

Barenbrug, Pebble Beach team

TANGENT, Ore. — The Barenbrug USA and Pebble Beach Co. have formed an alliance.

The agreement provides for all Pebble Beach Co. golf course properties to use Barenbrug varieties. Pebble Beach's courses include

Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay, and Del Monte Golf Course.

Barenbrug UK has also confirmed an agreement with St. Andrews Links Trust of Scotland to provide Barenbrug European varieties.

Eco Soil plans to acquire mirco irrigation distrib.

RANCHO BERNARDO, Calif. — Eco Soil Systems Inc., an irrigation and drainage supplier, announced that it has entered into an agreement in principle to acquire Agricultural Supply, Inc., a distributor of micro irrigation products in Southern California and Mexico.

The acquisition, subject to final closing conditions, is expected to occur at press time.

Agricultural Supply, which has two operations in Southern California and three in Mexico, has annual revenues of approximately \$18 million, according to William Adams, chairman and chief executive officer of Eco Soil Systems.

According to Adams, "This represents our first acquisition

of a distribution company that targets the agricultural markets and will add 18 salespeople to our existing group of four marketing people. Agricultural Supply serves more than 45,000 acres under irrigation in our target markets and offers ESSi an immediate new market opportunity for our proprietary products. The infrastructure of people, equipment and locations will solve many of the logistic challenges we faced to support our current base of business."

Terms were not disclosed.

John Wells, president of Agricultural Supply, will join ESSi as general manager of its new agricultural distribution division.

"The introduction of Eco Soil's proprietary products into Agricultural Supply's existing product mix will substantially enhance the value delivered to our existing customers," said Wells. "Additionally, the merger should facilitate the bundling of products and services to the agricultural industry."

SAND BARRENS GOLF COURSE, NEW JERSEY



When your greens are seeded with L-93, golfers will go through almost anything to reach them.

At Sand Barrens Golf Club, you'll find 25 acres of sandy waste standing between you and the greens. But once you get past the sand, you're rewarded with the greenest, most uniform putting surfaces ever created. As a new course, the Sand Barrens needed a hardy, dense turfgrass that would establish and green-up quickly. That's why they chose to cover their five acres of greens with Lofts' L-93.

L-93 features improved resistance to numerous turfgrass diseases such as dollar

spot, gray snow mold and brown patch. So it requires less fungicide in certain conditions than most other creeping bentgrasses. Its upright vertical growth and aggressive establishment helps prevent spike marks. And it's been ranked #1 overall best performing creeping bentgrass variety for the past two years.

So the next time your greens, tees or fairways need seeding, give L-93 a try. You won't believe how many golfers will come out to watch it perform.

"L-93's grow-in performance surpassed all of my expectations. Its quickness of establishment and upright growth habit are quite impressive."

Steve Malikowski,
Golf Course Superintendent
The Sand Barrens
Clermont, NJ



L-93 vs. COMPETITION	
Overall Turfgrass Quality Ratings	
1996 NTEP Trials, Putting Greens	
L-93	6.6
Penn A-4	6.5
Providence	6.3
Penn G-6	6.2
Pennlinks	5.9
SR 1020	5.9
Regent	5.8
Pro/Cup	5.7
Penncross	5.4

Turfgrass Quality Ratings: 9 = Ideal Turf
LSD = 0.2
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LABEL CHANGES

ROHM & HAAS GAINS APPROVAL

PHILADELPHIA, PA., March 13, 1998 — Rohm and Haas Company has received approval to change the Eagle label, reducing the recommended application rate of the fungicide.

The company said the rate change makes the use of Eagle more cost-effective without compromising its ability to protect golf course tees, greens and fairways against dollar spot and other diseases, including powdery mildew, rusts, necrotic ring spot, spring dead spot, summer patch and Zoysia patch.

The new labeling reduces the application rate for the product from 0.6 to 0.5 ounces per 1,000 square feet, with a 14-day application schedule.

PBI/GORDON ANNOUNCES CHANGE TO TURPERSAN

KANSAS CITY, Mo. — PBI/Gordon Corporation has announced two new label changes for Turpersan Herbicide Wettable Powder. Turpersan is now labeled for Bermudagrass suppression into bentgrass golf greens and for application to roadside slopes and other areas via hydroseeding or other hydraulic seeders.

In addition to smooth crabgrass and large crabgrass, the company said that Turpersan controls barnyardgrass, downy brome and foxtails (yellow, green and giant) in turf.