Golf Trust’s next World Scientific Congress planned

ST. ANDREWS, Scotland — Golf Trust’s World Scientific Congress of Golf will be held at the University of St. Andrews here, July 23-26, 2002, and will again provide a forum for the international participation of both scientists and golf industry professionals.

Dr. Eric Thain, director of the Trust, believes the broad range of scientific disciplines guarantees a bright future for golf-related research. The Congress will again provide a focal point for the discussion of research results and issues, as well as their practical implementation.

“The objectives of the Congress are two-fold,” Thain said. “First, to facilitate technical and scientific exchanges related to golf research between countries, institutions and individuals, as has been our trademark in the past. Second, to develop international cooperation and understanding between researchers and those in professional practice.”

Since the 1998 Congress, the Trust has dramatically increased its ongoing services to both researchers and practitioners, to include golf research newsletters, the bi-monthly publication Golf Science International, and access to library and database facilities. These are available through membership schemes specifically tailored for researchers and practitioners, respectively. They both enjoy the benefit of funding from the Royal & Ancient and the U.S. Golf Association (USGA).

“We already have as members many of the leading figures in golf science and the Trust’s objective is to embrace as many as possible of those endeavoring to make a positive contribution to the golf section, while finding enjoyment and satisfaction from personal achievement in the process,” said Thain.

To publicize its membership opportunities, the Trust has been given support by many of the large golfing organizations around the world, including the Australian, American, British and European PGAs; the United Kingdom and Ireland Golf Unions; and the R&A and USGA. These include links to the Trust web site, a feature which is also being taken up by Golf.com.

“We fill a niche by providing authoritative objective information in a sector characterized by hype, that is clearly appreciated by our rapidly expanding membership,” said Thain.

For further information, contact Valerie Melvin or Dr. Eric Thain at 44-0-1334-475560.

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PRBA lawsuit

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The PRBA intends to fight this one out for the growers, said Carnes. “A lot of growers have either not been paid or have been partially paid,” he said. “There has been a constant battle over the price of turf-type perennial ryegrass for the overseeding market for the last 30 to 35 years and it isn’t going to get corrected when dealers fight over market share and reduce grower prices.”

Dates set for int’l golf tourism convention

CADIZ, Spain — The 3rd World Golf Tourism Convention will be held at Montecastillo Hotel & Golf Resort here, June 22-26.

Speakers will address such issues as trends in the golf tourism industry, construction and development of golf resorts, international resort marketing, sponsorship of professional tours and leading golf tournaments, the golf media and its coverage of golf tourism.

For more information, contact Ramon Davila Consulting at tel. 956-29-33-16; fax 956-27-11-32.

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