**ClubCorp, Golden Bear launch Bear’s Best concept**

Joint-venture partnership to develop unique golf courses in Atlanta and Las Vegas

ALLAS—ClubCorp and Golden Bear International will develop two new properties under the signature name “Bear’s Best.” The first Bear’s Best courses will be located northeast of Atlanta and in the western Las Vegas valley.

The new public-access courses will feature replications of golf course designer Jack Nicklaus’ favorite hole designs, such as Elk River No. 6, Castle Pines No. 18, and Muirfield Village Nos. 11 and 12.

“Over the past 30 years, I have had the opportunity to design nearly 200 courses and in just about every corner of the world,” said Nicklaus, chairman of Golden Bear International. “There are certain holes that I have enjoyed designing and ones we hope have given golfers a lasting memory.”

The Bear’s Best courses will be designed for group play. “These courses will meet a significant need for corporate entertainment and events,” said ClubCorp Chief Operating Officer Jim Hinckley.

Sections of the practice facilities will be reserved for each group. Electronic signage will direct individuals to their group’s location. A catering staff will attend to the players’ food and beverage needs immediately before and after play. Multiple bag drop-off points and parking will facilitate larger groups. Each location will feature a golf learning center for clinics.

ClubCorp and Golden Bear International launched the joint venture partnership in July 1998 to develop new properties.

**KemperSports to manage four New Orleans golf courses**

NEW ORLEANS — The City Park Improvement Association (CPIA) here has signed KemperSports Management to operate Bayou Oaks, a 72-hole public golf facility.

“City Park chose KemperSports because of its outstanding national reputation for excellence in managing multiple course municipal operations,” said CPIA President Judge C. Hearn Taylor. “We have heard great reports about the work KemperSports has done in Chicago and Cincinnati to revitalize their golf programs.”

Located 10 minutes from downtown, Bayou Oaks attracts high-volume of golfers. Each course features oak and cypress tree-lined fairways, bunkers and plenty of water.

Layouts include the Championship Course, a par-72, 7,061-yard course consistently rated one of top 10 “Best Public Courses” in Louisiana by *Golf Digest* and current home of the New Orleans Metro Championships and former host of the USGA Public Links Qualifier; The Wisner Course, a par-72 measuring 6,908 yards and also ranked among the “Best Public Courses” in the state by *Golf Digest*, the Lakeside Course, a par-70 measuring 6,054 yards; and the Little Course, a par-71 measuring 4,948 yards.

Bayou Oaks also features a teaching academy, a two-tiered, lighted driving range, clubhouse, full-service restaurant, and patio.
ties together and initially envisioned the creation of several dozen projects over the next decade. The first properties that have resulted from this union are The Nicklaus Golf Club at LionsGate in Overland Park, Kan., near Kansas City, and The Nicklaus Golf Club at BirchRiver in Dahlonega, Ga., near Atlanta.

Both Bear’s Best courses will be constructed in residential developments and will serve as an amenity for residents.

In Atlanta, the Bear’s Best course will thread among luxury homes in the new community of Edinburgh, now under development in Gwinnett County by Pulte Homes.

In Las Vegas, The Ridges, a village of the master-planned community of Summerlin, will feature the Bear’s Best course as its centerpiece.

Kemper Sports, in conjunction with City Park, has developed plans to renovate the pro shop. The company is also developing plans for capital improvements aimed at improving the overall agronomic condition and playability of the golf courses. City Park, located in mid-city, is the fifth-largest urban park in the nation, encompassing 1,500 acres.

KemperSports Management has hired Tom Fazio to design the new 18-hole championship layout at the site of the former Glenview Naval Air Station in suburban Chicago. KemperSports won the right to acquire, build and manage the Air Station property in a competition earlier this year. Fazio has developed routings for the course.

The $25-million project features a 40,000-square-foot clubhouse that will house the headquarters of the Illinois PGA and the Illinois Golf Hall of Fame, an interactive museum highlighting the history of golf in the state. The new facility is expected to open in 2001.

Located on Chicago’s North Shore, the former Glenview Naval Air Station (GNAS), now known as “The Glen,” is being converted to include single-family, multi-family and senior housing; retail, entertainment and sports amenities; a business park; a new Metro train station; a U.S. Post Office; and a $24-million recreation center. In addition, a 45-acre lake is being constructed at the heart of a 140-acre Great Park.

**Heritage**

Continued from previous page

and development. He supervised operations at Cobblestone.

Crosson brings Heritage a decade of expertise in acquisitions, golf operation and management. He was most recently responsible for all aspects of Cobblestone’s acquisition program. William Keogh specializes in marketing and corporate development; he focused on enhancing revenue through membership and tournament sales programs at Cobblestone.

Hungerford has more than 20 years of experience in golf course management, operations and marketing. Prior to joining Heritage, Hungerford was Cobblestone’s vice president of operations.

Canale joins Heritage after a 15-year career in accounting and computer science. He was most recently responsible for developing and managing all information and internal systems for Cobblestone’s 45 properties and corporate office.

Founded in 1980, GTCR is one of the nation’s leading private equity investment firms and long-term strategic partner for management teams. GTCR currently manages more than $2 billion in equity capital invested in a wide range of companies and industries. Its primary industry focus includes outsourced business services, information technology services, marketing services, health care, transaction processing and logistics.

**Kemper**

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