Schedule of events for GCSAA Conference and Show

**MONDAY, FEB. 10**
- 6:30 a.m. - 6 p.m. Registration, Bookstore, Internet Café
- 7:30 a.m. - 4:30 p.m. Certified Golf Irrigation Auditor (CGIA) Program
- 8 a.m. - 5 p.m. One-Day and Half-Day Seminars

**TUESDAY, FEB. 11**
- 7 a.m. - 6 p.m. Registration, Bookstore, Internet Café
- 8 a.m. - Noon Certified Golf Irrigation Auditor (CGIA) Program
- 8 a.m. - 5 p.m. One-Day and Half-Day Seminars
- 1 - 3:30 p.m. Certified Golf Irrigation Auditor (CGIA) Examination
- 1 - 5 p.m. Computer Boot Camp - Getting Connected in the 21st Century

**WEDNESDAY FEB. 12**
- 7 a.m. - 6 p.m. Registration, Bookstore, Internet Café
- 7:30 a.m. - 6 p.m. Voting Check-In
- 8 a.m. - Noon Computer Boot Camp - Getting Connected in the 21st Century
- 8 a.m. - 2:30 p.m. Certification Examination
- 8 a.m. - 5 p.m. One-Day and Half-Day Seminars
- 1 - 2:30 p.m. Understanding the Weather - Learn From the Experts: Presented by The Weather Channel
- 1:30 - 3:30 p.m. First Tee Liaison Symposium and Facility Tour
- 2:30 - 4:30 p.m. Current Issues in Golf: Taking Control of Green Speed

**THURSDAY FEB. 13**
- 6:30 - 9 p.m. Opening Session/Reception
- 6 - 7 a.m. Innovative Superintendent Breakfast
- 6:30 - 7:30 a.m. Chapter Delegates Breakfast
- 7 - 8:45 a.m. Innovative Superintendent Session I
- 7 - 11 a.m. Half-Day Seminars
- 7 a.m. - Noon GCSAA Dinner Show Voucher Exchange - Open to Early Bird Voucher Holders
- 7:15 - 8:45 a.m. GCSAA/Golf Digest Environmental Leaders in Golf Awards Recognition Breakfast (by invitation)
- 8 - 11 a.m. Distributor Preview
- 8 a.m. - 5 p.m. Media Center; One-Day Seminars
- 8 a.m. - 6 p.m. Merchandise Show, Bookstore
- 9 - 10:30 a.m. Golf General Session
- 10:30 a.m. - 11:30 a.m. Annual Meeting and Election
- 11 a.m. - 6 p.m. Trade Show, Silent Auction (online), Employment Center
- Noon - 6 p.m. GCSAA Dinner Show Voucher Exchange - Open to All Voucher Holders
- 1 - 2 p.m. Communications Education Module - Media Relations and Hosting a Professional Golf Event
- 2 - 3 p.m. Communications Education Module - Media Interviewing Strategies
- 2:30 - 4:30 p.m. Current Issues in Golf: The Americans With Disabilities Act and Golf Courses: What You Need to Know
- 3 - 4 p.m. Communications Education Module - Crisis Communications Strategies
- 3:40 p.m. A Women-Led Forum About Success: Carpe Diem - Seize the Day!
- 3 - 5 p.m. Student Chapter Forum

**FRIDAY FEB. 14**
- 6 - 7 a.m. Innovative Superintendent Breakfast
- 7 - 8:45 a.m. Innovative Superintendent Session II
- 7 a.m. - 6 p.m. Registration, Internet Café, GCSAA Dinner Show Voucher Exchange - Open to All Voucher Holders
- 8:10 - 10 a.m. Annual Meeting and Election
- 10 a.m. - Noon Chapter Representatives Educational Forum - Certification Re-examination Module - Newsletter/Article Writing Strategies, Prayer Breakfast
- 10 a.m. - Noon United States Golf Association (USGA) Green Section Education Program - Fifty Years of Lessons Learned
- Noon - 1:30 p.m. Certification Luncheon and Business Meeting (by invitation)
- 1 - 5 p.m. Exploring a Career as General Manager: Presented by the Club Managers Association of America
- 5 - 6 p.m. Merchandise Show, Bookstore, Trade Show - All Registrants, Employment Center
- Noon - 1:30 p.m. Certification Luncheon and Business Meeting (by invitation)
- 1 - 2 p.m. Communications Education Module - Public Speaking Strategies
- 3 - 4 p.m. Communications Education Module - Crisis Communications Strategies
- 4 - 5 p.m. Communications Education Module - Customer Relations and Customer Service: How You Can Make an Impact at Your Golf Course
- 2 - 3 p.m. Facing the 21st Century Challenges of Golf and the Environment: Presented by Audubon International; Golf Industry Key Indicators: Presented by the National Golf Foundation
- 2 - 4 p.m. Chapter Newsletter Editors Session
- 11th Annual Zoysia Forum: Presented by the American Zoysiagrass Association
- Tree Care Tactics for the Golf Course Superintendent: Presented by The International Society of Arboriculture
- Auditing Golf Course Irrigation Systems: Presented by the Irrigation Association of America
- Tips and Tricks to Help Achieve Ideal Agronomic and Technical Mower Setup
- 5 - 6 p.m. Student Reception

**SATURDAY FEB. 15**
- 6:30 - 7 a.m. Research Breakfast
- 7 - 9:30 a.m. Research Session - Science for the Golf Course: Making Your Job Easier
- 8 - 9 a.m. Communications Education Module - Newsletter/Article Writing Strategies
- 8 a.m. - 2 p.m. Media Center, Registration, Internet Café
- 8 a.m. - 2:30 p.m. Certification Re-examination Module - Newsletter/Article Writing Strategies, Prayer Breakfast
- 8 a.m. - 2:30 p.m. Employment Center, Silent Auction (online)
- 9 a.m. - 10 a.m. Communications Education Module - Public Speaking Strategies
- 10 a.m. - Noon United States Golf Association (USGA) Green Section Education Program - Fifty Years of Lessons Learned
- Noon - 1:30 p.m. Certification Luncheon and Business Meeting (by invitation)
- 1 - 5 p.m. Exploring a Career as General Manager: Presented by the Club Managers Association of America
- 5 - 6 p.m. Merchandise Store, Bookstore, Trade Show (complimentary registration - today only), Employment Center, Silent Auction (online)
- 10 a.m. - Noon Education Session - Golf Course Management I
- 12:30 - 2:30 p.m. Education Session - Golf Course Management II
- 1 - 5 p.m. Half-Day Seminar
- 6 - 11 p.m. GCSAA Dinner Show

What to do in Atlanta

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Atlanta Cyclorama
800 Cherokee Ave.
404-624-1071

There are only three surviving cycloramas, and this one, built in 1921, is said to be the best of them. The Atlanta Cyclorama depicts a painting of the Civil War's Battle of Atlanta, which cost 12,000 American lives. The Cyclorama also hosts a small museum of Civil War memorabilia.

Historic Oakland Cemetery
248 Oakland Ave. SE
404-688-2107

The Historic Oakland Cemetery, established in 1853, is Atlanta's oldest cemetery. The cemetery includes the graves of well-known names, such as Margaret Mitchell and Robert Tyre (Bobby) Jones, and a collection of artwork, from Victorian and Greek Revival to Neo-classical, Gothic and Egyptian. Since the cemetery was established when society was segregated, it's divided into several sections: African-American section, Confederate section and Jewish section.