Crenshaw, Coore on top of their ‘design’ game

Ben Crenshaw has been in demand this year. Most people are following his captaincy of the American team leading up to September’s Ryder Cup. The challenges were intriguing. But the PGA Tour great also has been busy designing golf courses, including the recently opened Cuscowilla in Eaton, Ga., and tracks at Notre Dame University and on Long Island [East Hampton Golf Club, see accompanying story], which will open next spring. Crenshaw and design partner Bill Coore have achieved their greatest acclaim for Sand Hills in Mullen, Neb., Kapalua Golf Club’s Plantation Course in Hawaii and Barton Creek in Austin, Texas, where Crenshaw was born. Editor Mark Leslie caught up to Crenshaw and Coore on a job site in Texas, just before the Ryder Cup.

Golf Course News: Coore and Crenshaw are no longer rookies of golf course design. Have you changed your designs over the years?

Ben Crenshaw: We continue to do a couple projects at a time and still feel comfortable with that and with the people who work for us. We can’t see that changing too much in the future...

Bill Coore: If you look at the work we did 14 years ago, you’ll see some differences. We make each course different. We don’t want a stereotypical style.

When we did Kapalua and Barton Creek, they had some sizable greens. The tendency was for people to say, ‘These guys do big fairways and big greens.’ We only did that because of the clientele and Kapalua — the conditions, the land, the wind. Anything smaller would have been unplayable. But we’ve built small greens as well.

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Green, Aaron and Mahaffey design 9s for 27 in Florida

LADY LAKE, Fla. — Hubert Green, Tommy Aaron and John Mahaffey are designing separate nine-hole golf courses as part of the new Glenview Champions Country Club being developed by The Villages retirement community here. H. Gary Morse, chief executive officer of The Villages, selected Green, Aaron and Mahaffey to collaborate with Architects Group of Clifton, Ezell and Clifton on the 27-hole complex. The Villages had 126 holes of golf already in use. The Champions complex is being targeted as the venue for future professional tournaments. The Villages recently hosted the 1998 LPGA Samsung World Championship. It also is home to the 1999 Villages Charity Challenge between Juli Inkster, Nancy Lopez and Helen Alfredsson.

“Serendipity made this ‘private resort’ happen for mega-Ford truck dealer

By MARK LESLIE

LAKE PLEASANT, Ariz. — Serendipity and a passion for the game of golf. Those two factors have led Ford truck mogul Gary McClung to the verge of opening a unique golf community here, boasting courses designed by Rees Jones and Greg Norman along with memberships in a “private resort.”

“The way this whole project has come together has been a bit of serendipity,” said McClung, who is the world’s largest Ford truck dealer with his Midway Ford/Sterling Truck Center in Kansas City, Mo., and six other locations in Missouri, Kansas and Arkansas. “You have a problem and walk around and bump into the answer.”

Examples abound around this project, called Quintero Golf & Country Club:

• The Rees Jones Connection: McClung, who is the world’s largest Ford truck dealer with his Midway Ford/Sterling Truck Center in Kansas City, Mo., and six other locations in Missouri, Kansas and Arkansas.

Serendipity made this ‘private resort’ happen for mega-Ford truck dealer

Financing carefree travel: no luggage or cleanup

BY MARK LESLIE

LAKE PLEASANT, Ariz. — The weather is getting bitter in Chicago, so businessman Max Fli hops on a plane to his second home where people have prepared for his arrival, stocking his favorite foods in the fridge, moving his clothes onto hangers, and arranging his preferred tee times.

This scenario is part of the dream that Max and Lea McClung envision for Quintero Golf & Country Club in this Phoenix suburb.

“Carefree travel,” said McClung. “No luggage or cleaning up when arriving and leaving. It’s like a private resort.”

He and his wife belong to six clubs, McClung said, “and all are wonderful, but none has all the elements we think would fit a certain niche in the market.”

Besides two courses designed by Rees Jones and Greg Norman, Quintero’s 286 acres will include a wide variety of properties: large estates up to 20 acres; one-to-

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Who do you think are the top five architects of the 20th century? Ben Crenshaw has his thoughts.


Crenshaw's course design partner Bill Coore added: "I always asked who influenced or guided course architecture, I would choose those names. But if you asked who had the greatest impact, Pete Dye has to be up there with any of them."

"I'm not asked about 'influential,' Bill right," Crenshaw said. "No question, Pete and Robert Trent Jones Sr., too. Those were the dominant guys. Mr. Jones, starting in the 1950s and 1960s, and, from the mid-1970s through the 1980s, everyone was influenced by Pete in some way. Whether they agreed with him or not, he shaped what was happening in terms of golf architecture more than any other person."

So, if all these people were alive today, who would Crenshaw hire to design a course?

"I can never put Ross or Tillinghast over Mackenzie or Macdonald," he said. "Can you do a composite?"

But Coore said that would hire Mackenzie. "He was so artistic," he said. "And on top of that he got some of the most fantastic pieces of land — Cypress Point, Royal Melbourne, Crystal Downs. To get extraordinary sites like that and to work them as he did, along with Perry Maxwell and the others who worked with him, is incredible. And they not only work for golf, but from an artistic standpoint are as inspiring as any courses."

By the same token," said Crenshaw, "Charlie Macdonald and Seth Raynor did courses that remain in your memory long after you experience them. They did things in the grand scale. The National is a fabulous piece of art, but the ideology behind it was to elevate, in Raynor's mind, what he thought golf architecture in this country was in the very beginning. He tried to base it with a flavor of the British Isles, which was tried-and-true principles. Asked which of these men had the most profound effect on his own style, Crenshaw replied: "I don't think there was anyone more artistic, or who did more supremely natural work than Mackenzie. He preached it, but he did it. Perry Maxwell did it as well. They both worked with the land as much as anybody. We try awfully hard to do something that remotely resembles nature. That's the aim of everyone."

"We try hard in green detailing and bunkers. Those are the two most integral parts from an aesthetic standpoint."

Green, Aaron and Mahaffey team up

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The Ryder Cup, the Country Club and Carnoustie

With the British Open at Carnoustie in Scotland in the recent past, and looking ahead to the Ryder Cup at The Country Club in Brookline, Mass., where he would captain the U.S. team in September, Ben Crenshaw was asked to compare the two designs.

"I opted not to play in the British Open this year," he said. "But I have played Carnoustie. And the Country Club is so entirely different. Carnoustie was a very difficult course before this year. The setup [for the Open] was amazing. It was unbelievable to watch it on TV. A links course like that, to me, should have a little more room to play. My gosh. So far as the shot values, Carnoustie remains one of the toughest courses in the world. The Country Club is a totally different proposition. Bill Flynn and Howard Toomey were two wonderful architects. It is very natural and they have beautifully depicted shot values on that terrain. Their bunkering is wonderful — the conditions, the things you are required to do with the ball, the contouring. You feel you are playing against New England terrain.

Carnoustie has always been a harsher test of golf. There are some very difficult holes at The Country Club, but you are required to do much more with the ball, the contouring. You feel you are playing against New England terrain."

Q&A: The century's best architects

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meaning keen and fast — the distance has so much effect that the shot values are a little bit lost and the defense is reduced. That's sad.

GCN: Have you been asked to design any Tour-type courses?

Coore: We have had the opportunity, but circumstances did not permit it. But designing those types of courses probably is not our strength. If someone asked us to design just a very difficult golf course, we would encourage them to speak to someone else. Our courses are more based on detail and strategy that requires play and the correct club selection. We try to do courses that are challenges for the best, but we try to accomplish that with the detail work, like placement of greens and bunkers. We give people options of playing around hazards. In most instances you have to risk the hazards in order to get the best shot to the green and score well.

GCC: Do you own and owner Dick Youngscaip intend to add more holes at Sand Hills?

Coore: There's always talk. But I don't know that it will ever happen. People think we can just drop holes anywhere out there, but there's more to it than that. It's the old adage: Sometimes less is more."

Green, Aaron and Mahaffey team up

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nament play was to bring in the guys who have been winning the tournaments."

The nine by Green, Aaron and Mahaffey will have distinct identities reflecting the styles and experiences of each man.

Green, a 19-time winner during his 26 years on the PGA Tour, worked with Fuzzy Zoeller in designing the Tournament Players Club at Southwind in Memphis, Tenn.

"I tried to utilize my experience from playing some of the best courses around the world — to create a course here at Glenview that is challenging, yet memorable for those who will play it," Green said. "The greens will be large enough to accept a shot and open enough in the front to allow for a golfer to run the ball on the green."

"In the end, there should be enough variety to bring the players back again and again, and I feel we've been able to accomplish this with my golf course."

I feel very proud with the results of my course at Glenview," he said. "There is plenty of variety throughout, with a good change of direction on each hole. We've incorporated some water features and trees in the strategy to provide a challenging yet aesthetically pleasing experience for the golfer."

"As part of my design philosophy, I tried to incorporate a strategy that would accommodate all skill levels of golf," said Mahaffey. "My intentions were to design a course that is enjoyable for high-handicap players, yet under the right conditions, challenge the better players."

"I feel the course is aesthetically pleasing and detailed enough to eliminate placidity for those who will play. Golf should be fun and enjoyable — and in the end, an experience you want to repeat." The three are scheduled to play the course at a grand opening set for Nov. 30.