



Will Hawkins and Jon Williams will play key role in Flowtronex product development.

Flowtronex forms new product development team

DALLAS — Flowtronex PSI is designing a new process that integrates all company personnel into the product development process.

The effort is being driven by a new product development team consisting of Will Hawkins, a seven-year veteran of Flowtronex, and Jon Williams, who devoted 13 years to product development at Toro.

The two will operate under the guidance of a new product development steering committee headed by President Emil Gram, Board Chairman Dave Brockway, New Product Consultant Lee Dunbar, Chief Engineer Bruce Weir and General Manager Tom Male.

“What we’re doing goes be-

yond dedicating two bodies to product development,” said Williams. “We’re taking our joint and separate experiences and creating a whole product development process that involves the entire company.”

The company said this promises to significantly shorten the product development cycle.

Hunter acquires Legacy line

CARLSBAD, Calif. — Hunter Industries has acquired the Legacy Golf line of irrigation products from Buckner Incorporated of Fresno, Calif.

Hunter will acquire the Genesis Central Satellite and the Viking Decoder Control Systems, which have been marketed with Hunter golf rotors and sold under the Legacy Golf Irrigation banner since 1995.

Hunter Industries, which is based in San Marcos, Calif., will continue to produce Legacy Golf control systems in the Fresno area. Legacy rotors, including the G-60, G-70 and G-90, will be manufactured at Hunter plants in San Marcos and Cary, N.C. All golf products will be marketed under the Legacy by Hunter trade name.

SRO opens in Ariz.

GLENDALE, Ariz.—Seed Research of Oregon has opened its new Glendale, Ariz. office/warehouse facility. This new location will serve as a central office for the staff and enhances the Arizona operation’s shipping, receiving and warehousing abilities.

The Arizona division is responsible for Seed Research’s warm-season domestic and international sales. The staff brings over 50 years of combined experience with warm-season grasses.

PHC ALIGNS WITH ECOGEN

PITTSBURGH — Plant Health Care Inc. (PHC) has formed a strategic alliance with Ecogen Inc. that allows PHC, Inc. to introduce, promote and sell four new biopesticide products into the commercial turfgrass market in the U.S.

Under the terms of the agreement, PHC will package and sell AQ10 biofungicide and Cruiser, Crymax and Lepinox biological insecticides under its own label. The alliance with Ecogen marks the entry of PHC, Inc. into the biocontrol market. The company currently manufactures and markets mycorrhizal fungi, beneficial bacteria, biofertilizer and water management products for the green industry.

GOLF COURSE NEWS

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