No carts allowed
New private Nicklaus course in Sonoma County is restricted to walkers only

FarmLinks breaks ground
Pursell Technologies Inc. teams with Toro Co. and other industry partners on new course project

U.S. GOLFER AVERAGES

<table>
<thead>
<tr>
<th></th>
<th>MALE</th>
<th>FEMALE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANNUAL ROUNDS PER PERSON</td>
<td>22.8</td>
<td>18.0</td>
</tr>
<tr>
<td>AVERAGE AGE</td>
<td>40.4</td>
<td>42.4</td>
</tr>
<tr>
<td>INCOME (IN THOUSANDS OF DOLLARS)</td>
<td>71.4</td>
<td>70.5</td>
</tr>
</tbody>
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Old Course gets a new neighbor
ST. ANDREWS, Scotland — The first of two new 18-hole layouts will open here in September, right across St. Andrews Bay from the Old Course of the Royal & Ancient.

Golf architect Denis Griffiths, of Braselton, Ga., has been working on the course for three years. The dual-course project marks his first design sojourn in Scotland, golf's Holy Land, and he calls it "a once in a lifetime opportunity." The late Gene Sarazen provided design services on the so-called Torrance Course, named for Sam Torrance, a PGA touring pro who consulted on the design. This par-72 layout, now playable, stretches to 7,026 yards and provides stunning views from cliff-edge trees and greens.
PTI bringing polymer coating technology to pesticides

BY ANDREW OVERBECK

SYLACAUGA, Ala. — Pursell Technologies, Inc. has fired up a test run for a new product that will introduce its polymer coating technology to the pesticide marketplace.

The company, which currently uses the technology to produce high-quality controlled-release POLYON fertilizer, is now aggressively exploring possible applications for creating controlled-release pesticides.

The company has received registration for a coated granular acetate product called PRECISE, and is now producing it at a pilot unit at its POLYON plant here. The patented no-odor formula of acetate will control mole crickets, fire ants, armyworms, cutworms, and sod webworms. Research is currently being done on grub control.

"PRECISE is being sold under a test market this year due to our limited production capacity until we build a large scale manufacturing plant for these type of products," said director of market development Jeff Higgins.

According to president and CEO David Pursell, producing a coated acetate product is just the tip of the iceberg.

"We are breaking into a whole new world with the coating of soluble pesticides," he said. "It allows for a controlled release just like our fertilizers. And I think it has the capability to give some of these pesticides a new life because it makes it more environmentally sound as well as safer for workers to handle."

The company will be working with other companies to expand upon this initial use of the coating in pesticides and other products are on the drawing boards. Pursell is bullish about the possibilities. "This is a cutting edge idea that we plan to pursue to diversify the company and grow our business," he said.

Clubs come out of retirement

After just a year of retirement, Phil Tralies has returned to the golf business by taking the post of president and CEO of Club Car.

While Tralies wouldn't eque his move to Michael Jordan's rumored return to the NBA because he "can't go left like Michael can," the 21-year industry veteran admitted that his competitive fires are still burning.

"I felt like I still had some gas left in my tank," he said. "I am 55 years old and I thought I was ready for retirement. I knew that if I wanted to do back to work, it would have to be in the golf industry because of all of my experience and relationships that I have developed over the years.

When [previous CEO] Mont Miller and Ingersoll Rand chairman Herb Henkel gave me a call, it was an opportunity I had to take."