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WATER WAYS
 Several regular irrigation maintenance practices can help reduce water management costs while increasing turf quality.

ONLINE POLL: PURCHASING POWER
 As a person in charge of managing golf course maintenance, do you having purchasing authority for golf cars? Visit the GCI home page to vote in this online poll.

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EDITORIAL MISSION STATEMENT:
 Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. Golf Course Industry shows superintendents what’s possible, helps them understand why it’s important and tells them how to take the next step.