

## CMAA names student scholarship recipients

ALEXANDRIA, Va.—The Club Foundation has announced the four recipients of its student scholarships for the 1998-99 academic year.

Receiving \$2,500 scholarships are Annette Ferguson of the University of Houston; Sarah Giles of Widener University; Geoffrey Lincoln of Michigan

State University; and Tara Narmita of the University of Massachusetts.

Ferguson is a dean's list student in her junior year at the University of Houston, where she is majoring in hotel and restaurant management at the Conrad N. Hilton College. She is involved in numerous hospital-

ity-related activities, including serving as vice president and subsequently president of the CMAA student chapter.

A past recipient of the "Salute to Excellence" scholarship, Giles is a senior at Widener University in Chester, Pa., pursuing a bachelor's of science degree in hospitality. She is spending this

fall semester at the Australian International Hotel School, which is affiliated with the Cornell University School of Hotel Administration. She was an intern this past summer at the Los Angeles Country Club.

Lincoln is a dean's list student in his junior year pursuing a degree in hospitality business from the School of Hospitality Business at Michigan State Univer-

sity. He is involved in the school's CMAA student chapter and the Business Management Institute III program held at Michigan State.

Narmita is a junior dean's list student pursuing a degree in hotel, restaurant and travel administration at the University of Massachusetts. She is involved with the school's CMAA chapter and has served as president the past two years.

Since 1998, The Club Foundation has awarded more than \$350,000 through its Scholarship and Grant Program in the form of scholarships to students and grants to the student chapters.

## Carlson

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"I think I've always been involved in the whole operation," he said. "Corcoran-Jennison gave me the opportunity to look at the revenue as well as expense side — how they interface with each other. You get intrigued by it. That's how it [move] came about."

Carlson, who holds an English degree as well as CGCS status, is already preparing bids to assume management of golf courses in New England, and so expects to be looking for employees in all areas.

"I believe in delegation," he said. "I also believe I don't know how to do a lot of things really well and you need golf pros, club managers, superintendents, expert people in every aspect of course management. If you can't delegate and give those people the authority and ability to manage, then you aren't going to be successful."

The right people, all believing in the goals and mission of the golf course, are "the best ambassadors you can have," Carlson said. "Management is all about people."

The consulting portion of Wild Side will address what Carlson is most experienced in: new construction, establishing properties, locating and building maintenance complexes and clubhouses, and "the entire process of getting a golf course from a dream to reality."

"I'll always be a superintendent," he said. "I'm going to be very actively involved in that area in the initial stages. I'm always going to be that way — get up early, concerned with how the grass is growing."

"When I set this up, It's like a superintendent's golf course. I want to keep that flavor about it."

Carlson can be reached at Wild Side Golf Management and Consulting, P.O. Box 1356, North Eastham, MA 02651; 508-255-2269.

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