Many significant advancements have been achieved in golf course management during the past 10 years — most notably, living on the edge has gotten easier and better. The new bentgrass cultivars and ultra-dwarf Bermudagrass greens varieties have evolved with much better root systems, disease and weedgrass prevention capabilities, for much faster, firmer and smoother putting surfaces, to the delight of golfers and golf course managers in North America.

Management companies have proliferated during this decade by proving, over and over again, that money can be made in the golf business while still providing an acceptable conditioned product. This proves how valuable the golf course manager is in providing good agronomic and playing conditions while watching the bottom line.

Management companies are now operating on all levels of golf course operations, including private clubs and resorts and even some military base courses. Many new courses are being operated soon after they are opened or are sold to management companies during or shortly after construction. Headhunters have made tremendous

... thanks to Turf Royale, the championship-quality turf fertilizer that combines nitrate and ammonium nitrogen, highly-soluble phosphate, and chloride-free potash in every prill. NPK the right way!

Fast response. Sustained feeding. "Split-nitrogen"—21% Turf Royale supplies nitrate-N for quick green-up (even in cool weather) and ammonium-N for longer-term feeding.

7% phosphate in an efficient, highly-soluble form for vigorous new growth.

Chloride-free potash—14%—derived entirely from potassium sulfate. No chlorides — less salts. Improved resistance to turf stress and disease.

Turf Royale offers the professional turf fertilizer for all seasons, for a lot of reasons.

High analysis; application efficiency. Turf Royale's 3:1:2 ratio and 42% plant food content stretch coverage capability. Fewer trips. Less product to store and handle. Just one 50-lb. bag feeds 10,000 sq. ft. of established turf.

Homogeneous prills — no segregation of nutrients. Each prill contains the stated grade of nutrients. Your turf receives precise, uniform feeding — no "hot spots."

Turf Royale is the professional turf fertilizer for all seasons, for a lot of reasons.

As with any fertilizer application, consult your extension office or other advisory service for recommended practice that meets local crop and soil conditions.

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strides in golf course management in the 1990s. The firms that placed general and club managers and golf professionals regularly take in course superintendents/managers. Even some superintendent/golf course managers have entered the job placement service business themselves.

Our side of the business is getting so competitive that some course managers are now submitting resumes to headhunting firms well ahead of their next anticipated job change — even when they are not actively pursuing a new position, just to be ready and able.

Our popular position in the golf community has caused an influx and over-abundance of students who many times must wait one to two years until their resumes are received well ahead of their next anticipated job change — even when they are not actively pursuing a new position, just to be ready and able.

Some student interns only want to work on high-profile courses and many of these courses cannot fill all of the applications they receive. Student interns must be more aware that they can learn just as much from other very qualified course managers at lesser-known facilities.

The agronomy schools keep graduating many fine superintendent prospects, but not enough jobs are available as approximately 450 to 500 new course positions have been opening during the 1990 golf boom. Even with retirement attrition, there are too many individuals in the maintenance and conditioning field. Many established turf managers feel there are too many turf scholarships in the marketplace and that the money would be better spent on turf research.

Much-needed publicity about course managers to the golfing public has made tremendous strides. Turf managers are finally getting the recognition and attention that they deserve, even though it seems as if it could always be better.

The Golf Course Superintendents Association of America (GCSAA) has made tremendous strides in providing even better playing conditions with tight budget constraints, working for and with management companies, and other issues will be of great significance.

The usual major advancements in golf course equipment will continue to make our jobs easier. And new environmental ways to control pests and grow grasses that are more friendly to the planet will always move forward with excellent results.

Finding and keeping qualified and acceptable hourly maintenance employees will continue to get more difficult since the industry is relying more and more on minorities and immigrants to fill these vital positions.

Clubs that are now receiving between 100 and 300 resumes for course management jobs will receive even more, upwards of between 200 to 500. Networking will become even more prevalent.

Golf course managers will stay at their positions longer as the trend to move every five to seven years will take a turn in the opposite direction; and more people over 50 years old will remain in their present jobs instead of moving to related green industries or getting out of the golf business completely.

Best wishes and continued success to all of you golf course maintenance professionals during the millennium, as the future looks bright.

Enhance your turf maintenance program all season long.

MACRO-SORB®
L-AMINO ACID BIOFERTILIZERS CALCIUM DEFICIENCY CORRECTOR

Plants save energy when treated with L-amino acids. The saved energy is used for other processes resulting in a healthy and efficient plant that can withstand stress and the onslaught of disease.

Use MACRO-SORB® radicular throughout the growing season to enhance root development, especially when aerating, hydrojecting, overseeding, sodding, or when you are watering in other agrochemical products.

Use MACRO-SORB® foliar throughout the year, especially in stressed areas, to increase chlorophyll formation and photosynthetic capacity, and to enhance the effectiveness of other foliar applied products.

Use QUELANT®-Ca (calcium chelated with amino acids) at least once a month to keep calcium levels sufficient within the plant for stronger cell walls, turfgrass, and increased disease resistance.

Tank-mix MACRO-SORB® and QUELANT®-Ca with fungicides, PGRs, herbicides, or liquid fertilizers to enhance the efficiency of the agrochemicals and to improve the overall health and quality of your turfgrass all season long.

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