NEW MGT. AT NC'S CRAMER MT.

EMERYVILLE, Calif. — Emerald Glen, Inc., a subsidiary of Granite Mountain, Inc., has hired Eric Bergstol, 43, to head the newly formed Empire Golf, which owns and operates the Cramer Mountain Country Club near Lake Norman, N.C. Bergstol, who was a partner in a small consulting firm, will oversee all aspects of the operation. He will be based out of the club's new headquarters in Charlotte, N.C.

SERVICASCAPE ADDS IND. FACILITY

MICHIGAN CITY, Ind. — ServiScape, Inc., has opened a new headquarters facility in Michigan City. The facility, which will serve as the company's primary office for the midwestern region, will be located in the former home of the Michigan City Apparel Company. The facility will include offices, conference rooms, and a state-of-the-art training center. ServiScape is a leading provider of hospitality services for the hospitality industry.

SNOKK JOINS TEXTRON

TEXAS — Textron Financial has announced the appointment of Andrew Snook as vice president and general manager of its Golf Capital division. Snook, who has been with Textron for 15 years, will be responsible for overseeing all aspects of the division's operations, including strategy development, marketing, sales, and customer service. Textron Financial provides financial solutions for the golf industry, including equipment financing, facility improvements, and club operations.

CROWN ACQUIRES NJ LAYOUT

CAPE MAY COURTHOUSE, N.J. — Crown Golf Properties has acquired Stone Harbor Golf Course. The 9-hole course, located in Cape May County, offers a challenging and scenic golfing experience with stunning views of the Atlantic Ocean.

HUSBAND'S HERITAGE GOLF MAKES 1ST BUY

SAN DIEGO — Heritage Golf Group, a San Diego-based course ownership and management company, has acquired Polo Golf & Country Club in northern Atlanta. This purchase, the company's first, is a significant step in its growth strategy. Heritage Golf Group is a leading owner and operator of championship golf courses in the United States.

EGOLEVENTS UNVEILS NEW 'BEST OF BUSINESS GOLF' ONLINE PROGRAM

LEESBURG, Va. — eGolfevents, a web-based company that markets more than 7,000 courses to golf-event planners, has launched a new program that provides courses with preferred listing status for events throughout the United States. The program, called 'Best of Business Golf,' will help course owners attract more golf outings.

Bergstol’s Empire Golf flies public golf banner in NY, NJ

BY PETER BLAIR

NEW YORK CITY — Developer Eric Bergstol, 43, has formed Empire Golf, an umbrella organization that will oversee financing, design, development, management, supervision and maintenance of a number of high-end, daily-fee courses primarily in New York and New Jersey. Among the courses in the Empire Golf network are New Jersey National Golf Club in Basking Ridge, N.J.; Minisceongo Golf Club in Pomona, N.Y.; and Pine Barrens Golf Club (which Bergstol designed himself) in Jackson, N.J. Scheduled to open this fall are Pine Hill (N.J.) Golf Club and Links at Madison Green in Royal Palm Beach, Fla.

Bergstol is a long-time residential/commercial developer who has been developing golf courses for the past 10 years. In addition to the above courses, he was involved in the development of Hudson National in Westchester County, N.Y.; is co-developing a course under construction called Twisted Dunes near Atlantic City, N.J.; is seeking permits for a course he designed in Bayonne, N.J.; has laid out a 27-hole course at the entrance to Long Beach Island near Exit 63 of the Garden State Parkway; and has a course in the planning stages in Portland, N.Y. He also plans to add two or three more courses in Florida.

"The metropolitan New York area has been deprived in regard to real, quality public golf," Bergstol said. "You have some of the best private courses in the country here, but I've always believed the public should have the opportunity to play quality golf courses.

"The concept I like to promote is the private club for a day. I want people who play public golf courses to get a feel of what it's like to play a world-class course." Bergstol believes Northern New Jersey's dense population, high incomes, professional work force, and lack of quality public facilities make it an attractive area for an upscale, daily-fee operation.

"The few public courses that have been built are older and they are mumis," he said.

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