

Name that job title: Superintendent? Greenkeeper? Course manager?

By TERRY BUCHEN

WILLIAMSBURG, Va. — It seems inevitable in the not-too-distant future that the superintendent's job title will permanently change and the subsequent re-naming of our national and local professional organizations will change as

well. That is, if the past Golf Course Superintendents Association of America (GCSAA) history and natural evolution of time are any indication.

The National Association of Greenkeepers of America (NAGA) was founded in 1926. It changed its name to the

Greenkeeping Superintendents Association (GSA) in 1938. In 1948, the association name was changed to the National Greenkeeping Superintendents Association (NGSA). And in 1951 the current Golf Course Superintendents Association of America (GCSAA) name was penned.

Our professional trade magazine has also changed names over the years, reflecting mostly on our desired job title and status in the golf community. It started as the *National Greenkeeper* in 1927, changing to *The Greenkeepers' Bulletin* in July 1933, *The Greenkeepers' Reporter* in August 1933, *The*

Golf Course Reporter in 1951, *Golf Course Superintendent* in 1966 and the current *Golf Course Management* in 1979.



The GCSAA and the local chapters have done a good job promoting the Golf Course Superintendents job title over the years by trying to get away from the "Greenkeeper" title usage as much as the public will participate. The media, in many cases, tries to use the superintendent title even though the inevitable Greenkeeper title still is used and most likely will never go away in the public's eye.

The golf course superintendent title is still being used extensively, both at public-access and private clubs. But, beginning in the 1980s, the titles by which superintendents desire to be addressed have steadily upgraded. Most notably among them are golf course manager and director of golf course maintenance. The golf course manager title reflects nicely with the current name of our trade magazine, while the director of golf course maintenance title reflects the current administrative leaning to the position. Our competitive nature as golf professionals is reflected by the director of golf title. We feel it is only fitting that we are treated as at least equals with a "director" title.

Job titles are used on a case-by-case basis at each golf course in the United States and Canada, depending on the internal chain of command and desired organizational chart.

So, will whatever title is chosen eventually be used in the associations' names? Our associations' new acronym should be as short, distinctive and catchy as possible. A good example is the PGA. Will it be changed to the Golf Course Managers Association of America (GCMAA); the Directors of Golf Course Maintenance Association of America (DGCMAA); National Golf Course Managers Association of America (NGCMAA); National Golf Course Managers of America (NGCMA); National Golf Course Managers (NGCM); Association of Golf Course Managers (AGCM); American Golf Course Managers (AGCM); National Association of Golf Course Managers (NAGCM); or American Directors of Golf Course Maintenance (ADGCM)?

Continued on next page

GOLF COURSE NEWS

ConSyst® WDG

"the all-purpose fungicide"

THE MOST EFFECTIVE, ECONOMICAL, BROAD SPECTRUM FUNGICIDE EVER!

ConSyst® WDG, the all-purpose fungicide, has been providing professional turfgrass managers excellent disease control for over 8 years with no complaints. Other higher priced fungicides can't compare.

ConSyst® WDG gives excellent disease control from Dollar Spot and Brown Patch to Snow Molds consistently. It is the ideal fungicide for all Patch Diseases. The Water Dispersible Granule formulation makes it easy to use and store and the unique measuring device makes it easy to mix the exact amount needed for each application, every time.



No Guessing.
No Waste.
No Hassle.



Regal Chemical Company • P.O. Box 900 / Alpharetta, GA 30009 • Phone 800-621-5208

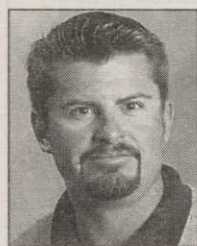
CIRCLE #125

ON THE MOVE

Davis moves to WestWorld track

SCOTTSDALE, Ariz. — **Jeff Davis** has been named superintendent for The Sanctuary Golf Course at WestWorld, SunCor's new 18-hole, daily-fee club here.

Davis has more than 11 years experience in the golf industry,



Jeff Davis

overseeing course construction, maintenance and management at courses such as SunRidge

Canyon Golf Club in Fountain Hills; The Loxahatchee Club in Jupiter, Fla.; and the Tournament Players Club at Avenel in Potomac, Md. He also has experience working at Briggs Golf Course Construction in Jupiter.

Davis is a member of the Golf Course Superintendents Association of America and the Cactus and Pine Golf Course Superintendents Association. He is a graduate of The University of Maryland with a bachelor of science degree in turf and urban agronomy.

•••

MODESTO, Calif. — **Daniel McIntyre** has been appointed by Environmental Golf to the new position of course superintendent at Dryden Park Municipal Golf Course here.



Daniel McIntyre

Prior to joining Environmental Golf, McIntyre was a territory manager with Jacobsen/E-Z-Go/Textron. In addition, he worked as a Proturf technical rep-

Title change ahead

Continued from previous page

Maybe we will make a complete circle and be called "greenkeepers" once again, as we are still sometimes called by the golfing public and media today. And perhaps name our association the National Greenkeepers Association (NGA), which is a simple, less-cumbersome name with a simple acronym. Or how about International Greenkeepers Association (IGA)? Outside of North America, "greenkeeper" is the accepted title worldwide, though some other countries like the United Kingdom and Sweden are following America's lead by trying to upgrade their titles to course manager.

The debate by GCSAA and local chapters will be interesting — another exciting milestone in golf course superintendency in North America.

representative with The Scotts Co. He is a graduate of the University of Wyoming, receiving a bachelor of science degree in entomology and crop services.

•••

STRATFORD, Conn. — Arnold Palmer Golf Management has rounded out its management team at Oronoque Country Club here with the ap-

pointment of **Ward H. Weischet** as the course's superintendent.

Ward graduated from Central Connecticut State University with a bachelor's degree in business management. He has been employed for the past 14 years at Harbour Ridge Golf Club.

•••

SCOTTSDALE, Ariz. — Western Golf Properties, Inc. has selected **William Herring** as course superintendent for Lost Key Golf

Club in Perdido Key, Fla., **Roe Sherbert** as superintendent at Heritage Eagle Bend Golf and Country Club (G&CC) in Aurora, Colo., **Stephen Cohoon** as superintendent at Heritage Hunt G&CC in Gainesville, Va., and **Thomas Wolff** at TPC Snoqualmie (Wash.) Ridge.

Herringhas worked at Cambrian Ridge Golf Course in Greenville, Ala., and as assistant superintendent at Lost Key.

Sherbert was a regional superintendent for American Golf Corp. and superintendent at Arrowhead Golf Club in Littleton, Colo.

Cohoon, a member of the GCSAA Government Relations Committee since 1997, has been superintendent at a variety of clubs, including Southview Golf Course in Waldorf, Md.

The past 11 years, Wolff has been superintendent at Sahalee Country Club in Redmond, Wash.

Enhance your turf maintenance program all season long.

MACRO-SORB®

L-AMINO ACID BIOFERTILIZERS
CALCIUM DEFICIENCY CORRECTOR



Plants save energy when treated with L-amino acids. The saved energy is used for other processes resulting in a healthy and efficient plant that can withstand stress and the onslaught of disease.

Use MACRO-SORB® radicular throughout the growing season to enhance root development, especially when aerating, hydrojecting, overseeding, sodding, or when you are watering in other agrochemical products.

Use MACRO-SORB® foliar throughout the year, especially in stressed areas, to increase chlorophyll formation and photosynthetic capacity, and to enhance the effectiveness other foliar applied products.

Use QUELANT®-Ca (calcium chelated with amino acids) at least once a month to keep calcium levels sufficient within the turf for stronger cell walls, turgidity, and increased disease resistance.

Tank-mix MACRO-SORB® and QUELANT®-Ca with fungicides, PGRs, herbicides, or liquid fertilizers to enhance the efficiency of the agrochemicals and to improve the overall health and quality of your turfgrasses all season long.

For more information about MACRO-SORB® call Nutramax Laboratories at: 800-925-5187



The Nutraceutical Company
nutramax
LABORATORIES, INC.

AGRICULTURE DIVISION
Baltimore, Maryland

1-800-925-5187
www.nutramaxlabs.com

