SUPPLIER BUSINESS/NEW PRODUCTS

John Deere installs new fairway conditioner.

Recently launched as an optional attachment for the established John Deere 3215A and 3135A fairway mowers, the new Deere fairway conditioner incorporates a contra-rotating grass tender conditioner, which is gear-driven rather than belt drive. This enables the attachment to provide a better, cleaner finish by grooming, recutting and dispersing grass clippings more evenly, particularly in wet conditions, without leaving unsightly clumps of grass on the fairway. For more information, contact 309-765-8000.

CIRCLE #211

E-Z-GO introduces Workhorse ST-350

E-Z-GO Textron has announced production of a new multi-purpose off-road utility vehicle. The Workhorse ST-350 features a 11 hp, 350 cc, twin cylinder, 4 cycle, overhead cam engine, a 13-cubic-foot load bed with heavy duty bed liner and an 8000-pound payload capacity.

The Workhorse ST-350 represents a new direction for E-Z-GO. It was designed to meet a variety of off-road utility needs.

Some of the important features on the ST-350 include oversized tires, greater ground clearance, a special suspension system designed to handle rough terrain and a heavy duty wrap-around front bumper with brush guard. For more information, contact 706-798-4311.

CIRCLE #209

J.R. Simplot launches SuperTurf

The J.R. Simplot Company, manufacturer of the Best family of fertilizer formulations for the golf course and sports field conditions, which helps prevent the premature nutrient release. For more information, contact 800-992-6066.

CIRCLE #210

Textron/Ransomes

Continued from page 1 of January 26. Ransomes only had a reported 89.68 percent of its preference shareholders on board at the end of the previous week. Ransomes was able to gather the appropriate amount of votes at the eleventh hour.

For Textron/Jacobsen, the Ransomes acquisition is consistent with the company’s strategy to expand on a global basis, allowing it to leverage new manufacturing capacity and distribution networks.

“I look at the players in the market now,” said Carl Burtner, president of Textron’s Golf and Turf Group. “If you’re not big your going to be out.”

According to Burtner, Textron plans to keep the brand names in the spotlight as lines are trimmed and Jacobsen and Ransomes technologies are melded together.

“There’s a number of line-fills for us, there’s a number of things that just dovetail right into the Jake and E-Z-GO lines,” said Burtner. “Each player has some very strong suits, so obviously we’re not going to be duplicating. We’re going to take the best each has to offer and try to come up with the best product line there is.”

Scotts/SSI

Continued from page 71

in the 1980s and he continues as a leading expert in the field. “I am confident that Scotts’ powerful brands and leading market positions provide the best commercial platform from which to launch exciting new products using SSI technologies,” said Sanford.

SSI operates an advanced genetic research facility in Waterloo, New York, and actively collaborates with other leading genetic scientists.

“We view genetically transformed plants as playing a valuable role in our world-wide brand development strategy over the next few years,” said Charles Berger, Scotts chairman, president and chief executive officer. BioSolutions technology involves the delivery of desirable genetic characteristics by high-velocity injection into cells.

The technology is widely used in medical research and agricultural fields for applications ranging from immunization and cancer treatment to creation of new agricultural crop varieties, including corn and soybeans.

Magnesium For Healthy Green Turf

ProMag 36 is a combination of magnesium sulfate and magnesium oxide, supplying both immediate and long term non-burning magnesium availability.

ProMag 36 is the key magnesium in micro-grilled form necessary to balance calcium and potassium in the soil. Such nutrient balance increases root mass resulting in healthy green turf.

ProMag 36 is versatile, allowing direct application or blending with other plant food ingredients in a wide variety of formulations.

Call 800-648-7400 for your nearest distributor.

CIRCLE #135

It’s time for action.

We’ve been talking about IPM and experimenting with ways to be more environmentally responsible. Now that a product like BIO-TREK 22G has come along, there’s no excuse for fighting common turf diseases the old way. We waited until we saw the disease, then slammed it with chemicals. Now, with BIO-TREK 22G, we can prevent infection long before we’d ever see it.

BIO-TREK 22G is a beneficial fungus that colonizes the roots and fights off pathogens like pythium, rhizoctonia, fusarium, and sclerotinia. Plus – its EPA approved and safe for use, even around water. A lot of golf courses have already tried it and proved the overwhelming success of BIO-TREK 22G.

Last year we experimented. This year we go for it.

BIO-TREK 22G

For more information, contact your Wilbur-Ellis representative or your BIO-TREK 22G distributor.

CIRCLE #154

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