LESCO opens new fertilizer facility
ROCKY RIVER, Ohio—LESCO Inc. has opened a new 90,000-sq. ft. fertilizer production facility in Sebring, Fla. The plant incorporates advanced quality control methods and is producing standard and mini-sized fertilizers and combination products.

The Sebring operation, which can accept raw material by truck or rail, has 12 storage silos for regular particle size material and seven silos for mini particle size product. The increased storage for ray material, plus state-of-the-art computer technology, production enhancements and expanded capacity expedites production and order fulfillment and allows quicker turnaround of custom-blended products.

The quality assurance area of the facility tests all products to insure compliance with regulatory restrictions and package labeling.

Aimcor changes to Profile
BUFFALO GROVE, Ill.—Aimcor, manufacturer of soil conditions and other products for golf courses, announced that it has changed its name to Profile Products LLC. The company manufactures products as Turface sports field conditioner and porous ceramic soil conditions.

According to Profile President Mark Lewry, "The name change reflects the evolution of our company into a full-service soil solution business." Lewry also announced that the company added several new positions to support its growth.

Flowtronex expands factory direct network
DALLAS—Flowtronex PSI is expanding its factory direct service network to Georgia with the creation of the Eastern Service Group.

The full-service division will provide service and system upgrades for all brands of pumping systems throughout the eastern U.S. The new division includes and extends territories previously served by the Richard Embry Company, which Flowtronex PSI acquired last fall.

The company said Georgia customers can turn to a new Flowtronex PSI Eastern Service Group satellite office in Atlanta, which soon will be staffed by three full-time technicians. Another satellite office is underway to serve Orlando and northern Florida.

Together with North Carolina-based operations, the Eastern Service Group will stretch from Alabama east to North and South Carolina and from Orlando north to Eastern Tennessee and Kentucky.

The Eastern Service Group will supplement and support existing FlowNet service centers, which are independently owned service providers trained on Flowtronex PSI systems.

Lofts moves Md. facility to Savage
BALTIMORE, Md.—The Maryland branch of Lofts Seed, Inc. is relocating its Maryland operations to Savage, Md.

"We had a need for a facility that can accommodate our production and distribution needs in the Mid-Atlantic States, and plans for future growth," stated John Brader, branch manager for Lofts in Maryland.

Lofts, a division of AgriBioTech, merged with Lofts Seed and acquired Seed Corporation of America in early 1998.

The newest facility is the combined operation of Seed Corporation of America and Lofts Seed's Maryland branch. The facility will be staffed by 26 employees from customer service, warehousing, shipping, packaging and management.

Reach 15,100 Decision Makers throughout Europe and Asia with Golf Course News International.

Circulation breakdown:

<table>
<thead>
<tr>
<th>Region</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>8,879</td>
</tr>
<tr>
<td>Asia/Australia</td>
<td>5,684</td>
</tr>
<tr>
<td>Central/S. America</td>
<td>396</td>
</tr>
<tr>
<td>Africa</td>
<td>55</td>
</tr>
<tr>
<td>U.S.A.</td>
<td>86</td>
</tr>
<tr>
<td>Total</td>
<td>15,100</td>
</tr>
</tbody>
</table>

Target audience:
- Owners
- Architects
- Builders
- Course & Grounds Managers
- Club Secretaries
- General Managers
- Developers
- Green Keepers

Editorial focus:
Written for top management & developers at golf facilities internationally. Editorial is directed toward course management & development with reports on maintenance management and supplier business.

Call Now for More Information!
Charles von Brecht, Publisher
(207) 846-0600 • Fax: (207) 846-0657

Upcoming Issues
May
July
September
November

GOLF COURSE NEWS

March 1999 63