A Super Event
Coverage of the Golf Course Superintendents Association of America Conference & Show .......... 13-23

It's All in the Method
Hydroseeding now a more viable choice for golf course construction projects ....................... 35

Andersons to buy Scotts Pro Turf
By A. OVERBECK
MAUMEE, Ohio — In a move that will likely trigger further consolidation within the fertilizer industry, The Andersons, Inc. has signed a letter of intent with The Scotts Co. to acquire Scotts' U.S. Professional Turf business.

The two companies have agreed to a long-term supply agreement under which Scotts will use its proprietary manufacturing processes to produce products for Andersons. The acquisition includes ProTurf, Contec and other brand names, the distribution network, customer lists and all trademarks.
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Dinelli receives Excellence Award
By MARK LESLIE
NEW ORLEANS — Ingenuity and initiative in the Dinelli family are longstanding traits, the latest result of which is the presentation of the 2000 Scotts Tradition of Excellence Award to Dan Dinelli of North Shore Country Club in Glenview, Ill.

The Scotts Co. of Marysville, Ohio, presents the annual peer-nominated award to recognize outstanding achievements among superintendents who are "dedicated to advancing the science of course maintenance and making golf the best it can be," said "What you see when a course opens is a collaborative effort. But I don't know if I've ever looked at a course scorecard and seen the name of the builder. My objective would be to have the builder...
Continued on page 16

NGCOA's Stine: Continue assn. growth
By PETER BLAIS
FT. LAUDERDALE, Fla. — In a sign of these consolidation times, William Stine, president of 100-course Meadowbrook Golf Group, was elected president of the National Golf Course Owners Association (NGCOA) during the group's annual meeting here.

"I've been on the [NGCOA] board for the past eight years and was a member before that," said Stine, who started in the business as a single-course operator. "It's just in the past few years we've become a multi-course operator. I've evolved through the business, just as our organization has.
Stine's father, Charlie, started...
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GCSAA: Scott Woodhead takes reins
By PETER BLAIS
NEW ORLEANS — Scott Woodhead was elected president of the Golf Course Superintendents Association of America during the recent International Conference and Show held here.

Woodhead, who was appointed to the board in 1993, hails from Valley View Golf Course in Bozeman, Mont. He replaces David Fears of Blue Hills Country-Club in Kansas City, who will continue on the board as immediate past president.
Continued on page 17

Superintendents, builders, owners trumpet change

New GCBAA exec: Upgrade image
By PETER BLAIS
NEW ORLEANS — Increasing public and professional awareness of the importance of golf course builders is a primary goal of incoming Golf Course Builders Association of America (GCBAA) Executive Vice President Lee Hetrick.

"The builders need more exposure and recognition from the architects and superintendents because of the contributions builders make," Hetrick said.

Consolidation hits fertilizer industry

NGF, VGM Golf ink membership deal

CMAA links up with Audubon

Suppliers reach out to charities

Consolidation hits fertilizer industry

SUPPLIER BUSINESS
Simple plot injecting $20M into Eco Soil ........ 59
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REPLENISHING NATURE
Greg Nash-designed Anthem Golf & Country Club shows its colors in Phoenix. Builders replenished the natural vegetation in order to bring back the land to its original state. See p.8.
Woodhead, new officers take posts

Continued from page 1

ors were Ken Mangum of the Atlanta Athletic Club and Jon Maddern of Elk Ridge Golf Course in Atlantic, Mich. Sam Snyder VIII of Hercules Country Club in Wilmington, Del., resigned his director position, effective at the conclusion of the 2000 Conference & Show,

with one year remaining in his term. Tim O'Neill of Country Club of Darien (Conn.) was appointed to serve Snyder's remaining one-year term. Mark Woodward of Dobson Ranch RiverView Golf Club in Mesa, Ariz., will serve the second year of his two-year term in 2000-01.

One additional director will be appointed to serve the remaining one year director position created with the election of Wallace as Secretary/Treasurer. In other GCSAA news:

- Although the final audited figures have not be determined, unofficial attendance figures for the Conference & Show include
  registered education seminar attendees, 7,903 (surpasses record of 6,949 in 1999); attendees, 21,586 (record of 22,623 in 1999 Orlando [2000 marks 4th highest all-time]); exhibitors, 757 (surpasses record of 740 in 1999); exhibition space: 246,500 square feet (surpasses record of 246,500 in 1999).

- Todd Barker, golf course superintendent at Fore Lakes Golf Course in Taylorsville, Utah, defeated Paul Jett of Pinehurst No. 2 (N.C.) Resort by paring the second playoff hole of the 50th GCSAA Golf Championship in Mobile, Ala. Barker and Jett both recorded first-round scores of 73 at Kiva Dunes Golf Club and second-round totals of 76 at the Magnolia Grove Falls Course to go to the sudden death playoff with five-over-par scores of 149. It was a bit of deja vu as Barker won his first GCSAA title in 1995 at Monterey, Calif., while Jett was also the runnerup. Barker's father, Vaughan, was the 1977 GCSAA Golf Champion. The younger Barker also is the 1997 Utah state amateur titleist.

- Chief Executive Officer (CEO) Steve Mona has been selected to serve on the Golf 20/20 Conference Steering Committee executive board along with Jim Awtrey (PGA of America); Joe Beditz (National Golf Foundation); David Fay (USGA); Tim Finchem (PGA TOUR); Michael Hughes (NGCOA) and Ty Votaw (Ladies Professional Golf Association).

The conference, to be conducted Nov. 17-19 at the World Golf Hall of Fame, brings together the golf industry to address the future of golf in a strategic manner, with an emphasis on accelerating the growth over the next 20 years and creating new avenues of access into the game.

- GCSAA has a presence at the 2000 Kmart 400 NASCAR race, June 11 at the Michigan Speedway in Brooklyn, Mich. Chad Little's No. 97 car, sponsored by John Deere, will feature the GCSAA lettermark and logo on the trunk of the Roush Racing Team vehicle.

- Representatives from the National Football League (NFL) and Major League Baseball (MLB), plus grounds directors from 43 NFL/MLB franchises met at the 2000 GCSAA Conference & Show.

Executives attending included MLB Executive Vice President of Baseball Operations Sandy Alderson, NFL Assistant Director of Game Operations Tim Davey and NFL Players' Association Regional Director Clark Gaines. Sponsored by Toro and TURFACE, the Professional Sports Turf Symposium exposed professional grounds directors to the products, services, education and research that has been em-
Woodhead, GCSAA move ahead

Continued from page 17

played by the golf industry.

Former U.S. Open champion Jerry Pate and Kohler Co. CEO Herb Kohler were elected to the positions of GCSAA Foundation Board of Trustees chair and vice-chair beginning in August.

Former USGA Executive Commit-
tee member Ray Anderson will rotate off the board, with his spot being filled by Thomas Chisholm, vice president of automotive marketing with Eaton Corp. The "Investing in the Beauty of Golf" endowment campaign has reached the $3.7 million mark, with a goal of $5 million (increased last year from the original $3.5 million target).

A new GCSAA Foundation mission statement was also approved: "The GCSAA Foundation enhances the game of golf through funding applied research and advanced education in golf course management. The remainder of the GCSAA Foundation board of trustees includes GCSAA representatives Woodhead, Witt, Wallace, Fearis and Mona as well as course architect Tom Fazio, former PGA of America President Joe Black, Toro Co. Vice President Michael Hoffman, and PGA Tour Senior Vice President of Communications Bob Combs.

• Iowa State University claimed the title at the sixth annual Collegiate Turf Bowl Competition conducted at the Conference & Show. It was the second consecutive honor for the school.

The winning team is advised by Dr. Nick Christians, professor of agronomy and featured students Kirk Golinghorst, John Lavelle, Aaron Patton and Chad Wilson. The event was a two-hour test requiring a written statement was also approved: "The GCSAA Foundation enhances the game of golf through funding applied research and advanced education in golf course management. The remainder of the GCSAA Foundation board of trustees includes GCSAA representatives Woodhead, Witt, Wallace, Fearis and Mona as well as course architect Tom Fazio, former PGA of America President Joe Black, Toro Co. Vice President Michael Hoffman, and PGA Tour Senior Vice President of Communications Bob Combs.

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