

NGF library Internet accessible

JUPITER, Fla. — For more than four years, the National Golf Foundation (NGF) has been building and indexing its golf business library. Exceeding 27,000 different literature items and growing by as many as 6,000 new items each year, the NGF library searching system can now be accessed from the NGF's Web site at www.ngf.org.

And for a limited time, the NGF Library can be searched for free by anyone who has a NGF library password and access to the World Wide Web. After the free trial period is over, subscriptions will be sold on a quarterly or annual basis with members of the

National Golf Foundation receiving substantial discounted rates.

Free passwords to access the NGF Library can be requested through the NGF's web site at www.ngf.org, on the "Information Services" page.

"With an NGF Library password, visitors to the NGF web site can now conduct keyword

searches of the 27,000 items that are currently housed in the Foundation's collection of golf business literature," said Charles Mayberry, the NGF's director of information services. "In addition to research studies, government publications and newsletters, the collection also contains thousands of articles that have appeared over the past five years in the golf industry's trade and

professional magazines, journals and many of the nation's newspapers."

The NGF's library collection offers information on over 1,500 different industry-related topics ranging from advertising and promotion to measurement systems and zoning. Library searches can be conducted by subject, title, author, publisher, date or any combination of the

five fields. The search service will provide the user with an abstract of each item in the library and if the user wants a complete text of any item located, an online order form to receive a copy resides on the web site.

"In talking to those who have already taken advantage of the library," says Mayberry, "we're finding that it's being put to many different uses."

Hot spots

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1997, or are projected to come on line sometime during the next five years. This hole count is equivalent to 3,000 18-hole courses.

The report measures development activity in terms of number of golf holes rather than number of golf courses. Using number of golf holes as a yardstick is considered the most accurate way of measuring the golf supply for a given geographical area.

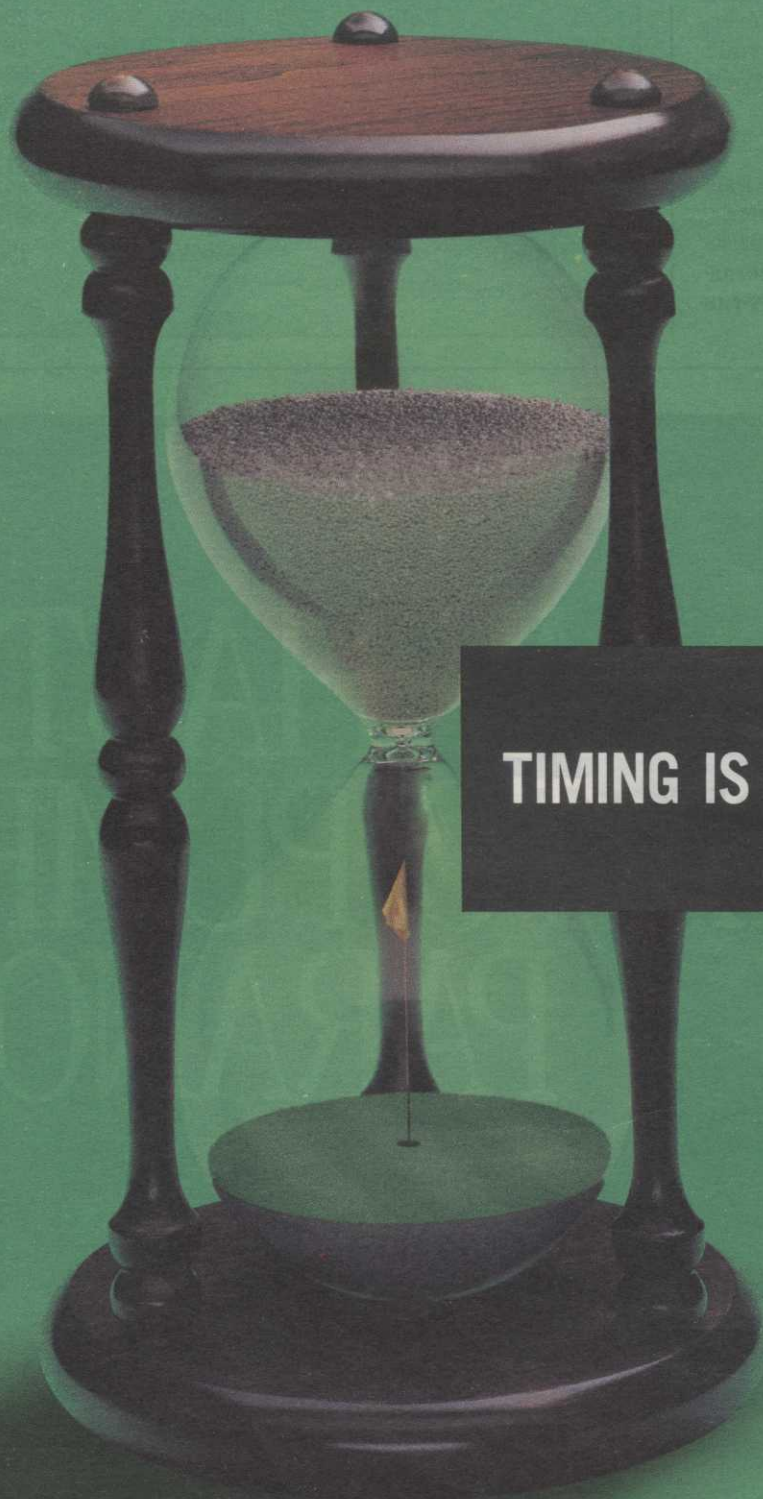
It also identifies how much of the development activity is related to brand new facilities and how much instead constitutes expansions to existing golf facilities.

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