Crenshaw, Coore on top of their 'design' game

Ben Crenshaw has been in demand this year. Most people are following his captaincy of the American team leading up to September's Ryder Cup. The challenges were intriguing. But the PGA Tour great also has been busy designing golf courses, including the recently opened Cuscowilla in Eatonton, Ga., and tracks at Notre Dame University and on Long Island (East Hampton Golf Club, see accompanying story], which will open next spring. Crenshaw and design partner Bill Coore have achieved their greatest acclaim for Sand Hills in Mullen, Neb., Kapalua Golf Club's Plantation Course in Hawaii and Barton Creek in Austin, Texas, where Crenshaw was born. Editor Mark Leslie caught up to Crenshaw and Coore on a job site in Texas, just before the Ryder Cup.

Golf Course News: Coore and Crenshaw are no longer rookies of golf course design. Have you changed your designs over the years?

Ben Crenshaw: We continue to do a couple projects at a time and still feel comfortable with that and with the people who work for us. We can't see that changing too much in the future.

Bill Coore: If you look at the work we did 14 years ago, you'll see some differences. We make each course different. We don't want a stereotyped style.

When we did Kapalua and Barton Creek, they had some sizable greens. The tendency was for people to say, 'These guys do big fairways and big greens.' We only did that because of the clientele and Kapalua — the conditions, the land, the wind. Anything smaller would have been unbearable. But we've built small greens as well.

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Green, Aaron and Mahaffey design 9s for 27 in Florida

Lady Lake, Fla.—Hubert Green, Tommy Aaron and John Mahaffey are designing separate nine-hole golf courses as part of the new Glenview Champions Country Club being developed by The Villages retirement community here. H. Gary Morse, chief executive officer of The Villages, selected Green, Aaron and Mahaffey to collaborate with Village Golf Architecture Group of Clifton, Ezell and Clifton on the 27-hole complex.

The Villages had 126 holes of golf already in use. The Champions complex is being targeted as the venue for future professional tournaments. The Villages recently hosted the 1998 LPGA Samsung World Championship. It is also home to the 1999 Villages Charity Challenge between Juli Inkster, Nancy Lopez and Helen Alfredsson.

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Quintero: Rees Jones, The Shark and unique financing

Financing carefree travel: no luggage or cleanup

By Mark Leslie

Lake Pleasant, Ariz.—The weather is getting hotter in Chicago, so businessman Max Flj holds on a plane to Phoenix, is picked up at the airport by a limousine and is driven a short distance to his second home where people have been preparing for his arrival, stocking his favorite foods in the fridge, moving his clothes onto hangers, and arranging his preferred tee times.

This scenario is part of the dream that Gary and Lea McClung envision for Quintero Golf & Country Club in this Phoenix suburb.

"Carefree travel," said McClung. "No luggage or cleaning up when arriving and leaving. It's like a private resort."

He and his wife belong to six clubs. McClung said, "and all are wonderful, but none has all the elements we think would fit a certain niche in the market."

Besides two courses designed by Rees Jones and Greg Norman, Quintero's 526 acres will include a wide variety of properties: large estates up to 20 acres, one-to-

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The Rees Jones course at Quintero looks up to the mountains.

Serendipity made this 'private resort' happen for mega-Ford truck dealer

By Mark Leslie

Lake Pleasant, Ariz.—Serendipity and a passion for the game of golf. Those two factors have led Ford truck mogul Gary McClung to the verge of opening a unique golf community here, boasting courses designed by Rees Jones and Greg Norman along with memberships in a "private resort."

"The way this whole project has come together has been a bit of serendipity," said McClung, who is the world's largest Ford truck dealer with his Midway Ford/ Sterling Truck Center in Kansas City, Mo., and six other locations in Missouri, Kansas and Arkansas. "You have a problem and walk around and bump into the answer."

Examples abound around this project, called Quintero Golf & Country Club:

- The Rees Jones Connection: McClung and wife Lea are members at Troon Golf and Country Club in Scottsdale, where they met course architect Cabell Robinson at a dinner party. Robinson introduced the McClungs to Jones, who not only jumped aboard the project but helped select the property.

- The Greg Norman Connection: When searching for a way to contact Norman, McClung received a free gift in the mail, a subscription to a newsletter which told readers Norman's phone number. Lead architect Jason McCoy was in the office when McClung called, and, with Norman, visited the property shortly afterwards, both declaring they were ecstatic with the site.

- The Tony Roberts Connection: Who also happens to be...
Rees, The Shark and serendipity

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long to Troon, and met with McClung at a club function? Roberts, who is one of the world's best known golf photographers and has helped McClung make contacts in a golf world with which the entrepreneur was unfamiliar.

The Land Connection: 920 acres to develop, plus 526 acres of surrounding mining claims, it sits in the middle of Bureau of Land Management property called "open space," a pocket of land that can be privately owned. Since the area around it cannot be built upon, the community and courses will maintain sweeping vistas of the mountains around it.

Add together all this serendipity and you get Quintero (meaning "five" as in five-star).

"Golf is a passion I've had," said the 58-year-old McClung. "I love to play, and as my business got more successful, suddenly I had all this money with no clue what to do with it. I decided to pursue my passion and build the perfect golf course."

"Perfect, in McClung's eyes, meant it would have to meet four criteria: the best climate (for Northerners to visit when it gets too cold outside); within an hour drive of a major airport ("If it's a pain to have to switch planes"); a friendly government ("without which you'd never get it done"); and an extraordinary piece of land.

Was it serendipity, again, when McClung's search ended up targeting four cities: three in California and Phoenix—and Phoenix got the nod? It just so happens that the McClung's had chosen the area for their second home.

"It has turned out to be a blessing because we know a lot about the area," McClung said. "My criteria led me to my own backyard, and we had spent eight years determining that was where we wanted our second home."

That backyard has the Jones and Norman teams excited.

"This is wonderful topography," said Jones, who broke ground on his course on Aug. 25 and expects it to open in September 2000. "They let us get the land for golf first, then decided the home sites."

And McCoy said: "We can't wait to get started. It's very dramatic, very unique and very severe. Greg's been out to the site twice already."

On the Norman site, elevations change 150 to 200 feet and it is very rocky. "We will be doing a lot of blasting," said McCoy. "When it gets done, it will be spectacular." Norman's designs average around 70 acres of turf, and this track will fit that mold. "There will be a lot of carries over rock quarries, but not into the greens. The approaches will be bump-and-run," McCoy said.

Yardage on the Norman track will be 7,200 to 7,300 yards from the back tees and 5,800 to 6,000 from the front. Construction of the Norman course will follow completion of Jones' 18. The two will share a common clubhouse.

"The main reason we're doing it," said McCoy, "is because of Gary and Lea McClung. I have never met two individuals so devoted to making something happen."

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