BRIEFS

TUCSON, Ariz. — The newly-reno-

vated Tucson Country Club has re-

opened after a six-month facelift. Phoe-

nix-based course architect David

Druzisky and architect Keith Foster

collaborated on a project that included

redesigning and rebuilding all tees plus fairways and greenside bunkers,

improving the irrigation system and

stripping and reseeding greens. The

course was built in 1949.

• • •

ORLANDO, Fla. — Universal Stu-

dios Florida has scaled back its plans

to now include a nine-hole golf course

as part of a new development at the

theme park. Universal had planned a

300-room time-share complex along

with an 18-hole golf course at the south-

west corner of the park. Now Universal

wants to change its plans and build a

600-room hotel and nine-hole layout

instead.

• • •

KANSAS CITY, Mo. — Add Kan-

sas City to the fast-growing alterna-

tive-spike movement. The city's parks

department has adopted an alterna-

tive-spike-only policy for all city-run

courses as of Jan. 2.

NGF pinpoints hot spots for course development

JUPITER, Fla. — The National Golf

Foundation (NGF) has released a new

trend report for developers, consultants

and others who are interested in knowing

just where most of the golf course devel-

opment is occurring in the U.S.

Entitled Hot Spots for U.S. Golf Course

Construction Activity, it tabulates infor-
mation derived from the NGF’s project-

tracking database which profiles golf

courses that are under construction, planned or have recently opened.

The 109-page report provides a detailed look at where golf course development is occurring, executive, par-3.

has been taking place over the past five years and where it will be occurring over the next five.

The locations of this activity are pro-

Most active counties in U.S. golf development

<table>
<thead>
<tr>
<th>Rank</th>
<th>County</th>
<th>State</th>
<th>Holes opened Jan 92-Jun 97</th>
<th>Holes under construction*</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Maricopa</td>
<td>Arizona</td>
<td>585</td>
<td>378</td>
<td>1,107</td>
</tr>
<tr>
<td>2</td>
<td>Riverside</td>
<td>California</td>
<td>243</td>
<td>288</td>
<td>731</td>
</tr>
<tr>
<td>3</td>
<td>Clark</td>
<td>Nevada</td>
<td>234</td>
<td>261</td>
<td>495</td>
</tr>
<tr>
<td>4</td>
<td>Collier</td>
<td>Florida</td>
<td>234</td>
<td>135</td>
<td>369</td>
</tr>
<tr>
<td>5</td>
<td>Horry</td>
<td>South Carolina</td>
<td>261</td>
<td>72</td>
<td>333</td>
</tr>
<tr>
<td>6 (tied)</td>
<td>Los Angeles</td>
<td>California</td>
<td>36</td>
<td>243</td>
<td>309</td>
</tr>
<tr>
<td>6 (tied)</td>
<td>Oakland</td>
<td>Michigan</td>
<td>189</td>
<td>63</td>
<td>252</td>
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<tr>
<td>8</td>
<td>Orange</td>
<td>California</td>
<td>90</td>
<td>171</td>
<td>261</td>
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<tr>
<td>9 (tied)</td>
<td>Pima</td>
<td>Arizona</td>
<td>81</td>
<td>144</td>
<td>225</td>
</tr>
<tr>
<td>9 (tied)</td>
<td>San Diego</td>
<td>California</td>
<td>63</td>
<td>144</td>
<td>207</td>
</tr>
<tr>
<td>11 (tied)</td>
<td>Harris</td>
<td>Texas</td>
<td>171</td>
<td>63</td>
<td>234</td>
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<tr>
<td>11 (tied)</td>
<td>Suffolk</td>
<td>New York</td>
<td>135</td>
<td>135</td>
<td>270</td>
</tr>
</tbody>
</table>

* As of June ’97

This report pinpoints the location of the 54,000 golf holes which have either been constructed between 1992 and June

Continued on page 4

SA Y HAST LA VISTA TO PUMP STATION PARA NOIA.

Late night service calls? Exploding sprinklers? Stressful days and sleepless nights? End those pump station tantrums and foul-ups. Say hola! to FLOWTRONEX PSI at booth 2817 at the GCSAA Show. Once you see how our pump stations can eliminate your fears and anxieties, you'll be happy you came. And, if you register and win our no-stress, no-worry vacation for two to Cancun, you'll be even happier when you go!

For more information, contact FLOWTRONEX PSI at (214) 357-1320, 10717 Harry Hines Blvd., Dallas, TX 75220, U.S.A.

Official Contest Rules: No purchase necessary. Approximate value of trip: $1,500. Must be 18 years of age or older as of 1/1/98. Entry forms available at the FLOWTRONEX PSI booth at the GCSAA Show. You can also enter by mailing your name, address and telephone number to: Hasta La Vista Sweepstakes, c/o FLOWTRONEX PSI, 10717 Harry Hines Blvd., Dallas, TX 75220, U.S.A. by 1/31/98. Drawing to be held on or before 2/15/98. Limit one entry per household. No photocopied entries will be accepted. Odds of winning depend on the number of eligible entries received. FLOWTRONEX PSI reserves the right to determine dates on which trip can be taken. All travel must originate within the continental U.S. Void where prohibited by law.

CIRCLE #118/GCSAA BOOTH #2817

January 1998 3
NGF library Internet accessible

JUPITER, Fla. — For more than four years, the National Golf Foundation (NGF) has been building and indexing its golf business library. Exceeding 27,000 different literature items and adding 6,000 new items each year, the NGF library searching system can now be accessed from the NGF's Web site at www.ngf.org.

And for a limited time, the NGF Library can be searched for free by anyone who has a NGF library password and access to the World Wide Web. After the free trial period is over, subscriptions will be sold on a quarterly or annual basis with members of the National Golf Foundation receiving substantial discounted rates.

Free passwords to access the NGF Library can be requested through the NGF's web site at www.ngf.org, on the "Information Services" page.

"With an NGF Library password, visitors to the NGF web site can now conduct keyword searches of the 27,000 items that are currently housed in the Foundation's collection of golf business literature," said Charles Mayberry, the NGF's director of information services. "In addition to research studies, government publications and newsletters, the collection also contains thousands of articles that have appeared over the past five years in the golf industry's trade and professional magazines, journals and many of the nation's newspapers."

The NGF's library collection offers information on over 1,500 different industry-related topics ranging from advertising and promotion to measurement systems and zoning. Library searches can be conducted by subject, title, author, publisher, date or any combination of the five fields. The search service will provide the user with an abstract of each item in the library and if the user wants a complete text of any item located, an online order form to receive a copy resides on the web site.

"In talking to those who have already taken advantage of the library," says Mayberry, "we're finding that it's being put to many different uses.

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Hot spots

Continued from page 3

1997, or are projected to come on line sometime during the next five years. This hole count is equivalent to 3,000 18-hole courses.

The report measures development activity in terms of number of golf holes rather than number of golf courses. Using number of golf holes as a yardstick is considered the most accurate way of measuring the golf supply for a given geographical area.

It also identifies how much of the development activity is related to brand new facilities and how much instead constitutes expansions to existing golf facilities.

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