On the beach: Jack’s new Ocean Hammock seems destined for fame

By JAY FINEGAN

PALM COAST, Fla. — Florida’s first true oceanfront golf course to be built in 70 years will make its highly anticipated debut on December 5, with designer Jack Nicklaus scheduled to hit the inaugural drive off the first tee.

Located between St. Augustine and Daytona Beach on Florida’s northeast coast, with six holes playing right along the Atlantic, Ocean Hammock Golf Club is guaranteed to be something special. Indeed, the U.S. Golf Association has already named the course to host regional qualifying rounds next May for the 2001 U.S. Open.

“It’s a magnificent piece of property,” said superintendent Tray Malby. “I feel very fortunate to be here. Sometimes I have to pinch myself.”

The 7,200-yard, par-72 layout is being developed at a cost of $12 million by Lowe Enterprises, of Los Angeles, which operates four other courses in the Palm Coast area, including such standouts as Pine Lakes, Cypress Knoll and Palm Harbor. The new layout also features two driving ranges, practice greens and a teaching tee.

Ocean Hammock appears destined to take its place among Florida’s elite resort courses. In fact, head professional Chuck Kandt predicts it will become one of the most highly regarded courses in the country. “It’s going to provide a golfing experience like no other on the East Coast,” he said. “We have a goal to draw big-name tournaments here, and I’m confident it will happen.”

‘A TOUCH OF PEBBLE BEACH’

Nicklaus has put his stamp all over this course. Strategy and scenery intersect at nearly every turn, with great strategy and scenery intersecting in harmony with its surroundings.

“You might say it joins a little of the West and East coasts by combining a

Injured golfer wins $7.5 million settlement

By JAY FINEGAN

ALEXANDRIA, Va. — Lansdowne Resort Golf Club in northern Virginia has settled out of court for $7.5 million to compensate a player who was struck in the neck by a stray golf ball. The settlement agreement came in late September, two and a half years after James Tobin was hit on the practice putting green at Lansdowne, a public 18-hole course in Loudoun County.

At the time of the accident, Tobin was a sales manager for General Electric. He was 42 years old, and a 2-handicap player. A stroke has left him unbalanced and unable to walk...
BASF rolls out specialty products division
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popular insecticide that was developed jointly by American Cyanamid and Rohm and Haas Co. RohMid LLC is still negotiating with BASF on whether it will form a joint venture with BASF or decide to go it alone. For the moment, RohMid is operating as usual, with both the RohMid and BASF sales forces selling the product.

GOING FORWARD
BASFspd launched Oct. 1 and began rolling out its fall program and pre-emergent herbicide products. Baxter’s management team consists of William Strickland, marketing manager; Derrick Miller, communications manager; John Thomas, national sales manager; and Rich Kalik, national accounts manager. The team will be backed in the field by seven regional turf specialists and one Basamid specialist.

Baxter said the division will also be concentrating heavily on research and development. “We have a totally dedicated r & d group focused on the development of new compounds,” he said. “We want to be the leading innovator in the specialty products and agricultural business.”

According to Baxter, further acquisitions by the company are also a possibility. “There will be continued consolidation in the industry as companies look at ways to be more efficient,” he said. “BASF has been and will continue to be in the acquiring mode. We will make acquisitions where they make business sense to us.”

PRODUCT LINES
Since July, Baxter and BASFspd have been working with BASF’s TopPro subsidiary to determine which products each division will handle. As a general rule, BASFspd will concentrate on marketing, developing and selling proprietary branded products while TopPro will market more generic or commodity-type products. For example, TopPro markets and sells the fungicide Curalan but also sells it to LESCO, which sells it under the Touche brand name.

Among the products that BASFspd will market are: the herbicides Pendulum, Image, Drive 75DF and the soil fumigant Basamid.

The company is also in the process of developing two new strobilurin fungicides, Insignia and Honor. Insignia has been identified as a reduced-risk candidate by the Environmental Protection Agency and is currently under review. Honor is still undergoing university testing.

“Insignia is a broad-spectrum fungicide and will control brown patch, gray leaf spot and snow mold,” said Baxter. “Honor will control brown patch, summer patch, snow mold and has shown activity on dollar spot.”

MACH 2
The only other product that is still up in the air is MACH 2, the


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