NEWS

BRIEFS

KIAWAH ISLAND, S.C. - The newest addition to The Kiawah Island Club, the Cassique course, will open April 24. Cassique is the first solo design in the U.S. by golfer Tom Watson. Members of The Kiawah Island Club, a private club located on Kiawah Island 30 minutes south of Charleston, S.C., also enjoy championship golf at The River Course, an 18-hole design by Tom Fazio.

SCOTTSDALE, Ariz. - Camelback Golf Club has reopened after 10 months and \$16 million of enhancements that include a complete re-design of one of the two 18-hole courses, a new practice range, and a new 36,000square-foot clubhouse. The new, par-72 Resort Course was designed by architect Arthur Hills. The 6,868-yard layout features traditional square tees, dramatic bunkers, many new water hazards and panoramic views.

...

EVANSVILLE, Ind. - Horizon Golf, a golf course water-feature contractor, has acquired Colorado-based water-feature contractor Aspen Golf, strengthening Horizon's ability to provide construction and consulting services to new and existing courses.

First Grand Tour Scholarship winners chosen

SANTA ROSA, Calif. - Fresh off the completion of her own journey to some of the top-rated golf courses in the United States and the United Kingdom, Bettina Schrickel, now a design associate with Golfplan/Fream and Dale, has announced the inaugural winners of the Grand Tour Scholarship that she created.

Jose Makk, a turfgrass management at Michigan State University from Argentina, and William Bowden, a turfgrass management student from England, were chosen for the Eastern route. Paul Mogford, a golf course architecture student from Australia and Colin Mumford, a turfgrass management student from England, will be traveling on the Western route.

The Western route will kick off April 2 Continued on page 8



Members of the Grand Tour Scholarship's selection committee (left to right) Rolf Krueger, Howard Swan, Bettina Schrickel, Steven M. Wright, Dr. Michael Hurdzan and Edward C. Horton

Premo added to Golf Course News staff David Premo has joined the Golf Division of United Publications, Inc. in the

new post of group

publisher. His pri-

mary responsibility David Premo will be strengthening and extending the brands, which include

Golf Course News and Golf Course News International. Charles von Brecht will remain as publisher of the two industry newspapers.

During his career, Premo has held similar positions with responsibility for magazines, conferences, trade shows and webbased publications. He has worked in several athletic industry segments prior to golf, plus finance, medicine, transportation and technology sectors. Premo served as vice chair of the Publishing Committee of the American Business Press and has lectured publishers on brand extension.

He moved into marketing and publication management from an editorial background. Publications under his editorial direction have won numerous awards, Continued on page 4





Barrow elected NGF chairman

JUPITER, Fla. — Joe Louis Barrow Jr., president and chief operating officer of IZZO Systems, Inc., has been elected chairman of the board of the National Golf Foundation (NGF).

Barrow succeeds Robert L. Maxon Sr., vice president/group publisher of Golf Digest — The Golf Company, who has served as the board's chairman for the last three years and will continue as a director. A member of the NGF board since 1997, Barrow most recently served as vice chairman. He will assume new duties as national director of The First Tee program in April of this year, as well as senior vice president of the World Golf Foundation.

The election of officers took place Feb. 5 at the NGF Board of

Directors meeting in Orlando, Fla. The other officers elected were:

• Vice Chairman — Cindy Davis, president and chief executive officer of The Arnold Palmer Golf Company and a board member since 1997.

• Secretary/Treasurer — Michael Hoffman, vice president and general manager of the commercial division, The Toro Company, a board member since 1999. New Directors elected to the NGF Board were:

• Eddie Binder, executive vice president of marketing, Spalding;

• Robert H. Dedman Jr., president and chief executive officer (CEO), ClubCorp, Inc.

• Steve Mona, CEO, Golf Course Superintendents Association of America

Other members of the NGF board include: Ed Abrain, execu-

tive vice president/sales & marketing, Titleist and FootJoy Worldwide; Dominic Chang, chairman of the board/CEO, Family Golf Center, Inc.; Scott Creelman; Allan Solheim, executive vice president, Karsten Manufacturing Corp.; Grant Spaeth, vice president, CBS SportsLine; and Edwin Watts, president, Edwin Watts Golf Shops, Inc.

Walters names new Las Vegas track Bali Hai

LAS VEGAS— Walters Golf, a Las Vegas-based golf course development and management company, announced its new project located on the Las Vegas Strip will be named Bali Hai Golf Club.

Bali Hai will be a 7,040yard, par-72 tropicalthemed golf course reminiscent of courses in the South Pacific.

The course will be highlighted by an island green, numerous large water features, thick stands of palms, and tropical plants and flowers.

Transition and out-ofplay areas will be accented with beach sand and volcanic rock outcropping to further add to the island atmosphere.

Bali Hai was designed by Scottsdale golf course architects Lee Schmidt and Brian Curley and is being developed on 140 acres adjacent to the Mandalay Bay Resort & Casino on the Las Vegas Strip.

Walters Golf operates three Las Vegas golf facilities including Royal Links Golf Club, Stallion Mountain Country Club and Desert Pines Golf Club.

Premo Continued from page 3

including the Jesse Neal, business publishing's highest honor, Ozzie and MAG kudos. Premo was a director of both the American Society of Business Press Editors and the American Medical Writers Association.

He taught journalism in Boston University's graduate school for 10 years.

His hobbies include teaching flying, masters-level swimming, kayaking and, of course, golf.