

## GCSAA International Conference & Show schedule

### Saturday, Feb. 10

Noon-6 p.m.

Satellite registration (Adam's Mark Hotel)

### Sunday, Feb. 11

7 a.m.-5 p.m.

Registration: Main (Convention Center); Satellite (Adam's Mark Hotel)

8 a.m.-5 p.m.

*Half-day seminars*

- Bio Products and Organics (p.m.)

#### NEW

- Effective Soil Water Management for Quality Golf Course Turf (a.m.)
- Golf Course Photography: Promoting and Protecting Yourself Through Pictures (a.m.)
- Turfgrass Growth and Development (p.m.)

*One-day seminars*

- Employee Safety Training
- Fundamentals of Turfgrass Management I

- Lake and Aquatic Plant Management I

- Lake and Aquatic Plant Management
- Leadership of Latino Employees in a Golf Course Organization **NEW**

- Management Strategies for the Turfgrass System

- Sustainable Golf Course Landscape Design: Enhancing Aesthetics, Function and Maintenance

- Turfgrass Traffic Stress: Physiology and Management

*Two-day seminars*

(Sunday & Monday, Feb. 11-12)

- Disease Identification and Control
- Managing People for Peak Performance and Job Satisfaction

- Preconstruction and Construction Management

- Spanish for Golf Course Management I

### Monday, Feb. 12

7 a.m.-5 p.m.

Registration: Main (Convention Center); Satellite (Adam's Mark Hotel)

8 a.m.-5 p.m.

*Half-day seminars*

- Bio Products and Organics (a.m.)

#### NEW

- Classic Golf Courses and the Master Architects (p.m.)

- Management of Localized Dry Spots and Water Repellent Soils (a.m.)

- Managing Turfgrass Root Systems (p.m.)

*One-day seminars*

- Advanced Weed Management
- Bentgrass Management and Rootzone Maintenance

- Buying Smart - Selecting Alternative Turfgrass for Tough Conditions **NEW**

- Communication Skills to Get you to the Top and Keep You There

- Developing Your Hazard Communication Program

GOLF COURSE NEWS

- Financial Management
- Fundamentals of Turfgrass Management II

- Irrigation Water Quality
- Maximizing Job Satisfaction

- Maximizing Turfgrass Disease Control

- Personal Stress Management
- Reclaimed Water Irrigation

- USGA Intermediate Rules of Golf

*Two-day seminars*

(Monday & Tuesday, Feb. 12-13)

- Salt-Affected Turfgrass Sites: Assessment and Management

### Tuesday, Feb. 13

7 a.m.-5 p.m.

Registration: Main (Convention Center); Satellite (Adam's Mark Hotel)

8 a.m.-5 p.m.

*Half-day seminars*

- Annual Bluegrass Biology and Ecology (p.m.)

- Are You Prepared to Say Yes? (p.m.)

- Complying with New Health and Safety Regulations (p.m.)

- Management of Localized Dry Spots and Water Repellent Soils (a.m.)

- Media/Public Relations and the Golf Course Superintendents (a.m.)

- Turfgrass Growth and Development (a.m.)

- Understanding Bio Products (p.m.)

#### NEW

- Weed Control in Ornamentals (a.m.)

*One-day seminars*

- Applied Turfgrass Physiology

- Bentgrass Management and Rootzone Maintenance

- Certification Exam Study Guidelines

- The Challenge of Owning a Golf Course

- Communication Skills to Get You to the Top and Keep You There

- Computer Mapping and Golf Course Management

- Cool-season Turfgrass Vertebrate and Invertebrate Pest Management

- Drainage Systems

- Enhancing the Image of Golf Course Superintendents and Golf Industry Professionals

- Insect and Disease Management for Warm Season Turfgrass

- Irrigation Scheduling Techniques

- Irrigation Troubleshooting - Hardware Specific

- Management Strategies for the Turfgrass System

- Managing On The Job Behavior

- Managing Up: Strategies for Influencing Boards, Committees and Managers

- Maximizing Teamwork

- Problems and Solutions: Using Annuals and Perennials in the Golfscape

- Strategic Planning for Golf Course Operations

- Turfgrass Ecology

- Turfgrass Traffic Stress: Physiology and Management

- Wildlife Management and Habitat Conservation

*Two-day seminars*

(Tuesday & Wednesday, Feb. 13-14)

- Advanced Spanish for Golf Course

Superintendents **NEW**

- The Assistant Superintendent: Managing People and Jobs

- Golf Course Construction Techniques and Management

- Golf Greens: History, Theory, Construction and Maintenance

- Plant Nutrition and Fertilizers

- Spanish for Golf Course Management II

*One and a half-day seminar (new one-day format)*

(Tuesday & Wednesday, Feb. 13-14)

- Golf Course Construction Management and Grow-In

### Wednesday, Feb. 13

7 a.m.-5 p.m.

Registration: Main (Convention Center)

7 a.m.-1 p.m.

Satellite registration (Adam's Mark Hotel)

7 a.m.-noon

President's Dinner Show Voucher Exchange Booth open for early-bird voucher holders

8 a.m.-2:30 p.m.

Certification Examination

8 a.m.-5 p.m.

Media room open

10 a.m.-2 p.m.

First Tee Program

11:45 a.m.-1 p.m.

New Exhibitor lunch

Noon-5 p.m.

President's Dinner Show Voucher Exchange Booth open to all voucher holders

6:30-8p.m.

Opening Session (Adam's Mark Hotel)

8-9 p.m.

Opening Session Reception (Adam's Mark Hotel)

8 a.m.-5 p.m.

*Half-day seminars*

- Annual Bluegrass Control (p.m.)

- Annual Bluegrass Maintenance (a.m.)

- Developing an Environmental Plan (p.m.) **NEW**

- Developing a Successful Superintendent/Employer Relationship (p.m.)

- Ethics and Values in the Workplace (p.m.) **NEW**

- Guest Architect Seminar with Damian Pacuzzo (a.m.)

- Guest Architect Seminar with Damian Pacuzzo (p.m.)

- The History of Greenkeeping (p.m.)

#### NEW

- Management of Zoysiagrass on the Golf Course (p.m.)

- Managing Golf Course Trees (a.m.)

- Preparing Your Golf Course for Tournaments (a.m.) **NEW**

- Shaded Greens: Turf, Trees and Politics (p.m.) **NEW**

- Understanding Bio Products (p.m.)

#### NEW

- Weather Answers and Technology for Golf Course Management (a.m.) **NEW**

*One-day seminars*

- Advanced Weed Management

- Bermudagrass Maintenance **NEW**

- Budgeting and Forecasting

- Calculations and Practical Mathematics for Use in Golf Course Management
- The Challenge of Owning a Golf Course

- Chemical Storage Facilities: Protecting Your Investment

- Computer Mapping and Golf Course Management

- Conflict Resolution - Dealing with Member Conflict **NEW**

- Developing a People-Oriented Golf Course **NEW**

- Enhancing Your Value as a Professional Golf Course Superintendent

- Financial Essentials for the Superintendent

- Golf Course Safety, Security and Risk Management

- Human Resource Management

- Influencing On The Job Behavior

- Integrated Environmental Management

- The Magic of Greenkeeping

- Management of Seashore Paspalum on Golf Courses **NEW**

- Managing a Multicultural Workforce **NEW**

- Maximizing Turfgrass Disease Control

- The Microbiology of Turfgrass Soils

- Performance Management for the Golf Course Superintendent

- Problems and Solutions: Using Annuals and Perennials in the Golfscape

- Pump Station Technologies and Troubleshooting **NEW**

- The Superintendent as Grow-In Manager

- Sustainable Golf Course Landscape Design: Enhancing Aesthetics, Function and Maintenance

- Turfgrass Field Seminar

- Turfgrass Stress Management

- USGA Golf Course Rating System

- USGA Intermediate Rules of Golf

### Thursday, Feb. 14

7 a.m.-6 p.m.

Registration: Main (Convention Center)

6-7 a.m.

Innovative superintendent breakfast

6:30-7:30 a.m.

Chapter delegates breakfast

7-8:30 a.m.

Innovative superintendent session I

7 a.m.-6 p.m.

President's Dinner Show Voucher Exchange Booth open to all voucher holders

7:15-8:30 a.m.

Environmental Steward Award recognition breakfast

8-11 a.m.

Distributor preview (open to media)

8 a.m.-5 p.m.

Media room open

8:45-10:30 a.m.

Golf general session

9 a.m.-noon

Chapter managers session

11 a.m.-6 p.m.

Trade show (open to media)

Noon-1 p.m.

Chapter networking lunch

Continued on next page

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# CONFERENCE & SHOW

## GCSAA schedule

Continued from previous page

### Thursday, Feb. 14

Noon-1 p.m.  
Current Issues in Golf (session 1):  
Preparing for Major Golf Events  
1-2 p.m.  
Current Issues in Golf (session 2):  
Media Coverage of Golf  
1-3 p.m.  
Super Users Forum I: E-commerce  
and the Golf Course Superintendent  
2-3:30 p.m.  
Career development general session  
2-5 p.m.  
Chapter newsletter editors forum  
3-5 p.m.  
Student chapter officers meeting  
3:45-5 p.m.  
Career development breakout sessions  
8 a.m.-5 p.m.  
**One-day seminar**  
• Bentgrass Summer Stress Manage-  
ment for Cool/Humid Regions

### Friday, Feb. 15

7 a.m.-6 p.m.  
Registration: Main (Convention Center)  
6-7 a.m.  
Innovative superintendent breakfast  
7-8:30 a.m.  
Innovative superintendent session II  
8 a.m.-noon  
Annual meeting and election  
8-11 a.m.  
Golf Course Architecture: New  
Trends in Design and Renovation  
8 a.m.-5 p.m.  
Media room open  
9-5 p.m.

Trade show  
10:30 a.m.-5 p.m.  
GCSAA/ASGCA Remodeling University  
11 a.m.-noon  
Current Issues in Golf (session 3):  
The State of the Association: 75 Years  
of GCSAA  
11:30 a.m.-noon  
Student chapter lunch  
Noon-1:30 p.m.  
Certification luncheon and business  
meeting  
12:30-2:30 p.m.  
Media training for golf course super-  
intendents  
12:30-2:30 p.m.  
Golf and the Environment - Charting  
a Sustainable Future  
1:30-4 p.m.  
Got Water? Greens & Grassroots Gov-  
ernment Relations Program  
2-4 p.m.  
Breaking the "Reel" Time Communi-  
cations Barrier  
2-4 p.m.  
Convincing Your Board to Replace  
the Old Irrigation System  
2-4 p.m.  
Effective Strategies for Dealing with  
a Shrinking Labor Force  
2-4 p.m.  
NGCOA - Delivering the Business of  
Golf  
2-4 p.m.  
Tree Care Basic Training for Golf  
Course Superintendents  
2-4 p.m.  
The zoysia forum  
2-4:30 p.m.  
Collegiate Turf Bowl competition  
2:30-4 p.m.  
Professional golf events reception  
2:30-4 p.m.  
FFA forum  
4-5 p.m.  
Government relations networking re-  
ception  
4:30-5:30 p.m.

Student mixer with alumni  
6-7 p.m.  
President's Dinner Show reception  
(Adam's Mark Hotel)  
7-11 p.m.  
President's Dinner Show (Adam's  
Mark Hotel)

### Saturday, Feb. 16

8 a.m.-2 p.m.  
Registration: Main (Convention Center)  
6-7 a.m.  
Research breakfast  
7-8 a.m.  
Prayer breakfast  
7-10 a.m.  
Research session - Science for the  
Golf Course: Making Your Job Easier  
8 a.m.-noon  
Student seminar  
8 a.m.-2 p.m.  
Certification re-examination  
8 a.m.-2 p.m.  
Media room open  
9-11 a.m.  
Super Users Forum II: The Future of  
Internet Technology  
9 a.m.-2 p.m.  
Trade show  
10 a.m.-noon  
Concurrent sessions: Northern  
Grasses; Southern Grasses; Transition  
Zone Grasses  
Noon-3 p.m.  
Big Challenges - Unique Solutions  
12:30-3 p.m.  
Wild, Wild West - A family fun event!  
12:30-5 p.m.  
Student turfgrass tour  
1-5 p.m.  
**Half-day seminars**  
• Manejo de Plantas en Lagos y  
Acuáticas - En Espanol (p.m.)  
• Precise Boom Sprayer Calibration,  
Tank Mixing and Record Keeping (p.m.)

• Reel Mower Technology and Sharp-  
ening Implications (a.m.) **NEW**  
3:15-5:30 p.m.  
Closing festivities  
6:45-11 p.m.  
Optional evening tours

### Sunday, Feb. 17

8 a.m.-noon  
**Half-day seminars** (Adam's Mark Hotel)  
• Management of Zoysiagrass on the  
Golf Course (a.m.)  
• Time Management for the Golf  
Course Superintendent (a.m.)  
• Weather Answers and Technology  
for Golf Course Management (a.m.)  
**NEW. ■**

### Dallas at a glance

**Population:** 1,068,800

**Climate:** Average low temp. in Feb-  
ruary is 39 degrees, average high  
temp. is 60 degrees.

**Transportation:** Dallas Area Rapid  
Transit (DART) operates a light rail  
system that links the city center with  
the zoo to the south and shopping to  
the north. DART also runs trolley  
and bus services.

**Cultural Activities:** The Museum  
of Art and the Morton H. Meyerson  
Symphony Center are located in the  
60-acre Dallas Art District.

**Restaurants and Entertainment:**  
Dallas has more than 9,000 restau-  
rants and clubs concentrated in: Res-  
taurant Row, Deep Ellum, Greenville  
Avenue, the West End Marketplace,  
and McKinney Avenue.

**Sporting Events:** The NHL's Dal-  
las Stars and the NBA's Dallas Mav-  
ericks have home games from the  
13th to the 17th of February.

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