Mr. Certification: Fellman leads 2nd course in Audubon

By MIKE JAMISON

LONGWOOD, Fla. — Adam Fellman can’t remember when he decided to become a golf course superintendent, but he knows exactly where his special relationship with the environment began. It all started, fittingly enough, at church. “My Dad was a Baptist minister, and I kept up the grounds at the church when I was younger,” said the 29-year-old native of Moultrie, Ga. “I really enjoyed that. That’s when I found out that maintenance was much more than mowing grass.”

Fellman is currently head superintendent at the semi-private The Legacy Club at Alaqua Lakes, a new Tom Fazio design in this Taylor Woodrow Community development just north of Orlando, which opened Sept. 1. The Legacy Club at Alaqua Lakes is a registered member of Audubon International’s Signature Cooperative Sanctuary Program, and management expects full certification soon. That means, among other things, that the developer spent approximately $150,000 extra on construction and man hours to take special care of the natural environment. Audubon International has established enough standards and requirements to fill a pair of one-inch spiral notebooks, and the work, which starts at the very beginning of development, is monitored monthly throughout the life of the project.

Although Fellman is only seven years into his career, he has been the head superintendent at two of the first nine golf courses worldwide to achieve the Signature status. Prior to The Legacy Club, he was head superintendent at Champions Club, a Signature status club in south Florida.

Why go to that kind of expense and trouble? “Obviously there is the benefit of doing the right thing for the environment,” said Fellman, who majored in agronomy at the University of Georgia. “We also did it because of the recognition of being one of the top-notch semi-private facilities in the country. This goes hand-in-hand.” Sarasota-based Taylor Woodrow Communities gave Fazio plenty of land on which to work, allowing ample natural buffer between fairways and homesites. As a result, two positive golf course qualities were born. Each hole became its own stage. On only one place in the routing is one hole completely visible from another. Nos. 9 and 18 share a tee, a lake and a stand of trees as they deliver golfers toward the clubhouse. The other holes are all framed by oaks and pines, wetlands and other natural areas.

Therein lies the second positive result of the land planning. The natural habitat, which includes 158 acres of wetlands, was left basically untouched. It’s one of the many reasons why The Legacy Club met stringent Audubon standards for Signature certification.

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Retiring circumstances for two famed supers

Dan Jones resigns his post in Florida for job as regional sales rep, while...

By MARK LESLIE

WEST PALM BEACH, Fla. — Golf course superintendents, especially in the South, are on a “collision course” with job pressures — pressures that are forcing them beyond their own personal capabilities, and pushing their turfgrass beyond its ability to survive.

That is the assessment of Dan Jones, who after 33 years has retired as a superintendent in Florida, where he once served as president of the Florida Turfgrass Association and South Florida Golf Course Superintendents Association (GCSA).

“The pressure on superintendents is getting more and more every day,” said Jones, who has left Banyan Golf Club here after 18 years of service to take on a position as sales representative for Toro Co.’s Liquid Ag Systems Inc. in Florida. “It’s like a locomotive gaining steam all the time. It has to be lower cuts, no weeds, perfect conditions, like Augusta National every day. “Our job has gotten much more volatile in the last few years,” he added. “Twenty-five or 30 years ago, we used to do our jobs, which were not as intense, and we still enjoy what we do. Now we’re trying to keep up with some of the problems with weeds, perfect conditions, like Augusta National every day.”

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...Bob Mitchell leaves The Greenbriar, eyeing retirement and turf consultancy

By MARK LESLIE

WYTHEVILLE, Va. — The world of CPAs never did get him. Now the world of golf course superintendents has lost him from its “active” roles after 48 years. Bob Mitchell, longtime executive director of grounds at The Greenbriar hotel and resort here and 1972 president of the Golf Course Superintendents Association of America (GCSA), has retired from his post.

“Had a real good life in golf course superintendence, I don’t regret a nickel’s worth,” said Mitchell. “I had bad times. All superintendents do. When my grass is good, I feel great. When it’s sick, I am, too. It keeps you around seven days a week a season long, but I still like it. Now I’m glad it has drawn to a close, and I hope I can help people.”

To that end, Mitchell will work out of his home as a turfgrass consultant, doing business as RVM Enterprises.

Growing up working on golf courses as the son and grandson of golf course superintendents, Mitchell nevertheless wanted to be a CPA like his uncle, whom he idolized. Yet, it was his other idol, Arnold Palmer, whose career path he most closely followed. Attending Southern Illinois University as a business student, he received a golf scholarship as the team’s No. 1 player his final year. And when he graduated, he remained in golf as a superintendent, putting to use the experience he had gained working for his father at Franklin County Country Club in West Frankfort, Ill.

His first job, in 1950, was for the town of Alton, Ill., maintaining its nine-hole public course and ball diamonds, and later...