Penn A-4 creeping bentgrass succeeds at Cypress Lakes

“We just couldn’t keep grass on this green before. I’d worry about keeping the players happy, but now I sleep better at night with Penn A-4 bentgrass.”

“We planted Penn A-4 in the fall of 1994, ‘95 and ‘96. We faced very poor grow-in conditions, including two hurricanes, and were still able to open for play eight weeks after seeding all three years. Willie and I have a very limited budget to work with, and have heard the hype about increased expense and labor involved with managing newer bent varieties. With Penn A-4, we’ve found this simply isn’t true. The exceptional putting surface we have obtained here at Cypress Lakes more than outweighs any additional effort on our part. It’s a relief to know we have superior heat tolerance working for us in the south, and on this green in particular where nothing seemed to grow next to our namesake cypress lake. We maintain a 0.125" cut throughout the summer, which makes for a truly consistent year-round putting surface with no adverse affect on plant health. We believe that Penn A-4 will continue to perform for our 18 greens here at Cypress Lakes, and we thank the team at Tee-2-Green for introducing it to us.”

Willie McGeachy, Superintendent
Tom Prewitt, Co-owner

Number 4 green, Cypress Lakes Golf Course, Hope Mills, North Carolina
There are no guarantees on the course...
Or are there?

Apply Barricade® this Fall for the only Crabgrass control that lasts through next season. Guaranteed.

Only Barricade offers you Crabgrass control like this. Apply once this fall, when things are slower, and that’s all you have to do to stop Crabgrass next season. That’s because only Barricade offers you both the long residual and the performance that can last through the winter and deliver in the spring. Its low solubility and volatility means it stays put in the weed germination zone and won’t break down over the winter months. And it is the only one guaranteed to last through the next season. There’s nothing else that offers you this – nothing else can.

So take care of one of spring’s more frustrating chores this fall, and you’ll have what everyone on the course wants: guaranteed success.

To find out about the Barricade guarantee, call 1-800-395-TURF for the name of your Novartis Sales Representative. Or you can visit our website at www.cp.us.novartis.com

Barricade is an important part of the Novartis Total Turf Program, the system of leading-edge products to help you protect and maintain your entire course throughout the year.
One look tells you this isn’t just another look-alike golf cart. One trip around the course will show you this is a far better way to golf.

Acente® eliminates the delays and distractions of two-passenger cart play. It enables a golfer to go directly to the ball, visualize, concentrate fully on the shot, set up, and go for it. They’ll enjoy a better game, faster.

Acente’s ability to speed play by 20% or more is even more rewarding for you. Being able to put more players out means more greens fees, more pro shop purchases, and more food and beverage sales.

Acente will lower your operating costs, too, because it’s kinder to your course. Its low dispersed weight ratio has less impact on turf than a walking golfer.

Call 1-888-803-5876 for more about Acente, the golf car made for the way the game is played.
IT'S FATHER HAD ONE MEAN SLICE.

GNED FROM THE COURSE UP
ME IS ACTUALLY PLAYED.
Yes, it CAN be done!

As the public-access golf market continues to grow, so does the competition. In today's crowded marketplace, building a business is more than a good idea. It's an absolute necessity.

Public Golf Forum, sponsored by Golf Course News, is the national conference specifically for owners, managers and superintendents of golf courses who want to improve their bottom line and secure their competitive success.

Presented by high-profile industry professionals, Public Golf Forum gives you practical, cost-cutting business strategies, vital information on industry trends and competition, field-proven marketing ideas to help you increase rounds, the latest on products and services, and more.

Plan now to join other golf industry professionals from around the country if you want to:

- **Add value and prestige to your course** without adding to your budget.
- **Increase your green fees**, increase your rounds, find new profit centers.
- **Learn marketing strategies** that will help you position your course against competition.
- **Cultivate a loyal clientele** with improved customer service.
- **Run a tighter ship**—make better business decisions, motivate your employees, strategize for measurable results.
- **Find products, equipment and technology** that will help you minimize efficiency.
- **Exchange ideas** with your peers from across the country.

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or register online: www.upexpo.com

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**PUBLIC GOLF FORUM**
**RANCHO LAS PALMAS MARriott RESORT**
**Palm Springs, California**

**OCTOBER 26 & 27, 1998**

**Sponsored by:**
Golf Course News

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**KEYNOTE SPEAKERS:**
Greg Norman
Golf's Premier International Spokesman

Dr. Michael Hurdzan
Premier Golf Course Architect

**OCTOBER 26**

**3 Educational Tracks**

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**OCTOBER 27**

**GENERAL SESSION**

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**LUNCH & EXHIBITS**

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**RECEPTION AND EXHIBITS**

|             |             |             |
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**OCTOBER 26 & 27, 1998**
**RANCHO LAS PALMAS MARriott RESORT**
**Palm Springs, California**

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**PUBLIC GOLF FORUM**
A NATIONAL BUSINESS CONFERENCE AND EXPO FOR SUPERINTENDENTS, OWNERS, MANAGERS, AND DEVELOPERS OF PUBLIC ACCESS GOLF FACILITIES
NEW TERRA • FERTILIZERS WITH GOLDCOTE™

As sure as the sun will rise
Predictable, Controlled Release

Predictability – that’s exactly what you want and need from a controlled-release fertilizer. And that’s exactly what Terra’s GoldCote™ polymer technology delivers.

Terra’s GoldCote nutrients are released based on soil temperature. As turf root activity and nutrient requirements increase with soil temperature – the release of nutrients from Terra’s new fertilizers with GoldCote also increases. Your turf has what it needs – when it needs it.

Plus, since temperature is the key, the GoldCote release rate is virtually constant for all levels of soil moisture, soil pH and microbial activity.

Here’s how GoldCote works.
As the soil temperature increases, water vapor from the soil passes through the multiple coatings. The resulting condensation and pressure within the fertilizer granule causes a precise and predictable release of nutrients.

In fact, as this chart shows, nutrient release from Terra fertilizers with GoldCote can be accurately predicted based on temperature. That means you’ll get the performance you expect – when you expect it. You can count on it.
Consistent, Superior Nutrition

You know exactly what you want and what your course needs. From urea to monoammonium phosphate (MAP) to potassium nitrate, there's a Terra controlled-release fertilizer with GoldCote that will meet your demands.

And if you demand the best, Terra's potassium nitrate fertilizer with GoldCote is what you want. It provides a balance of potassium and nitrate nitrogen for good blade and root growth. Terra's potassium nitrate fertilizer with GoldCote:

- improves turf quality and color;
- promotes steady, consistent growth;
- eliminates growth spurts and fluctuations;
- minimizes waste and potential pollution caused by leaching and volatilization, and
- reduces the salinity and potential burn common with the use of many fertilizers.

One thing is as certain as you seeing the sun rise each morning — all Terra GoldCote fertilizers have been formulated with the highest quality nutrients and developed to deliver the results you want.

Fewer Applications

You know better than anyone that there's never enough time — or manpower — to do everything that you need to do. Terra GoldCote reduces the amount of application time your people have to spend compared to conventional fertilizers. Plus, consistent nutrition means consistent growth. There are no growth spurts. No fluctuations. And, as a result, no extra mowings. You can use your people where you really need them.

Talk to Terra about the entire line of fertilizers with GoldCote. You'll get predictable release and superior results with fewer applications.

You can count on it.
There's a Terra fertilizer that's right for your course.

There's a Terra fertilizer that can help you grow healthy, green turf with a strong root system. Turf that's healthy and better able to fight disease, pests and everyday wear and tear.

At Terra you'll find a complete line of professional fertilizers with virtually everything that you need - including primary, secondary, micronutrient and pesticide packages. Plus, Terra's GoldCote technology now delivers consistent, high-quality nutrition with a predictable, controlled-release rate. Your turf gets the nutrients it needs ... when it needs them.

Plus, you can count on Terra for the support, service, assistance and expertise it takes to select and use the fertilizer that's right for your needs ... right for your course.

Working with you.
Pursell’s POLYON® is the only controlled-release fertilizer that isn’t affected by excessive rainfall. It releases nutrients gradually over time, not overnight. So it virtually eliminates surge growth and excessive clippings.

Other controlled-release fertilizers are affected by heavy rainfall, soil pH and microorganisms. But POLYON’s patented 100% polymer coating is free from cheap sulfur fillers, so it ensures against these factors. POLYON releases...
a measured amount of nutrients to your turf each day, as needed. Giving you greener turf for a longer time.

So if you’re tired of worrying about your fertilizer being caught out in the rain, try Pursell’s POLYON Technology. While you can’t always count on the weather, you can count on POLYON fertilizers. Call (800) 334-8583 for the formulator or distributor nearest you.
Think Of It As
The Swiss Army Knife
Of Utility Vehicles.

The new E-Z-GO Workhorse™ does it all.
Hauls plants and fertilizer. Carries sand, gravel, bales of straw, building materials. And all your tools from shovels and hoes to mowers and blowers. It comes with lots of standard features like an 11 h.p. 350cc engine, a 1200lb. payload capacity and an exclusive heavy duty bed liner. With options like a larger cargo bed and power dump, you can get an E-Z-GO utility vehicle that comes with just about anything — except a corkscrew. Looks sharp, too.
Yamaha believes that if it's your lease, it should be on your terms. And because we're the only golf car company with our own in-house leasing department, we have the flexibility to do just that. Which means when we structure a lease for your course, the only authority we have to answer to is you. Call us at 770-254-4150 and get the Book on Leasing. Yamaha is not only an easy car to keep on your course, it's also easy to put there in the first place.

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Owner

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-Robert Lindsay
PGA Professional

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1-800-314-2713
Ever notice how more fans always follow one foursome?

Some pairings just naturally draw more attention than others. Maybe that’s why the buzz around the world is about the new Textron Turf Care And Specialty Products team. Cushman, Jacobsen, Ransomes and Ryan—four great names, each built upon legendary performance, together as one foursome. The unbeatable team.

Easy to do business with. First in innovation. Dependable quality. And, the experience and know-how to get the job done. It’s good for the industry. It’s good for the game. It’s even better for you.

To make the most of your turf maintenance investment, follow the leader. 
Call 1-888-922-TURF. It’s where the action is.