## GCSAA International Conference & Show schedule

### Saturday, Feb. 10
7 a.m.-5 p.m.
Registration: Main (Convention Center); Satellite (Adami's Mark Hotel)
8 a.m.-5 p.m.
Half-day seminars
- Bio Products and Organics (p.m.)
**NEW**
- Effective Soil Water Management for Quality Golf Course Turf (a.m.)
- Golf Course Photography: Promoting and Protecting Yourself Through Pictures (a.m.)
- Turfgrass Growth and Development (p.m.)
- One-day seminars
  - Employee Safety Training
  - Fundamentals of Turfgrass Management I
  - Lake and Aquatic Plant Management
  - Leadership of Latino Employees in a Golf Course Organization
  - Management Strategies for the Turfgrass System
  - Sustainable Golf Course Landscape Design: Enhancing Aesthetics, Function and Maintenance
  - Turfgrass Traffic Stress: Physiology and Management
  - Weed Control
- Two-day seminars
  - Disease Identification and Control
  - Managing People for Peak Performance and Job Satisfaction
  - Preconstruction and Construction Management
  - Spanish for Golf Course Management I

### Sunday, Feb. 11
7 a.m.-5 p.m.
Registration: Main (Convention Center); Satellite (Adami's Mark Hotel)
8 a.m.-5 p.m.
Half-day seminars
- Bio Products and Organics (p.m.)
**NEW**
- Classic Golf Courses and the Master Architects (p.m.)
- Management of Localized Dry Spots and Water Repellent Soils (a.m.)
- Managing Turfgrass Root Systems (p.m.)
- One-day seminars
  - Advanced Weed Management
  - Bentgrass Management and Rootzone Maintenance
- Buying Smart - Selecting Alternative Turfgrass for Tough Conditions
- Communication Skills to Get you to the Top and Keep You There
- Developing Your Hazard Communication Program

### Monday, Feb. 12
7 a.m.-5 p.m.
Registration: Main (Convention Center); Satellite (Adami's Mark Hotel)
8 a.m.-5 p.m.
Half-day seminars
- Bio Products and Organics (p.m.)
**NEW**
- Financial Management
- Fundamentals of Turfgrass Management II
- Irrigation Water Quality
- Maximizing Job Satisfaction
- Maximizing Turfgrass Disease Control
- Personal Stress Management
- Reclaimed Water Irrigation
- USGA Intermediate Rules of Golf
- Two-day seminars
  - Salt-Affected Turfgrass Sites: Assessment and Management

### Tuesday, Feb. 13
7 a.m.-5 p.m.
Registration: Main (Convention Center); Satellite (Adami's Mark Hotel)
8 a.m.-5 p.m.
Half-day seminars
- Annual Bluegrass Biology and Ecology (p.m.)
- Are You Prepared to Say Yes? (p.m.)
- Complying with New Health and Safety Regulations (p.m.)
- Management of Localized Dry Spots and Water Repellent Soils (a.m.)
- Media/Public Relations and the Golf Course Superintendents (a.m.)
- Turfgrass Growth and Development (a.m.)
- Understanding Bio Products (p.m.)
- Weed Control in Ornamentals (a.m.)
- Applied Turfgrass Physiology
- Bentgrass Management and Rootzone Maintenance
- Certification Exam Study Guidelines
- The Challenge of Owning a Golf Course
- Communication Skills to Get You to the Top and Keep You There
- Computer Mapping and Golf Course Management
- Cool-season Turfgrass Vertebrate and Invertebrate Pest Management
- Drainage Systems
- Enhancing the Image of Golf Course Superintendents and Golf Industry Professionals
- Insect and Disease Management for Warm Season Turfgrass
- Irrigation Scheduling Techniques
- Irrigation Troubleshooting - Hardware Specific
- Management Strategies for the Turfgrass System
- Managing On The Job Behavior
- Managing Up: Strategies for Influencing Boards, Committees and Managers
- Maximizing Teamwork
- Problems and Solutions: Using Annals and Perennials in the Golf Course Design
- Strategic Planning for Golf Course Operations
- Turfgrass Ecology
- Turfgrass Traffic Stress: Physiology and Management
- Wildlife Management and Habitat Conservation
- Two-day seminars
  - (Tuesday & Wednesday, Feb. 13-14)
  - Advanced Spanish for Golf Course Superintendents

### Wednesday, Feb. 13
7 a.m.-5 p.m.
Registration: Main (Convention Center)
7 a.m.-1 p.m.
Satellite registration (Adami's Mark Hotel)
7 a.m.-noon
President's Dinner Show Voucher Exchange Booth open for early-bird voucher holders
8 a.m.-2:30 p.m.
Certification Examination
8 a.m.-5 p.m.
Media room open
10 a.m.-2 p.m.
First Tee Program
11:45 a.m.-1 p.m.
New Exhibitor lunch
5 p.m.-noon
President's Dinner Show Voucher Exchange Booth open to all voucher holders
6:30-8 p.m.
Opening Session (Adami's Mark Hotel)
8-9 p.m.
Opening Session Reception (Adami's Mark Hotel)
8 a.m.-5 p.m.
Half-day seminars
- Annual Bluegrass Control (p.m.)
- Annual Bluegrass Maintenance (p.m.)
- Developing an Environmental Plan (p.m.)
- Developing a Successful Superintendent/Employer Relationship (p.m.)
- Ethics and Values in the Workplace (p.m.)
- Guest Architect Seminar with Damian Pacuzzo (a.m.)
- Guest Architect Seminar with Damian Pacuzzo (p.m.)
- The History of Greenkeeping (p.m.)
- Management of Zoysiagrass on the Golf Course (p.m.)
- Managing Golf Course Trees (a.m.)
- Preparing Your Golf Course for A-2020 Certification (p.m.)
- Shaded Greens: Turf, Trees and Politeness (p.m.)
- Understanding Bio Products (p.m.)
- Weather Answers and Technology for Golf Course Management (a.m.)

### Thursday, Feb. 14
7 a.m.-6 p.m.
Registration: Main (Convention Center)
6-7 a.m.
Innovative superintendent breakfast
6:30-7:30 a.m.
Chapter delegates breakfast
7-8:30 a.m.
Innovative superintendent session I
7 a.m.-6 p.m.
President's Dinner Show Voucher Exchange Booth open to all voucher holders
7:15-8:30 a.m.
Environmental Steward Award recognition breakfast
8-11 a.m.
Distributor preview (open to media)
8 a.m.-5 p.m.
Media room open
8:45-10:30 a.m.
Golf general session
9 a.m.-noon
Chapter managers session
11 a.m.-6 p.m.
Trade show (open to media)
Noon-1 p.m.
Chapter networking lunch

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Thursday, Feb. 14

Noon-1 p.m.
Current Issues in Golf (session 1):
Preparing for Major Golf Events 1-2 p.m.
Current Issues in Golf (session 2):
Media Coverage of Golf and the Golf Course Superintendent

1:30-2:30 p.m.
Career development general session

2-3:30 p.m.
Career development breakout sessions

3:45-5 p.m.
Student chapter officers meeting

Friday, Feb. 15

7 a.m.-6 p.m.
Registration: Main (Convention Center) 6-7 a.m.
Innovative superintendent breakfast 7:30-8 a.m.
Innovative superintendent session II 8 a.m.-noon
Annual meeting and election 8-11 a.m.
Golf Course Architecture: New Trends in Design and Renovation 8 a.m.-5 p.m.
Media room open 9-5 p.m.

Trade show 10:30 a.m.-5 p.m.
GCSAA/ASGCA Remodeling University 11 a.m.-noon
Current Issues in Golf (session 3):
The State of the Association: 75 Years of GCSAA 11:30 a.m.-noon
Student chapter lunch Noon-1:30 p.m.
Certification luncheon and business meeting 12:30-2:30 p.m.
Media training for golf course superintendents 12:30-2:30 p.m.
Golf and the Environment - Charting a Sustainable Future 1:30-4 p.m.
Got Water? Greens & Grassroots Government Relations Program 2-4 p.m.
Breaking the “Reel” Time Communications Barrier 2-4 p.m.
Convincing Your Board to Replace the Old Irrigation System 2-4 p.m.
Effective Strategies for Dealing with Shrinking Labor Force 2-4 p.m.
NGCOA – Delivering the Business of Golf 2-4 p.m.
Tree Care Basic Training for Golf Course Superintendents 2-4 p.m.
The zoysia forum 2-4 p.m.
Collegiate Turf Bowl competition 2:30-4 p.m.
Professional golf events reception 2:30-4 p.m.
FF A forum 4-5 p.m.
Government relations networking reception 4:30-5:30 p.m.

Student mixer with alumni 6-7 p.m.
President’s Dinner Show reception (Adam’s Mark Hotel) 7-11 p.m.
President’s Dinner Show (Adam’s Mark Hotel)

Saturday, Feb. 16

8 a.m.-2 p.m.
Registration: Main (Convention Center) 6-7 a.m.
Research breakfast 7-8 a.m.
Prayer breakfast 7-10 a.m.
Research session - Science for the Golf Course: Making Your Job Easier 8 a.m.-noon
Student seminar 8 a.m.-2 p.m.
Certification re-examination 8 a.m.-2 p.m.
Media room open 9-11 a.m.
Super Users Forum II: The Future of Government relations networking reception 10 a.m.-noon
Concurrent sessions: Northern Grasses; Southern Grasses; Transition Zone Grasses 10 a.m.-noon
Trade show 10 a.m.-noon

Sunday, Feb. 17

8 a.m.-noon
Half-day seminars (Adam’s Mark Hotel)
• Management of Zoysiagrass on the Golf Course (a.m.)
• Weather Answers and Technology for Golf Course Management (a.m.)

NEW:
• Reel Mower Technology and Sharpening Implications (a.m.)

Closing festivities 6:45-11 p.m.
Optional evening tours

Dallas at a glance
Population: 1,068,800
Climate: Average low temp. in February is 39 degrees, average high temp. is 60 degrees.

Transportation:
Dallas Area Rapid Transit (DART) operates a light rail system that links the city center with the zoo to the south and shopping to the north. DART also runs trolley and bus services.

Cultural Activities:
The Museum of Art and the Morton H. Meyerson Symphony Center are located in the 60-acre Dallas Art District.

Restaurants and Entertainment:
Dallas has more than 9,000 restaurants and clubs concentrated in: Restaurant Row, Deep Ellum, Greenville Avenue, the West End Marketplace, and McKinney Avenue.

Sports Events:
The NHL’s Dallas Stars and the NBA’s Dallas Mavericks have home games from the 13th to the 17th of February.

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