BRIEFS

QUALITY GRASSING BREAKS GROUND ON RENOVATION

LITHIA, Fla. — Quality Grassing & Services Inc., winner of the 2002 Golf Course News Large Builder of the Year Award, has begun work on a $1.6 million renovation at Point Mallard Golf Course in Decatur, Ala. The renovation began last month and includes rebuilding all 18 greens and completing extensive tee, irrigation, drainage and car path renovations. Architect John LaFoy is overseeing the work.

HEARN/ALBANESE HIRES MARKETING FIRM

BLOOMFIELD HILLS, Mich. — Raymond Hearn/Paul Albanese Golf Course Designs Inc. has hired Golf Marketing Services to handle its marketing and public relations efforts. Hearn/Albanese hired Golf Marketing Services to handle promotion of several high-profile projects the firm has coming online in the next few years. Among the firm's current projects are Egg Island Golf & Yacht Club in North East, Bahamas, and Mill Creek Golf Club in Rochester, New York.

CUPP-DESIGNED OLD ORANGE UNDERWAY

FORT MEYERS, Fla. — Initial development has begun on Old Orange, an 18-hole Bob Cupp-designed golf course at Verandah, the Bonita Bay Group's master-planned community here. The course is scheduled to open later this year. Work began in mid-December and has involved digging lakes, beginning drainage work and moving dirt. Bonita Bay expects to begin grassing the course in March or April.

LUMMI DEVELOPMENT CHANGING NAME

ATLANTA — Lummi Development Inc. will change its name to Signature Horizons Group Inc. in mid-March. Signature Horizons acquired a controlling interest in Lummi in October. The company is also moving toward a closing of its acquisition of Sea Trail Plantation and Golf Links in Sunset Beach, N.C.

DEVELOPMENT & RENOVATION

Bunker renovation protects Pelican Hill’s ‘Fazio look’

BY ANDREW OBERBECK

NEWPORT BEACH, Calif. — Work is underway here at Pelican Hill Golf Club to renovate all 125 bunkers and protect Tom Fazio’s original design.

Director of agronomy Steve Thomas is overseeing the renovation, which began in late January. "Over the last 12 years the bunkers have lost the ‘Fazio look’," said Thomas. "We wanted to maintain the character of the original design and get back the fat bunker lip. "We will make some architectural changes by expanding some bunkers and making others smaller," he added. "We will also improve drainage and put in a higher-quality sand."

The Irvine Co., which owns and manages the 36-hole club, decided to shut the South Course down entirely and shift play to the North Course while renovation work took place. When the South Course re-opens in March, work will commence on the North Course.

"That is one of the benefits to being 36 holes," said Thomas. "The Irvine Co. decided it was a good time of year to go ahead and close a course, because it is typically our rainy season when play is lower."

The company brought in two builders, Jessup, Md.-based McDonald & Sons and La Quinta, Calif.-based Peerless Golf Inc. to

Developers learn from Dark Horse experience

BY DOUG SAUNDERS

AUBURN, Calif. — Last year, the latest entry into the crowded Northern California golf market, Dark Horse Golf Club, opened for play, culminating a 13-year struggle to bring a quality public golf venue to the Sierra foothills region. The developers, Ed Fralick and his son Chad, are heartened by dramatic elevation changes, a dense cluster of mature oak trees, while there are many similarities in golf construction and home construction, there are also striking differences.

This is the Fralicks' first foray into golf course development but they didn't come into the field without some background. Their years as successful custom homebuilders and housing developers in the Sacramento area gave them the confidence to take on the challenge. But they discovered that while there are many similarities, golf course development and home construction, there are also striking differences.

Openings decline for second consecutive year

JUPITER, Fla. — For the second consecutive year, golf course openings in the United States slowed, according to the National Golf Foundation's (NGF) Golf Facilities in the U.S. Report. The NGF said the report may signal that construction is coming back in line with demand. In 2002, approximately 248 golf courses, measured as 18-hole equivalents, opened. This number was down 13 percent over 2001 and down 36 percent from 2000, which was the 15-year peak. However, there is some good news to be gleaned from the report. The NGF predicts development will stabilize in 2003, based on the number of courses already under construction that are expected to open this year.

The drop-off in construction

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