

## BRIEFS

**COLUMBIA PARCAR HIRES WITHIN**

**REEDSBURG, Wisc.**—Columbia ParCar, a manufacturer of golf cars, announced several promotions within its home office. John Crnokrak, vice president of sales and marketing for the past year, has been promoted to executive vice president. Tom Simota has been promoted to vice president of operations. Duke Cramer, a veteran of 26 years with Columbia ParCar, takes over the newly created position, manufacturing manager. Columbia ParCar has also appointed C. Ward Utterbach as its sales/marketing support manager. Utterbach will be responsible for assisting the technical, sales and marketing support groups of Columbia ParCar in order to achieve their long range plans.

**KEYSTONE SOUTH EXPANDS IN FLORIDA**

**ATLANTA** — Keystone South, a manufacturer of concrete modular retaining walls, has appointed Sam Riddell as sales representative of Keystone Retaining Wall Systems for Central and Northern Florida. Riddell will be based in Orlando. The company has also established a manufacturing and sales agreement for Keystone Retaining Wall Systems with Florida Rock Industries, Inc. Russ Hinote will be the sales representative covering the greater Tampa Bay-St. Petersburg area.

**GROWTH PRODUCTS ADDS HATTORI TO LINEUP**

**WHITE PLAINS, N.Y.**—Growth Products Ltd., a producer of liquid fertilizers, announced the hiring of Kevin Hattori as its new director of public relations. Hattori's responsibilities will include the identification and pursuit of potential publicity opportunities for the company. He will also oversee all copywriting and function as the company's liaison with the media, industry associations, and universities.

**KING SAFETY PROMOTES KIRK**

**ST. CHARLES, Mo.**—King Safety Products announced the promotion of Douglas Kirk from sales manager to vice president and product manager. A company veteran, Kirk joined King in 1989 as a sales representative. His 27-year career includes positions in retail sales, market research and advertising. In his new position, Kirk will be responsible for four key areas at King. He will head up research & development for new and existing products, oversee all product testing, give company-wide technical support, and act as liaison with Underwriters Laboratories Inc.

GOLF COURSE NEWS

**TEXTRON TURF CARE AND SPECIALTY PRODUCTS SPONSORS TURF MANAGERS SEMINAR**

**RACINE, Wis.**—A group of more than 30 top graduating turf students from colleges and universities throughout the U.S., Canada, Australia and New Zealand recently attended Textron Turf Care and Specialty Products' Future Turf Managers Seminar. "These students represent a bright future for the golf course maintenance industry," said president Phil Tralies. "They are knowledgeable, ambitious, and eager to put their education to work on golf courses around the world." The three-day event included presentations and panel discussions dealing with current and future issues of importance to golf course superintendents.

**Foley takes Neary**

By MICHAEL LEVANS

**MINNEAPOLIS, Minn.** — The Foley Companies, the parent company of sharpening and grinding equipment manufacturer Foley United, has acquired Elk River, Minn.-based Neary Manufacturing Inc. including the Neary turf maintenance equipment division, related patents, manufacturing and distribution.

According to Jim Letourneau, president of Foley United, the deal marks a merger of technologies, yet, logistically, will remain transparent to the customer base.

"Foley Companies owns both of these lines now, which equates to over half of the market share," said Letourneau. "The customer will see no change as far as who they're dealing with and where they're calling. Both lines will be marketed in the marketplace through independent distribution and we're maintaining a Neary sales force and a

Continued on page 40

**EPA to reassess existing pesticide tolerances**

**LAWRENCE, Kan.** — The Golf Course Superintendents Association of America (GCSAA) is seeking relief from the Food Quality Protection Act (FQPA), which changes the method of determining human exposure to chemicals.

The legislation, which became law in August 1996, is to be implemented by the Environmental Protection Agency (EPA). Prior to enactment of FQPA, risk from pesticide use was measured only from residues from dietary exposures. Under FQPA, the EPA must consider the aggregate exposure for each pesticide, including non-dietary means (i.e., residential, lawn and garden uses). While the previous legislation required a separate evaluation for each pesticide, the law now demands that the evaluation include all those pesticides sharing a common mechanism of toxicity.

Under FQPA, the EPA must reassess all existing pesticide tolerances (more than 9,700) within the next 10 years. Concerns for the golf course maintenance industry include a plan to eliminate all organophosphates (OPs) by August 1999.

OPs currently offer broad-spectrum control of infestations of mole crickets, soft-bodied larvae, fire ants and other insects that can mean economic and environmental disaster for a golf course.

"We do not oppose any legislation that removes a threat to human health as long as it is based on sufficient data," said GCSAA President George Renault. "Our concern is, the EPA is using 'default assumptions' in risk measurements that are often overly conservative, inaccurate and unreliable. Under provisions of the law, the EPA can use 'data-call-in' to acquire the actual scientific information, but indications are the agency will ignore that option. The potential consequences are enormous."

According to Renault, golf course superintendents support the EPA's efforts to find alternatives to organophosphates. However, arbitrary elimination would be counter-productive if it results in the need to use less-effective products in greater amounts, thereby increasing risks to the environment.

Renault also indicated pesticide manu-

Continued on page 40

**NEW PRODUCT OF THE MONTH: SMITHCO'S 3-IMPLEMENT GREEN STAR**

**WAYNE, Pa.** — The Green Star RBS System, for the rolling, brushing and spiking of greens and turf, is now available on all Smithco bunker rakes. This system also mounts quickly and easily on Toro Sand Pro and Ransomes/Cushman bunker raking units. The Green Star offers a complete choice of implements to meet all types of turf requirements. The spiker implement relieves the compaction of the soil and allows water and air to reach the turf's roots, at the same time penetrating to the proper depth for drainage. The brush unit incorporates top dressing quickly and evenly, and can also be used to smooth all types of soil surfaces. The roller system is mounted behind the bunker rake's wheels, in order to deliver after-the-wheel smoothness, for true and fast greens and turf. All three implements mount with Smithco's exclusive Quad-Pivot hook-up system, designed to allow maximum flexibility and conformity to undulating terrain. These implements are offered individually, or as a complete three-function system. For more information, contact 610-688-4009.

**SRO, O.B. team on the green**

By MICHAEL LEVANS

**CORVALLIS, Ore.** — In the age of the exclusive supplier agreement it's not just the Big Iron that's going to reap the benefits.

Seed Research of Oregon (SRO) and golf course management firm O.B. Sports have announced an agreement under which O.B. Sports will purchase its grass seed needs for overseeding and new projects from Seed Research.

According to the companies, the agreement includes superintendent education, help with grass selection and assistance with all aspects of turf management.

"We wanted to make sure, from a ryegrass standpoint, that we could lock into a supply that we would have over the course of three years so we weren't susceptible to the whims of Mother Nature," said Bob Marshall, president of north-western operations for O.B. Sports. "So this not so much based on price as it is to

Continued on page 41



## EPA approves new Dimension labeling

PHILADELPHIA—The U.S. Environmental Protection Agency has approved the new labeling for Rohm and Haas Co.'s Dimension crabgrass preventer. This provides a crabgrass treatment for both lawns and landscape beds.

The company said this non-staining product can be safely applied around more than 150 types of flowering plants, shrubs and trees. This list includes plants such as roses, azaleas, day lilies and dogwoods; shrubs such as junipers, hollies and laurels; and trees such as pines, spruces, maples and oaks.

Dimension herbicide is available as an emulsifiable concentrate and in several fertilizer formulations.

## Foley/Neary

Continued from page 39  
Foley sales force."

According to Dick Hentges, chief operating officer of the new conglomerate, "Foley's capital resources, excellent engineering support services and name recognition, combined with Neary's innovative new product development, strong customer service and product loyalty will create an entity that will be a dominant supplier for our industry."

The company has no immediate plans for product changes for either line.

The Foley Companies own Foley Belsaw, a company that does correspondence education in income opportunities areas and Foley Martens, a wood working company that manufactures houseware products.

## SRO, O.B.

Continued from page 39

fulfill the need for overseeding in the South, as well as acquiring enough ryegrass and other seed for our new course projects."

O.B. currently has 126 holes and is in the final planning stages of new projects in Port Orchard, Wash., and Tucson, Ariz.

"From our side we're ahead of the curve as far as new O.B. projects and renovations are concerned," said Skip Lynch, SRO's technical agronomist. "We can be on site to help them with their agronomy and they get the price breaks and improved service."

Seed Research has committed to a set number of visits to O.B. courses to work with superintendents to make recommendations and keep supers up to date on any new turf research.

## Milorganite sponsors turfgrass research

MILWAUKEE—For the fourth consecutive year Milorganite is sponsoring its Turfgrass Research Donation Program.

For each ton purchased and delivered between August 1 and November 30, 1998, Milorganite will donate \$10 to the superintendent's favorite turfgrass research organization.

"Milorganite and its distributors have supported turfgrass research at the national level for decades through the O.J. Noer Research Foundation," said Milorganite spokesman Larry Lennert. During the first three years, Milorganite donated \$65,000 to research organizations across the U.S. and Canada.

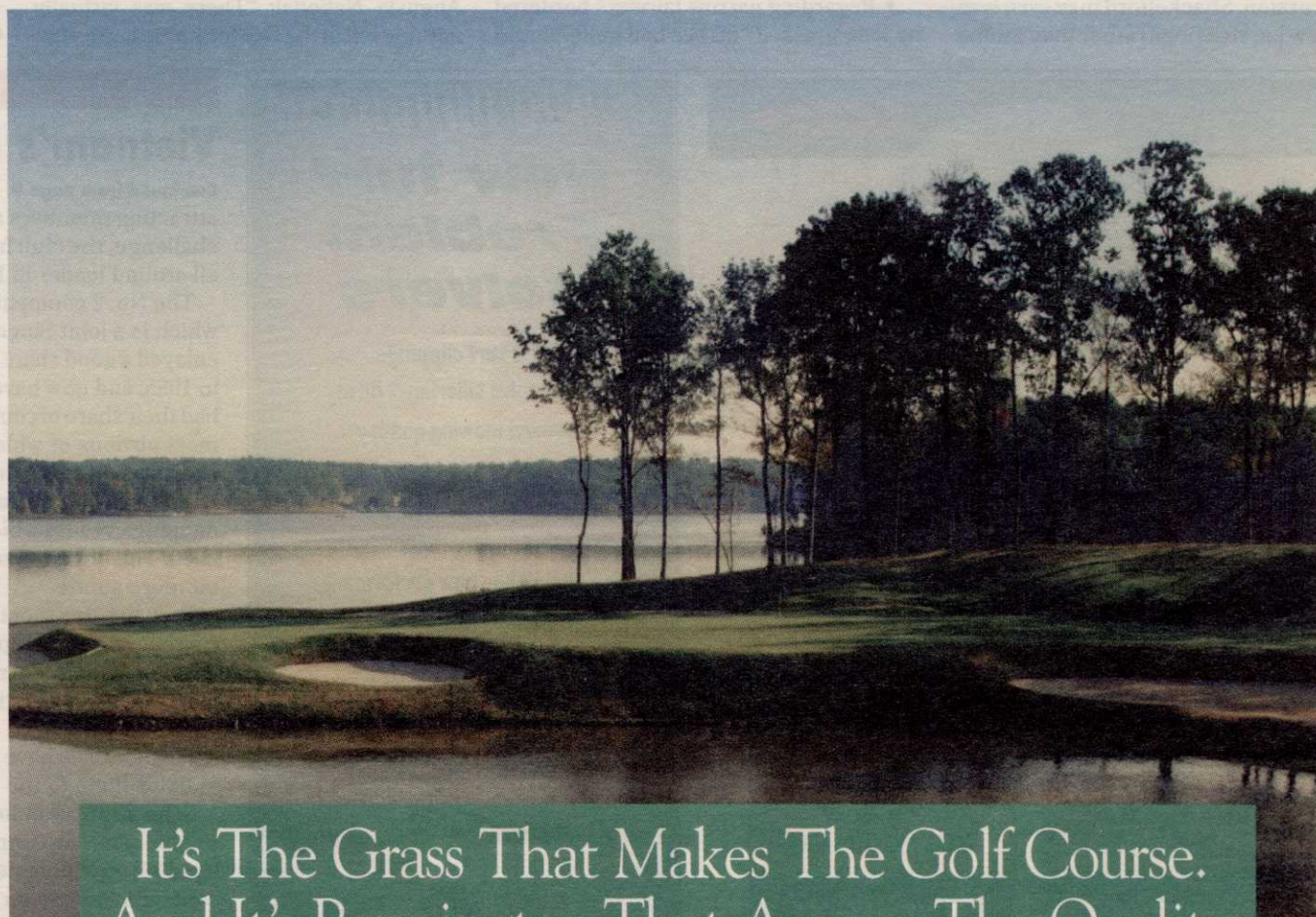
## Lasco ready for expansion

BROWNSVILLE, Tenn.—Lasco Fluid Distribution Products Co., a supplier of pressure and drainage, waste and vent pipe fittings, announced expansion plans to build a new plant that will triple the size of its existing facility and double production capabilities.

This new facility, housed on 50 acres of land in the

Brownsville-Haywood County Industrial Park, will be nearly 500,000 sq. ft. and will eventually replace Lasco's existing Brownsville based operations.

Cost of the project is valued at \$26 million to include additional injection molding machines for Lasco to further seek organic growth in the irrigation and golf course markets.



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