



"It's the only golf community worldwide with six courses with such high standards. It's great to have this on our resume." — **Bob Steele**, president of SEMA Golf about the Desert Mountain golf facility in Scottsdale, Ariz. SEMA built the sixth and final course, The Outlaw, there.

"Golf course superintendents need to be businessmen, good communicators and people persons. They need to be more than good turf managers." — Mark Woodward, former GCSAA president and golf operations manager for the city of San Diego. "In a society obsessed with speed (i.e., technology, cell phones, Blackberries) it's hard to imagine someone taking four hours to play golf. We need to fit golf into our changing society, and that's a challenge." — **Dan Carrothers,** vice president of Bayer Professional Products.

"Stand-alone golf courses are having a tough time finding funding. Banks are saying there needs to be lot sales to subsidize golf course development." — **Erik Larsen**, Florida-based golf course architect and member of the ASGCA.