You've Just Spent $40,000 to Build a Green

Now invest $90 in the right bentgrass seed.

At $4 to $7 per square foot, a 6,000 foot green can cost $24 to $50 thousand. No matter how you figure it; design, grading, tiling, gravel, sand and manpower, building a green is the most important part of any course. It would be foolhardy to plant an unproven bentgrass on a whim, or because it's a few cents a pound cheaper. Of course you're going to be cautious when your reputation's on the line. You're going to insist on the stellar new Penn A and G series bents from Tee-2-Green®, developed by Dr. Joe Duich, then tested—and selected—by some of the best superintendents on some of the finest courses in the world.

Or, you won't go wrong with time-proven Penncross, PennLinks or PennTrio blend. With hundreds of thousands of pounds sold around the world since its introduction in 1955, Penncross remains the bestselling bentgrass ever.

Oregon's best and most experienced bentgrass seed producers grow these exceptional creeping bents to the highest certification standards; free of any objectionable weeds.

It's good economy to seed with the new Penn A and G bentgrasses from Tee-2-Green®—the icing on the cake.

Better built greens deserve the better bentgrasses. Insist on the genuine ‘Penn Pals™‘: Penncross, PennLinks, PennTrio, Penn A-1, Penn A-2, Penn A-4, Penn G-1, Penn G-2, Penn G-6; plus Penneagle, Pennway and Seaside II for fairways.

Number 16 Penn A-4 green, The Estancia Club, Scottsdale, AZ

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CIRCLE #118 / GCSAA BOOTH #1830
Standard Golf’s 1998 new products

your guide to an easier, more productive year.
At Standard Golf, we take pride in new product development. We strive to create new tools and accessories that enhance the image of your course...make your job easier...and perform better and last longer.

In all cases, our goal is the same: to anticipate the state of the industry and provide you with appropriate accessories before you need them...not after you want them.

Our new 1998 products presented here are no different. They include everything from the durable new Seed and Soil Butler divot repair stations, to the new Range Mate Club Washer, to the unique new FireStik™ flag stick.

But no matter which Standard Golf product you see, you can be assured of one thing: all are made with the same quality and attention to detail that have made us the leading accessory provider for more than 60 years.

If you have any questions about the products shown here, please contact your Standard Golf distributor. Or call us at 1-319-266-2638 and we'll send you a copy of our latest catalog.

**FIRESTIK™**

With the new FireStik™ from Standard Golf, players won’t just play your course, they’ll remember it. Custom-crafted for Standard Golf® by Shakespeare®, the FireStik stripes reflect sunlight to create an exciting new flag stick look that has to be seen to be believed. And thanks to its unique 7-1/2 ft height and highly reflective laser prism tape, it will enhance the visibility of your hole location.

The FireStik’s bold fire stripes will dance in the sunlight and are available in a variety of color combinations.

**THE IRRIGATION HEAD TRIMMER**

A fast, efficient solution to the problem of overgrown grass obstructing the sprinkler spray. It cuts a clean edge around your irrigation heads, quick couplers or fairway yardage markers, removing roots for long-lasting grass control. Constructed of polished stainless steel, its cutting band can be adjusted one time to precisely fit the size you need.

**SEED AND SOIL BUTLER**

You’ll really have divots covered when you place Seed and Soil Butlers at the tees. The Butler holds 9-gallons of seed and soil mix so you spend less time refilling, and features durable construction, a wire stand to keep it in place and an attached lid to keep the mix dry. Available in Hunter Green or Gray Granite. Scoop included.
THE ALL STAINLESS STEEL LITTER CADDIE
Rust-proof from top to bottom, making it especially ideal for courses in seaside and humid areas. Great for recycling, this 20-gallon Litter Caddie features a totally new straight-wall design which allows a full sack of cans to be removed with ease. Simply snap on one of our Caddie Covers and you're ready to recycle.

RANGE MATE CLUB WASHER
The Range Mate Club Washer gently and effectively brushes clean both woods and irons, without splattering. Place these durable, high capacity washers near your driving range, outside your bag storage room, next to your bag drops, or anywhere players may want to spiff up their clubs. They will appreciate the effectiveness of the Club Washer and you'll appreciate its maintenance-free construction. Available in Hunter Green or Gray Granite. Towel not included.

CHECKERED PRACTICE GREEN MARKER FLAGS
You'll make a winning impression with players right from the start. If you use our Checkered Flags on your course, you can now bring the same distinctive look to your practice green. Made of lightweight, highly visible nylon, our sewn Checkered Practice Green Marker Flags are available in your choice of three classic color combinations.

THE ALL STAINLESS STEEL LITTER CADDIE
Rust-proof from top to bottom, making it especially ideal for courses in seaside and humid areas. Great for recycling, this 20-gallon Litter Caddie features a totally new straight-wall design which allows a full sack of cans to be removed with ease. Simply snap on one of our Caddie Covers and you're ready to recycle.
**Striped Practice Green Marker Rods**

Give your practice green a classic look with high visibility. We took the popular striped design of Standard Golf flag sticks and adapted it for use on the practice green. Available in your choice of three color combinations, our Striped Practice Green Marker Rods can be topped with several styles and colors of flags or heads.

**Embroidered Nylon Flags**

Standard Golf offers an increasingly popular way to add classic elegance to your greens. We use only the finest materials and UV-resistant, color-fast threads to translate your full-color logo or design into superior embroidery. Best of all, our Embroidered Nylon Flags only look expensive—they're available at very affordable prices.

**Embroidered Practice Green Marker Flags**

Get all the elegance of our traditional size Embroidered Nylon Flags, but in dimensions to fit practice green markers. Your logo or design is skillfully embroidered using UV-resistant, color-fast threads for long-lasting beauty. Our Embroidered Practice Green Marker Flags are a classy alternative to plain flags, yet are surprisingly affordable.
You may be managing your course one problem at a time.
At Novartis, we're committed to continually bring you innovative products. And now we’d like to introduce an entire series of products — the Novartis Total Turf Program.

Finally, all the tools you need to manage your course from tee to green and all season long can be found in one total program.

**Primo.® The ultimate foundation for turf.**

The Novartis Total Turf Program begins with Primo for Pre-Stress Conditioning. That’s because extensive testing has proven that treating with Primo is the best way to prepare a golf course and strengthen turf in advance to cope with extreme conditions such as drought, heat and disease, that make up a typical season.

**Barricade.® Crabgrass control for the entire season, North and South.**

Simply put, Barricade is the longest-lasting and best-performing preemergence herbicide for the control of Crabgrass, Goosegrass and Poa Annua. That’s because Barricade has low solubility and volatility, meaning it stays where you put it in the weed germination zone.

Plus, it won’t stain your golf course.

Finally, a disease management program that lasts all season long.

In a revolutionary water-based microemulsion formulation, new Subdue® MAXX® systemically and effectively combats Pythium and Yellow Tuft. Plus, Banner® MAXX®, using the same formulation technology, controls Dollar Spot, Summer Patch and Anthracnose, as well as 15 other turf diseases.

For additional protection against diseases, the Novartis Total Turf Program also includes Sentinel®, for the longest-lasting protection against 14 major turf diseases including Brown Patch and Dollar Spot on fairways.

We combine even more protection.

Like Alamo®, a systemic fungicide for the prevention and treatment of Oak Wilt and Dutch Elm disease.

And for insecticides, there’s Award®, an unstoppable insect growth regulator that controls Fire Ants.

The Novartis Total Turf Program. An entire program to help you manage the entire course.

To start your Novartis Total Turf Program, call 800-395-TURF for the name of your Novartis sales representative or your nearest Novartis distributor.
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Otterbine has the highest oxygen transfer rate of 2.3 pounds per horse power per hour, based on published independent testing by Auburn and Louisiana State University. Each motor is built to run at the lowest RPM rate so you can expect years of dependable service with unmatched aeration capabilities, unlike high speed motors that sacrifice operating efficiency and aeration capability.

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Learn more about water management
Otterbine is the leader in the science of aeration. Read what we’ve learned in 40 years as the market leader in aeration – ask for your free copy of “Pond & Lake Management.” It’s a guide to help you make the right decisions on aerator sizing, placement, and the scientific reasons behind those recommendations.

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