**BASF closes Cyanamid deal**

With the deal done, BASF is now working on integrating American Cyanamid's product line into their operations. The move is driven by efforts to keep up with new competition and ensure a steady supply of their key products. 

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**Old Brockway certified**

1924 layout becomes first nine-hole course west of the Mississippi to win Audubon certification. 

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**Ritz-Carlton barrels into course management with high-end clubs**

**By Jay Finegan**

ATLANTA — There’s a new player in the competitive field of course management, and this one comes loaded with cachet: the Ritz-Carlton Hotel Company, headquartered in Atlanta.

For now, the company has only three courses in its portfolio, but that will grow to at least 17 over the next few years, as the number of Ritz-Carlton hotels grows from today’s 37 to 63. Fourteen of the 26 new properties will feature courses ranging from 18 holes to 45. “We’re basically doubling the size of the company over the next three years,” said Stan Waterhouse, a Ritz-Carlton vice president and head of the club and golf division.

Waterhouse, formerly with ClubCorp, said he hopes to bring to the courses the same levels of quality and service that distinguish the company’s famous hotels. “We believe we’ll be the benchmark in the industry,” he said. “By extending the Ritz-Carlton imprint of excellence to managing existing and new golf facilities, we have an opportunity to make an impact on the market and deliver a product with a difference.”

Waterhouse plans to employ a three-pronged growth strategy. First, his division will manage courses affiliated with Ritz-Carlton hotel and resort properties. It also will enter into management agreements with independent, top-caliber country clubs. And, third, it will look to develop an interest in courses not yet built. “We’ll work with residential developers who have an interest in having a golf club to enhance their residential community,” he said.

**WHITE WITCH IN JAMAICA**

In the first case, an example is the White Witch Course at the Ritz-Carlton, at Rose Hall, Jamaica, which opened in June. It sits near the company’s new 428-room resort, 10 minutes from Montego Bay. The White Witch, designed by architects Robert von Hagge and Rick Baril, is one of many courses in the Ritz-Carlton’s portfolio.

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**Supers in Southeast coping with drought**

**By Jay Finegan**

HILTON HEAD, S.C. — How bad is it? Here in the southeast corner of South Carolina, only 10.3 inches of rain had fallen as of mid-July. A normal year would have brought 36 inches by Independence Day. And that’s after a dismal 1999, when the area came in 10 inches below normal.

“We’re real dry,” said Steve Wright, superintendent at the Low Cove Club, a private, 18-hole, Pete Dye facility located on Hilton Head Island. “The greens are fine but the green banks are burnt. The edges are bad. We have effluent and water from the lagoon, where we trap rainwater. But now the facility here on Hilton Head Island. “The greens are fine but the green banks are burnt. The edges are bad. We have effluent and water from the lagoon, where we trap rainwater. But now the