High Sierras: Intrawest Golf lands Coyote Moon contract

By JAY FINEGAN

TRUCKEE, Calif. — Intrawest Golf has been selected to manage the popular daily-fee Coyote Moon Golf Club here in Truckee, near Lake Tahoe in the High Sierras.

The par-72 course plays to 7,100 yards at an elevation of 6,300 feet. The layout, designed by former PGA Tour pro Brad Bell and his partner Chris Steel, rolls through 350 acres of secluded piney forests and sweeps over valleys, ravines and lakes.

The 18-hole track is rare in California, as it is a stand-alone project, built strictly for golf, not to sell building lots. Not a single house disrupts the natural environment.

Coyote Moon, which opened last year, is ranked as one of the top five new courses in California by California Golf Guide, and Intrawest hopes to make the facility even better.

Golfers are teased to play shots into greens protected by huge rock outcroppings, hit to pins 80 feet below over creeks, and nail drives over tantalizingly long lakes. Throughout the course, the challenge of shaping shots to negotiate nature’s purest challenges adds to the enjoyment of playing on a unique piece of property.

The club has a strong fan base, and is widely recognized among players as one of the top new facilities in the area,” said Jeff Stipe, senior vice president of Intrawest Golf. “Our game plan is to integrate the things the club already does well with the practices and procedures that have earned Intrawest golf courses around the county sterling reputations for exceptional conditioning and guest service.”

Intrawest Golf, headquartered in Scottsdale, Ariz., is a division of Intrawest Corp., a Vancouver-based firm that also operates premier ski resorts.