NIGM announces 2002 management seminar

JUPITER, Fla.—The National Institute of Golf Management is now accepting registrations for its 2002 golf course management seminar to be held Jan. 13-17 at Oglebay Resort and Conference Center in Wheeling, W.Va. The seminar will feature a keynote presentation by American Golf Corp.'s CEO David Pillsbury. Co-sponsored by the National Golf Foundation and the Continuing Education Department at Oglebay, the five-day program will be led by experts on all aspects of golf facility management. More than 3,000 golf managers, supervisors, owners, golf professionals, food and beverage personnel and pro shop personnel have completed this program since its inception in 1984. Three concurrent seminar programs will address the needs of first-year, second-year and graduate students. Subjects will cover: golf shop operations; player development; environmental issues and concerns; computerization and technology; liability and risk management; pace of play; research tools; marketing; cash and fiscal controls; food and beverage; personnel and customer relations; publicity and promotions; and golf car operations. Instructors include experts from American Golf Corporation, Club Car, ClubLink, GCSAA, PGA of America and the NGF, as well as course owners and operators, developers and manufacturers.

CORRECTIONS

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