Jacklin shuffles the deck, names new roles

POST FALLS, Idaho — Jacklin Seed, announced the promotion of Hiromi Yanagisawa, Tom Stoeser, Myron Lightbody, Glenn Jacklin and Doug Brede, Ph.D.

Jacklin Seed continues to expand its departments to meet the needs of the growing market.

Formerly vice president and managing director of marketing, Hiromi Yanagisawa is now senior vice president of marketing.

Tom Stoeser is now senior vice president of research. Yanagisawa will assume overall managing responsibilities for domestic and international marketing as well as medalist America and JacklinGolf divisions.

Stoeser will manage all financial functions for Jacklin Seed and all related entities. Lightbody will manage all plant operations in Post Falls and Nezperce, Idaho, as well as Albany, Ore., and Ritzville, Wash.

Glenn Jacklin will assume overall managing responsibilities for production and grower services in Post Falls, Nezperce and Southern Idaho as well as production in Oregon and the Washington Columbia Basin. Brede will manage all research functions for Jacklin Seed and Medalist America.

Toro’s green scale

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reading. The numbers range from 1 to 9, 1 being brown, 9 being a deep green.

“The benefit is that the superintendent knows what will enhance their color from wherever they are,” said Dara. “To this point, they didn’t have a quantitative number to relate.”

“It’s the right thing to bring the whole course forward,” said Greg Jacobs, marketing manager at Toro. “This is the ultimate test to tell whether your whole maintenance system — mowing, irrigation, nutrient application — is working together.”

Toro rolled out its new turf scale at the recent Florida Turfgrass Association show with a set of equations based on Bermudagrass.

The company said it will use next month’s Golf Course Superintendents Association of America (GCSAA) show to launch the program nationwide by grass type and region.

Several Florida superintendents utilizing Toro’s NIRS service have been receiving the additional color number for the past two months. At this point, however, the jury is still out on just how the turf scale number can be incorporated into the maintenance routine.

“Say I’m prepping for a tournament and a member says the greens are absolutely perfect, I might go in and pull a tissue sample,” said Darren Davis, superintendent at The Olde Florida Golf Club in Naples, Fla. “When greens are in terrible shape, I might pull a tissue sample for comparative reasons or to document good conditions. In that way I can see it being used.”

“I don’t know exactly what it means for me yet,” said Rick Tatum, superintendent at Olde Florida Golf Club in Naples, Fla. “The few I’ve gotten back are in a range I feel comfortable with.”

Sheldon Israelson, superintendent at the Royal Palm Yacht and Country Club in Boca Raton, Fla., foresees using the color scale as a learning tool. “When we’re pulling our tissue sample we’re able to reinforce what we think we’re doing. We see that it could help us get more bang for the buck,” said Israelson.

Wolmer adds Dillard

WEST PALM BEACH, Fla. — Woerner Sports Turf International (WSTI) has named William Dillard as manager of production operations for the company’s Brookfield, Ga., turfgrass and sod production facilities. Dillard’s responsibilities will include the coordination of all sodding and sprigging installation projects for Woerner Sports Turf clients.

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It has come to my attention that there are companies operating in the United States claiming to sell Dakota Peat that are not authorized representatives of Dakota Peat. We do have authorized dealers located around the country and would be happy to provide the name of the authorized dealer in your area. However, traveling blending companies headquartered in places like Wisconsin, North and South Carolina, Texas, Georgia, New Jersey, Maryland and Florida, and their affiliated sand companies, are not authorized dealers. Anyone who is not an authorized dealer and claims to be able to sell you Dakota Peat is making a fraudulent statement. You are welcome to use any organic material you wish. But, if you don’t actually use Dakota Peat, Dakota Peat and Blenders can not guarantee or be held responsible for any damage to your golf course by another organic material or blending company. We would be happy to answer your questions about Dakota Peat and its distributors. Please call us at (701) 746-4300 during regular business hours.

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Michael Pierce
President

DAKOTA

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