

Free rentals and clubs for kids at Myrtle Beach Nat'l

MYRTLE BEACH, S.C. — Myrtle Beach National courses are offering free club rentals and golf for kids. By calling Tee Time Central and scheduling tee times, golfers can get free club rentals, discounts on greens fees and carts as well as specials for kids playing free with a coupon.

Based on which of National's

eight courses they choose, golfers may select from such name brands as Taylor Made, Titleist DCI's, Ram FX's, Ping and Top Flite models. In the afternoons, kids can play for free accompanied by a paid adult. Discounts on greens fees and carts are also available by booking through the hotel or Tee Time Central. "We're extremely proud to be able to offer these deluxe services to our golfers," said Jim Woodring, director of golf operations for the Myrtle Beach National Co. "We strive to provide the best golf experience possible to our golfers whether it be in the clubs we provide, the overall course conditioning or

the specials we offer to ensure families and all levels of golfers a memorable experience."

Courses participating include West Course and South Creek at Myrtle Beach National, The Long Bay Club, Waterway Hills, King's North, River Club, Willbrook Plantation and Litchfield Country Club.

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Reaching out

This package of stories is one of an ongoing series covering initiatives and projects developed to bring new golfers into the game, particularly youths and minorities. People wishing to submit projects for articles should contact the editorial department of *Golf Course News* at P.O. Box 997, Yarmouth, Maine 04096; e-mail:

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Clubhouses designed for First Tee

JACKSONVILLE BEACH, Fla. — Prato, Lane & Heumann/Architects, P.A., has completed a portfolio of golf course clubhouse designs for The First Tee program.

The First Tee's mission is to create facilities and programs that make golf more affordable and accessible for youths of all races and economic backgrounds.

The four regional PLHA designs range in size from 2,000 to 5,000 square feet and include an instructional component. All designs would be applicable to any First Tee facility throughout the country, according to the firm.

PLHA was part of a team formed to provide any First Tee franchisee the opportunity to obtain complete and seamless design-build services — from design through construction.

The other team members joining Prato, Lane & Heumann were DB International Golf Group LLC, a design/build company that will provide construction services, and Clubhouse Interiors, which will offer complete interior design and installation services.

"Prato, Lane & Heumann has provided some very exciting clubhouse designs for First Tee Chapters that can be adapted to meet every budget and scope," said Matt Strelo, The First Tee's director of facility services. "The concept enables each facility to have a unique, highly designed and functional learning center at the most efficient price possible."

TEES FOR KIDS URGED

Junior club maker U.S. KIDS GOLF announced its Personal Tee program in which it's urging courses to add two up-front tee boxes on every hole, thus creating par-3 options to build confidence in children and beginners. PGA Master Pro John Godwin was named the program's director of player development.