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A global positioning system helps manage carts and golfer traffic at the Blue Ridge Trail Golf Club in Pennsylvania.

ONLINE POLL
Is Mark Woodward, CGCS, the right choice for c.e.o. of the GCSAA? Visit the GCI home page to cast your vote.

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EDITORIAL MISSION STATEMENT:
Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. Golf Course Industry shows superintendents what’s possible, helps them understand why it’s important and tells them how to take the next step.