Textron retools sales and marketing team

CHARLOTTE, N.C. — Textron Golf, Turf & Specialty Products has named Dennis Schwieger as executive vice president of sales and marketing—turf and PLC. He joins Textron from Valmont Industries where he was vice president of global distribution.

Three other new vice presidents will report to Schwieger:

• Ralph Nicotera has been promoted to vice president of marketing and product management—turf and PLC. Nicotera has been with the company for 27 years, most recently directing sales and dealer development for turf and PLC.

• Joe LaFollette is the new vice president of customer care—turf and PLC. He joins Textron from CNH Corp, where he held several executive sales and marketing positions.

• F. Course Owner
• A. Golf Course Superintendent
• B. Green Chairman/Grounds Director
• L. Golf Course Management Company
• K. Assistant Superintendent
• E. General Manager
• D. Club President
• 18 holes
• 27 holes
• 9 holes
• 30 holes
• 12 holes
• 36 holes
• 18 holes
• 30 holes
• 30 holes
• 30 holes
• 30 holes

Syngenta, Bayer end neonicotinoid dispute

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"To continue litigation we were going to incur heavy legal bills, and it became a business issue for both parties to come to an agreement that benefited both of us," said director of corporate communications Ken Gordon.

As part of the settlement, Syngenta will pay Bayer $120 million in return for full access to crop protection and related markets worldwide for thiamethoxam. The company expects global sales of thiamethoxam to top $200 million.

Dow sells Rubigan

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We had to choose between Eagle or Rubigan, and Eagle is newer and more widely recognized."

According to Gowan's turf sales manager Steve Peterson, Rubigan will be a big part of the company's turf offering.

"We are going to run with it on the turf side," he said. "We will maintain the existing market and keep it in front of the Poa annua market."

In the short term, McNutt said Gowan will not make any major changes. "Initially, I don't see a whole lot of changes between what they were doing and what we are doing," he said. "It usually takes us a year or two to get used to a new product and have our sales and technical team find new fits and uses and different positions that we can take."

With the divestiture of Rubigan, Meile said the integration of the Dow AgroSciences and the Rohm and Haas product lines is pretty much complete.

"We are 95-percent done," he said. "It has been eight months since the close date and we have taken care of the people issues, technology transfers and product overlap."

The final challenge, according to Meile, will be wrapping up product code issues, revising logos and literature, and handling registration and state label problems.