AquaSO2 expands production facility, eyes future growth

BY ANDREW OVERBECK

GRASS VALLEY, Calif. — AquaSO2, the exclusive manufacturing, distribution and marketing arm of the Harmon SO2 generator, has expanded its Bakersfield manufacturing facility in an effort to increase its market penetration in the United States and abroad.

While the original SO2 generator technology was intended for agricultural applications, Jim Webb, president of AquaSO2, has been installing modified generators on golf courses nationwide for the past four years. To date, 200 golf courses have installed the generators to improve soil and water conditions on their courses.

"The SO2 generator was designed to improve soil, not water," said Webb. "But soil mirrors what your water is, and on the East Coast and in the Carolinas where the business took off, you have bad water that is hurting otherwise good soil."

Webb's team assesses each course individually, performing a water and soil analysis to see what exactly is happening.

Continued on page 41

Internet auction moves golf cars online

BY ANDREW OVERBECK

LOS ANGELES — Lincoln Golf Car and Leasing International based here has launched GolfCarAuction.com, an Internet-based online auction designed to help golf courses, golf car dealers and leasing agents dispose of fleet cars in a more efficient and expedient manner.

"One of the reasons for the creation of this company was the lack of information we faced at Lincoln when looking for golf car units," said Felix Zajdman, president of GolfCarAuction.com. "This is the best solution we found."

Continued on page 40

Husqvarna snaps up Yazoo/Kees' turf care division

BY ANDREW OVERBECK

CHARLOTTE, N.C. — In a move to become a total source provider for lawn and garden and commercial needs, Husqvarna Forest and Garden Co. has acquired the turf care assets of Jackson, Miss.-based Yazoo/Kees.

"The green industry is in a powerful growth phase and we intend to be the leading source for all outdoor power equipment needs," said Dave Zerfoss, president of Husqvarna Forest and Garden Co.

This acquisition creates a complete line of offerings — everything from professional trimmers to commercial lawn mowers.

Husqvarna will take over the Yazoo/Kees facility in Beatrice, Neb., which employs 100 people and did $20 million in sales in 1998.

As part of the agreement, Yazoo/Kees will continue to provide services to Husqvarna in the next twelve months in the areas of manufacturing, customer service, parts distribution and accounting. Husqvarna will continue to market the Yazoo/Kees brand through its current and existing dealer and distribution networks.

Continued on page 46

Golf Course News STOCK REPORT (10/15)

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<tr>
<th>Company</th>
<th>Symbol</th>
<th>Stock Price</th>
<th>%Change 1/1/99</th>
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<th>P/E</th>
<th>52-week Range</th>
<th>Proj.5-yr Range</th>
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* DATA PROVIDED BY THE VALUE TRENDS LINKS

Chemical Corp.

Biagro Western is a leader in the development, introduction and use of this new phosphorus fertilizer technology.

Patented by the University of California, the products have evolved as a superior, non-hazardous delivery and management tool. Nutri-Grow fertilizers have been proven safe and effective through extensive trials conducted by researchers at major universities and independent research companies. Observed results include improved plant health, stronger rooting and transplant establishment and improved quality and longevity.
It's not Augusta.
It's not the President's Cup.
It's not even the Open.
This match is far more important.

You know them.
They're scratch golfers.
And they’re hackers.
They play because they love the game.
And, when they do, they expect perfection.
Lush tee boxes.
Velvet fairways.
Club snatching roughs.
And putting surfaces like glass.
Fast.
Very, very fast.
Perfection.
They demand it.
And you're the guy that has to deliver.
The impossible.
The improbable.
Sometimes, even the ridiculous.
Everyday.
Isn’t it a great feeling to know you can.