Joneses join forces in Las Vegas

LAS VEGAS — Robert Trent Jones Sr. and son Robert Jr. are jointly designing the new Southern Highlands Golf Club here. Southern Highlands Golf Club, which broke ground in January, is the centerpiece to a 2,300-acre master-planned community under development by Southern Highlands Development Corp. The golf course is expected to open to members in December.

"We are extremely fortunate to have both Joneses designing this golf course," said Garry Goett, president of Southern Highlands Golf Club, L.L.C. "Jones Sr. is one of the true legends of the game, and his son, Robert Jr. (Bobby), is an extraordinarily gifted architect in his own right. They have both been very active in the project. Senior has reviewed all of the routing and grading plans and has had input in every aspect of the design.

"Bobby also has been very hands-on, and has visited the site numerous times to ensure that the course is everything we have envisioned."

The Joneses' design features a 7,240-yard, par-72 layout built on 220 acres of rolling desert foothills and rocky ridges 12 minutes south of the Las Vegas Strip.

"What's most striking about this golf course is the tremendous variety the golf experience provides," said Jones Jr. "Although it is a very traditional design in some respects, with lush landscaping and plenty of turf, we've used the elevation changes, water features and bunker patterns to give each hole a personality all its own."

Southern Highlands' construction and early golf operations are being supervised by Raven Golf, an Arizona-based golf course development and management company that operates courses in Phoenix and Tucson, as well as in Florida.