New Turfgrass America eyes national market

By A. OVERBECK

GRANBURY, Texas — In a move to expand beyond their regional reach, three Texas turf companies and a Florida grower have formed an alliance creating a new full-service firm here. The new entity, Turfgrass America, combines Thomas Brothers Grass, Crenshaw and Doguet Turf and Milberger Turf Farms with Apollo, Fla.-based Elsberry Greenhouses.

While the merger was completed May 14, Milberger and Thomas Brothers have been considering the move for a year and a half.

"As we all looked at the
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Z-Net may revolutionize slow-growing grasses

LITTLE ROCK, Ark. — Tannenbaum Golf Course on Greers Ferry Lake near Heber Springs may have written its name into golf course history when it opened for public play in June. No scoring records were broken. The big story was a process that doubles the speed of growth for zoysiagrass, an excellent turf many superintendents have not used because of its notorious slow growth.

Z-Net, a new patented growing method developed in Japan and brought to America by Winrock Turfgrass America, could change that. "It's a game changer," said public relations manager Scott White.

A crew lays down a roll of Z-Net with zoysiagrass implanted in it. Grass Farm, Inc. here, was used on the fairways and roughs at Tannenbaum for the first time in America. The new technology produces complete growing during just one growing season — about twice as fast as standard sprigs or plugs, according to Winrock President Frank Whitebeck.

"Z-Net worked beautifully," said Tannenbaum course superintendent Scott White. "We grew in our zoysiagrass fairways and roughs in a little bit longer than the four to six months they predicted. But last summer was a hot summer and it was hard to get anything to grow. Right now it's 90 to 95 percent
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Fertilization, filtration systems said growing in popularity

By PETER BLAIS

Demands for improved playing conditions have led many courses to install fertilization, acid-injection and filtration systems as part of their pumping stations.

Tanks, tubing and controllers for both fertilization and acid-injection systems (which improve water quality) can be rigged up to a pump station at a cost ranging from $7,000 to $15,000, a dramatic reduction from the $20,000 to $30,000 price tag common just a few years ago, said
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Country club fertility on a public's budget

By DAVID WILBER

The subject of turfgrass fertility is an ever-changing and often complicated road of twists and turns. But by being aware of several essential areas, turfgrass managers at public, resort and daily-fee golf operations can untangle the knots that might otherwise keep them from having the best possible fertilizer program.

There is a myth that only the private club is spending enough money to do the fertility management job correctly. From the standpoint of many golf facilities, public and private, fertility management and fertilizer purchasing is often a guessing
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