the golf world. It tries
to present developments and standard
practices for the good of all clubs.
One of the most fertile sources of
material of this type is to be found in
club magazines or bulletins. Our edi-
torial staff reads every publication of
this type available and many of the
articles appearing in GOLFDOM are
based on practices casually referred to
in club papers. What seems usual
and customary to the members of one
club is frequently entirely novel and
worth adopting in the eyes of officials
of other clubs.

For this reason, if your club pub-
lishes a newspaper, a bulletin, a maga-
zine, or anything of the sort, GOLFD-
DOM will appreciate being put on the
mailing list to receive copies regularly.
We will find lots of ideas that other
club officials will be glad to hear
about.