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“Infrastructure items are always the hardest sell for superintendents.”
—Kevin Redfern, Governor’s Club

more clear.

Redfern offers advice to superintendents considering this undertaking.

“Do your homework, then do it again,” he says. “Know your property and don’t get extravagant, but keep up with the times. You may not get another chance to do this again.”

He suggested showing your management dollars and how the course will save money by using a new system.

“My system had just been let go and there were way too many things to fix ... and at a very slow rate,” he says. “We were spending in excess of $50,000 to $60,000 per year just in repairs trying to keep it together. With just the pump house renovations, heads replaced and a control system put in, I am spending $13,000 to $14,000, so you do the math on the payback. It works.”

Richardson stresses the importance of keeping accurate and complete records.

“Document, document, document,” he says. “Track all your irrigation expenses and, more importantly, track your labor. Make sure you have something tangible to show the board or owner.

“Make sure you track how many man hours you are spending on repairs and the man hours spent unnecessarily hand watering or setting up roller base sprinklers,” he added. “Do not forget to track your own hours. A big selling point here was that my time was being monopolized by the irrigation system or lack thereof.”

Richardson also suggested making a pile of the irrigation parts that have been replaced and taking a picture because “a visual aid is better than any words or document.”

Furthermore, he recommended visiting golf courses in the area that are in the middle of an installation. He visited four different sites with the club president, greens chairman and other prominent members.

“They were all amazed by the process and reported back to the membership on how little disruption there was,” he says. “This helped narrow the decision process into one that was solely financial.”

Lastly, hire a consultant.

“Brian steered me in the correct direction on multiple occasions,” Richardson says of Vincnesi. “Consultants have information that will be necessary to properly bid, permit and design the system. They can set realistic numbers and timelines.”

While Overbrook’s system was completed so late in the season that its membership really hasn’t had an opportunity to experience the improved conditions, Richardson claims success.

“The new system has allowed us to provide a firmer golf course, while managing disease and stress more effectively,” Richardson says. “According to the membership, the golf course has never looked or played better. The members were all amazed at the installation process, particularly with how small of a footprint the contractors, Leibold Irrigation Inc., had on the golf course and how clean and neat the installation process was in general.”

Rob Thomas is a Cleveland-based freelance writer and a frequent GCI contributor.
Certainly the lack of new golf course construction in the United States has affected the irrigation industry, but unlike golf courses, golf course irrigation systems wear out and do have to be replaced at some point. That necessity keeps the sales of irrigation equipment moving, but you are still seeing many systems that desperately need to be replaced not being replaced due to financial issues.

Clubs have anticipated the need for a new irrigation system and have been saving their money and budgeting accordingly. These budgeted systems account for some irrigation systems in this and the next few years. In the eastern U.S., there are more older courses, so the irrigation replacement market is a bit better. Once the system hits 40 years, it is difficult to keep it functioning. In the east, irrigation is also more supplemental in nature and therefore less expensive, which makes the installation cost of a new irrigation system more palatable from a cash flow standpoint.

Some courses are under pressure to save water. That requires irrigation system improvements, or they will suffer from a reduction in playing conditions. The more competitive nature of the golf market both in the public sector and also now in the private club sector is forcing some courses to perform irrigation system improvements in order to attract play. As always, there is still somewhat of a “keep-up-with-the-Jones” attitude. However, it’s now more out of necessity than pride. Many courses – both public and private – are looking for ways of improving irrigation without replacing their whole irrigation system. These types of improvements include sprinkler-only replacement, control system upgrades and complete new pump stations or upgraded pump station controls. You will see this trend continue in 2012 and beyond. Moisture sensors, inexpensive investments to save water, are also being added to existing systems to help better schedule irrigation events.

Although cost increases in materials are still occurring on a regular basis, irrigation installation costs are still well below their 2008 levels – as are the overall sales of irrigation equipment – but installation costs are climbing higher than they were in 2009 and 2010. Labor rates will probably rise slightly in 2012 but not very much. Irrigation system installation is still a good value, and this, along with a low interest rate, is motivating some sales from those courses that can afford it. Money will never be cheaper, so if you know a new irrigation system is needed why wait if the course can manage the cash flow?

In 2012, more courses will start planning for a new irrigation system and may go as far as bidding out the project. But as we have seen the last three years, just because the project goes to bid is not guarantee the project will move to the construction phase. The bid may be just to get an idea of what it will cost, or may be higher than anticipated or the club may put it off for an additional year or two. Many businesses – and golf is no different – are hesitant to make large investments until the results of the 2012 elections are known.

Irrigation sales overseas continue at a healthy pace and have played a significant role in last year’s irrigation sales, but are slowing down with the rest of the industry as building in China. Irrigation systems overseas do not have all of the features that are seen in more developed countries and therefore the overall materials package is lower-priced than an equivalent 18-hole golf course in the U.S. Additionally, the overseas market is extremely competitive and margins for manufacturers are not as good as they are in other markets.

2012 looks to be status quo for the irrigation market, no large jump in sales, but thankfully probably not large drop either. At this point status quo is probably not all bad.
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When snow doesn’t happen, topdressing might just be the answer to protect your greens from a lack of snow and winter’s chilly winds. By Jason Stahl

Topdressing greens in winter as an extra layer of protection might be as old school as “tastes great, less filling,” but it, along with the use of greens covers, is sometimes still a recommended practice.

It was fairly common in the 1980s, but then greens covers came to the market and came to the rescue of greens that didn’t see enough snow and were vulnerable to desiccation from winter’s chilly winds.

Rick Tegtmeier, CGCS, director of grounds for Des Moines Golf and Country Club in Des Moines, Iowa, got downright nostalgic in mid-January when he resorted to topdressing a few of his target greens after not seeing the kind of snowfall he’s used to.

“We haven’t seen a winter like this since 1995,” Tegtmeier says. “This type of weather can really hurt turf if it’s not protected or if there isn’t enough moisture in the crown area of the plant. First, it’s very warm, and then the temperatures drop dramatically with blustery, dry winter winds. Across the state of Iowa, a lot of turf has gotten stressed out and lost. If guys weren’t out throwing some water down or trying to protect the crowns of the plant, they lost grass.”

Des Moines Golf and Country Club has 41 greens, and Tegtmeier says greens covers were installed on all of them. Still, he doesn’t have enough covers to protect some target greens that are part of three driving ranges on the property, two of which sit up in the wind. They’re the ones he went old school on by topdressing them with a heavy application of sand, hoping that it would protect the target greens for the duration of the cold and windy forecast.

“This was common practice many years ago before greens covers became popular,” says Tegtmeier. “I did that when I was a younger

“It’s better than nothing, but it doesn’t entirely protect greens from winter desiccation...

Ultimately, you really need to get snow.”

— Brian Whitlark, USGA agronomist
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man and thought I should do it again because it was quick and easy and I had the sand here, so I just loaded it up in topdressers target greens prior to topdressing.

The greens were very dry, so as a precaution they checked them all and watered all the high spots or knobs, trying to be proactive in getting them some much-needed moisture.

Tegtmeier says that a lot of superintendents still topdress for extra protection in winter when snow is slow because they can't afford greens covers and sand is cheap. In fact, it was recommended in a January bulletin by Zac Reicher, professor of turfgrass science at the University of Nebraska.

"In the short term, a wide variety of turf covers, from fabrics to snow fences to late-season topdressing, can help prevent desiccation," Reicher said in the bulletin, aimed at courses in the North Central U.S. "As we stand now in January 2012, we would recommend heavy topdressing and/or irrigation if possible to help reduce potential damage on exposed greens, and perhaps on tees or other high-value turf like sports fields."

There are some drawbacks to this practice. In the spring, you have to brush, drag or blow the sand off the greens, and with the turf so soft, you risk leaving tracks and damaging the turf.

"Plus, you would be mowing sand with reels that were freshly ground over wintertime," says Tegtmeier. "You always had to keep one mower not sharpened to deal with that sand and then go in and sharpen that mower back up. It was just a pain in the rear. So when greens covers came out, it just made more sense to use them, and they offered more protection."

Tegtmeier says while greens covers have been out for some time now, they're still not cheap. He paid around $1,800 per cover this year, and he tries to replace six to seven covers per year. The process of installing them is labor-intensive, in his case taking 10 employees four solid days.

Then, come spring, you have to roll them back up and store them in a dry place — which takes up quite a bit of space when you're talking 41 covers.

"Still, it's the best way to offer protection in a year like this when we have cold winter winds and no moisture at all," Tegtmeier says.

Tegtmeier doesn't recommend topdressing for insulation for every golf course, but he can't disagree it helped him with the winter conditions he has faced this year.

"Every superintendent has to decide what's best for him or her, factoring in budget, course and conditions," he says. "I wouldn't do it if I didn't feel it was advanta-
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measure than in the north. "In my region in Northern Arizona, it's a common practice for the courses to put a quarter-inch or one-eighth of an inch of sand down prior to the onset of winter to protect the crown of the plant and act as a method to deal with desiccation in the event there is no snow to provide a blanket of protection," says Whitlark. "Watering isn't an option because these courses have to blow out all the water from their irrigation systems."

Aside from topdressing in a mild winter to avoid desiccation in a drought situation, topdressing combined with aeration in summer improves the ability of soil to hold water, providing a more hospitable environment for the rootzone.

"The courses I deal with have very compacted soils, and superintendents have to apply more water to those areas more frequently, hand watering and setting out portable sprinklers," says Whitlark. "In this case, topdressing with aeration is an effective strategy for eliminating or reducing drought stress in localized areas. When you improve soil conditions through aeration and get three to four inches of sand built up on top of this field off the native soil, ultimately that soil environment becomes able to hold water and accept it so your runoff potential is severely reduced. You then get healthier turf that's less prone to drought stress."

As far as topdressing in winter, Whitlark cautions that it's only one strategy and far from a panacea to winter desiccation. "It's better than nothing, but it doesn't entirely protect greens from winter desiccation," he says. "Ultimately, you really need to get snow."

Whitlark echoes Tegtmeier's concerns about what to do with the sand come spring, which may make a superintendent wonder how much to put down.

"It’s a fine line," he says. "If you put a blanket down and get a nice snow pack, the snow tends to help the sand work its way down into the turf canopy. But if you don’t get any snow and you’re trying to expedite growth in spring, you’re sitting on your hands because you’re waiting for the turf to grow and you’re fertilizing like crazy but it’s not growing up through the sand, so you have to remove it. Sand is angular and abrasive, so in the process of removing it, if you have too much down you can injure the turf by creating a scouring effect."

"There are plenty of guys who are successful without putting any sand down because they go in and core aerate and hope for snow. If they don’t get it, then they find another means to get water on greens, whether it’s portable water trucks or whatever."

Jason Stahl is a Cleveland-based freelance writer and a frequent GCI contributor.

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